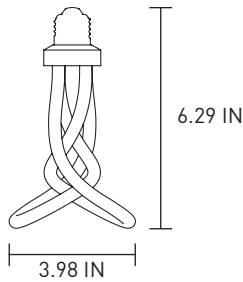


SPECIFICATION SHEET

PLUMEN 001 ENERGY EFFICIENT LIGHT BULB

WARM WHITE LED

The Plumen 001 is the world's first designer low energy light bulb. The dynamic, sculptured form contrasts to the dull regular shapes of existing low energy bulbs, in an attempt to make the Plumen a centrepiece, not an afterthought. The Plumen 001 works like any other high quality low energy bulb - saving you 80% on your energy bills and lasting 20 times longer than a standard incandescent bulb.



PRODUCT PERFORMANCE

Light Colour	Warm White
Power Consumption	11W Equivalent to a 50W incandescent
Lumen Output	640lm
Lifetime	20,000 Hours
Dimmable	Yes, see plumen.com/dimming
Color Temperature	2,700K (Warm White)
Switching Cycles	More than 100,000
Warm-Up Time	Instant full light
Power Factor	0.92
Lumen Maintenance	90% after 10,000 hours
Colour Rendering	Greater than 90

PRODUCT DETAILS

Designer	PLUMEN + Samuel Wilkinson
Year of Design	2010
Lamp Dimensions	6.29 x 3.98 inches
Packaging Dimensions	6.88 x 4.09 x 3.89 inches
Material	Ceramic and PC Plastic
Colour	N/A
Fitting	E26 Screw 120v
Product Code	E26 1803011103
Bar Code	E26 5060282528369