

NORTHERN COAST

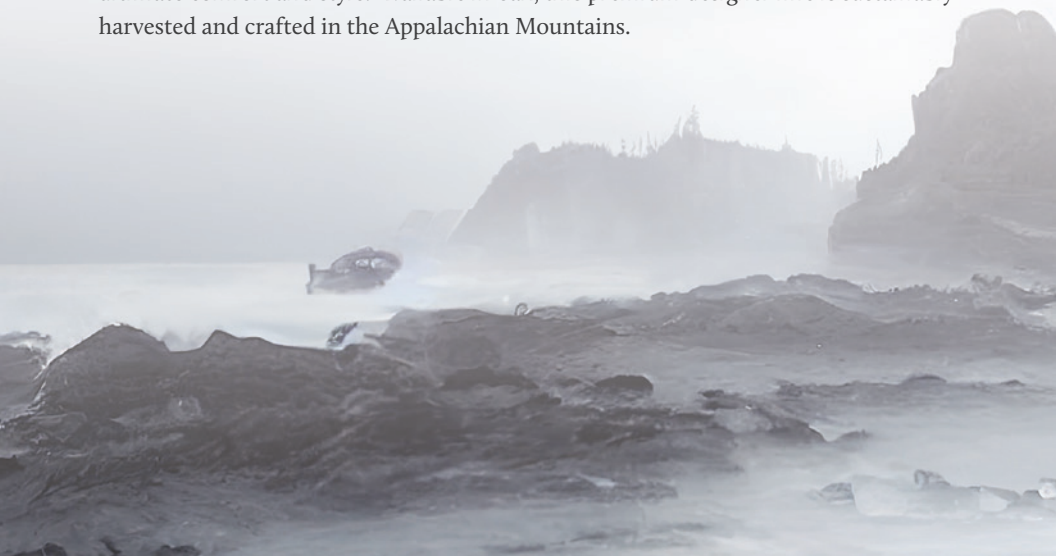
Harvested and Crafted in the Appalachian Mountains.



NORTHERN COAST COLLECTION

Throughout our history, **Blue Ridge Hardwood Flooring** has pushed the boundaries of hardwood flooring to bring you collections of the highest quality. We consistently strive to reach new aesthetic heights, create the most durable products, and develop best practices for environmental care.

In the spirit of continued innovation, we've released a new Scandinavian-inspired line called Northern Coast, a sublime natural collection within our solid hardwood flooring line. Muted tones and subtle organic variations create a refined palette for ultimate comfort and style. Available in oak, this premium designer line is sustainably harvested and crafted in the Appalachian Mountains.





THE BLUE RIDGE PROCESS

From forest to floor, every tree, sawn log, and finished plank is treated with the utmost care. We work to protect the natural beauty of our mountain home, and every plank is inspected, inch by inch, to meet the highest standards.

Appalachian hardwoods produce beautiful, consistent grain patterns that enhance color and durability. Our Northern Coast Collection heightens the beauty of the hardwood by carefully selecting elegant natural tones to bring out exquisite patterns in the wood grain. Offering five upscale colors, the addition of Northern Coast will distinguish Blue Ridge Hardwood Flooring from others in the marketplace.



SUBLIME

Muted natural tones complement any natural lighting conditions, bringing warmth into the home. Note how differing light conditions bring out new shades and textures in the flooring.

ORGANIC

Our process highlights the natural features of only the highest quality hardwood to create organic beauty. Our precise finishes are tailored to enhance and reveal natural features in the wood.

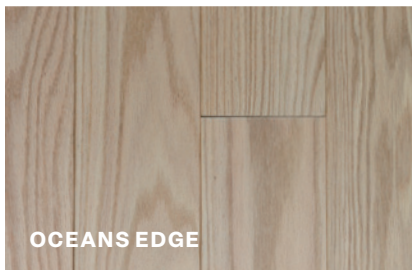
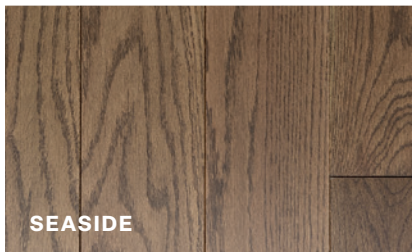
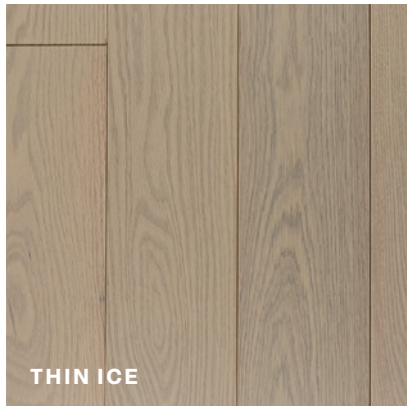
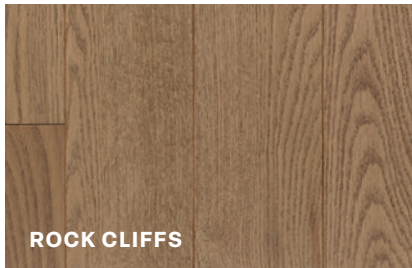
SUSTAINABLE

Every tree is carefully harvested to promote the health of the forest. Hardwood is a long-lasting material that captures carbon and brings life to the home.

COMFORTABLE

The Northern Coast Collection is inspired by Scandinavian design principles that maximize interior comfort. Natural textures, subtle tones, and a smooth finish create an elegant yet relaxed feeling.

**SIMPLY FUNCTIONAL. INCREDIBLY BEAUTIFUL.
FIVE COLOR CHOICES.**



SPECIFICATIONS

Color Species	Width	Stock SKU	Special Order SKU	.Com SKU
Seaside Oak	5"	1009201404	1009065150	324168252
Seaside Oak	4"	—	1009065140	324168215
Seaside Oak	3"	—	1009065138	324168208
Rock Cliffs Oak	5"	—	1008957910	323901529
Rock Cliffs Oak	4"	—	1009065135	324168199
Rock Cliffs Oak	3"	1009201402	1009065132	324168089
Thin Ice Oak	5"	—	1008957902	323901506
Thin Ice Oak	4"	1009201405	1009065130	324168117
Thin Ice Oak	3"	—	1009065128	324168109
Oceans Edge Oak	5"	—	1009107820	324294839
Oceans Edge Oak	4"	—	1009108749	324297546
Oceans Edge Oak	3"	—	1009108782	324297605
Tidewater Oak	5"	—	1009108852	324297639
Tidewater Oak	4"	—	1009109338	324298394
Tidewater Oak	3"	—	1009109340	324298399

**All floors are solid hardwood construction in ¾" thick random lengths. Nail down installation only.*

**For more information and support, email
customerservice@blueridgehardwood.com or call 1-800-844-6356.**

