



Hosanna Revival

affiliate program

The Hosanna Revival Affiliate Program exists as a way to partner with influential women who love to share the mission of Hosanna Revival. We work to excite women about engaging in Scripture by creating beautiful and intentional tools for their lives. We're seeking women who truly care about their audience knowing Christ, and use their platform to encourage them with truth!

We are currently accepting applications for all influencers with a high engagement on any social media platform.

Affiliate applications are screened individually and we reserve the right to decline applications for any reason.

- *Instagram: a minimum of 15k followers and 3-5% engagement rate*
- *TikTok: a minimum of 20k followers and 3-5% engagement rate*
- *Youtube: a minimum of 100k subscribers*

BE A PART OF OUR COMMUNITY

In order to stay up to date on all Hosanna Revival news, we ask that as an Affiliate you do the following:

1. Follow our Instagram and TikTok
2. Authentically encourage your community to follow Hosanna Revival

INITIAL PACKAGE

If your application is approved, we will send you a complimentary gift card* for you to choose your own products from our site. We do ask that you purchase at least 1 Bible with this gift card (if you do not have one already)!

**No gift card will be given if you are selected for a New Collection Launch as a new collection product will be selected and sent to you*

SOCIAL SHARING GUIDELINES

We want to partner with affiliates who truly love the Lord, and see the value in our brand. We hope that those two things will lead to authentic and consistent posts on your social media.

COMMISSION

Once your application is accepted, you will create an account with Shopify so that you can receive your commission payments. You will receive a link and code through Shopify to share with your community as you show our tools. This link/code will track each customer who purchases from our website through your link/code and 10% commission will be accrued off of each order placed through your link. Once you set up your preferred payment method and submit your W-9 form, you will begin to receive your commission payments!

There are opportunities to raise the commission percentage you receive if you are able to reach specific thresholds for the number of orders that came through your link/code!

REQUIRED POSTING

The instances below are the only required posts within our Affiliate Program. From that point on, there is no minimum or monthly requirement for posting. As an affiliate partner, we hope that including our products in your life and posting will be natural so that your love for our products will show!

We do ask that you do at least ONE post on your primary social media platform with your initial package where you share about our brand, our mission, and why you love it! After receiving your initial package, we will follow up within two weeks if the initial post has yet to be made.

Ways to post about your initial package:

- Instagram (ex. Reel, story set, or feed post)

OR

- One TikTok video

For each launch you agree to participate in, you are required to post one of the following:

- Instagram: A feed post or reel
- TikTok: A video
- Youtube: Mention Hosanna Revival for at least 45 seconds

**If you do not want to keep the items that you received from this new collection launch, you must wait until AFTER the launch to give away any of the items you received.*

***If you do not post these required posts we have the right to NOT pay out your commission payment.*

DETAILS ABOUT POSTS

As you love and use the products from your initial package, please include them naturally in Instagram posts/stories, TikToks, and YouTube videos when you share about your faith.

1. Be yourself! We want your Hosanna posts to blend in with all your other content.
2. Please use your own photography!
3. Tag @hosannarevival in your post as well as the caption.
4. As you naturally talk about your faith in your posts, we appreciate our tools being tagged! We love when there is encouragement to spend time with the Lord through his Word.

AT WILL PARTICIPATION

Hosanna Revival reserves the right to cancel any Affiliate account at any time, for any reason. Commissions will be paid for any qualifying purchases made up to the date of cancellation.



Thank you for your interest in the Hosanna Revival Affiliate Program