

VIDEOGRAPHY FOR PHOTOGRAPHERS - CHEAT SHEET.

Here it is, the quick and dirty of what you need to know to start shooting video.

1 - Frame Rate

Firstly you need to choose your frame rate and this depends on what you are going to do with the video in post.

24 fps: Choose this if you are not going to slow down the footage and instead play it as normal speed. I.e an interview

60fps: Choose this if you are going to slow down your footage. I.e 'B' roll, as slow mo just looks cool.

2 - Shutter Speed

In order to have a clean looking video the rule of thumb is to have a shutter speed twice the speed of your frame rate.

24 fps = shutter speed of 1/50th of a second.

60 fps = shutter speed of 1/120th of a second.

3 - ND Filters (Neutral density filters) and correct exposure

With videography the ability to adjust your exposure is not as flexible as with photography.

Use a variable ND filter for decreasing your exposure for example on a bright sunny day.

4- Creating creative videos

Shoot lots of b-roll to tell a creative and interesting story, make sure to get multiple angles of the same thing.

5- Sharp videos and focusing

Use manual focus and then keep the same distance from your subject as you move.

6 - Smooth footage

Rest your elbows on your hips or keep your hands close to your body.

Breathe consistently and softly, then try move as smooth as possible

You Can buy a glide cam but its expensive

Use your tripod as an extra weight that helps a lot with being stable.

7 - Final points for big wins

What's your concept? Start with a plan so that you can shoot your footage with a certain style and get all the shots you need.

Audio: Get a microphone! Good audio is key and bad audio will kill a good video.