The Bestselling Pan-African Business Magazine ricai

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The future is brighter

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The rise of Africa's

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African Business is proud to be associated with the Choiseul Institute of France in publishing the inaugural ranking of Africa's most promising business leaders under the age of 40.

Africa's Top 100 Young Business Leaders

he Choiseul Institute of France has put together a ranking of the 100 most promising African business leaders under the age of 40. The think-tank is an independent research centre dedicated to policy analyses and global economic governance. Its mission is to promote the reach and influence of France on its highest level of economical, societal and had to be citizens of one of the 54 African the international scene.

This ranking, which will become an annual event, has been inspired by the exceptional growth of African countries and the transformations taking place within the continent, says the organisation's president, Dr Pascal Lorot.

"Today, we are witnessing the awakening of Africa," he says. "It is imposing itself as one of the long-term major driving force of global growth." He says that with its dynamic and thriving companies in every sector, Africa is being transformed and is reinventing itself.

The continent has moved beyond the mere exploitation of raw materials and is today becoming "a more mature and diversified economy. Therefore, all around the continent," says Dr Pascal Lorot, "great programmes are being launched, projects are being developed, and growth levers are being created."

He argues that this new paradigm has been made possible by the flood of financing coming from everywhere, but "also and more importantly from those men and women who are main actors of this Africa which is moving forward, which is growing."

Dr Lorot says that nothing would be pos-

actions shape the destiny of their own countries and of the continent".

40 years old and below, who are successful rankings." and have the ambition of lifting Africa to cultural development."

ing of the top 100 young business leaders tion to the economic development of Africa. in France but this is first time for Africa. In one with rankings from 100-200.

the list are heads of companies, investors networks, potential and leadership. or initiators of large-scale projects. Antoine Hillion, head of Studies and Innovation at the institute, said entry into the list was not position of each laureate in the final ranking. determined solely on the basis of wealth.

looking for really was social influence. These are the people that we believe will shape the and Louvre Hotels Group. contours of the future Africa. What they all have in common is commitment to excellence, innovative approaches and the will- 42 out of Africa's 54 countries are represented

the institute. It began in the summer of 2013 and Cameroon, 10. Algeria, Tanzania, Côte and the cut-off point was autumn this year. d'Ivoire and Senegal are also well represented. They roped in experts and specialists to help identify candidates for the listing and spent clude finance, agribusiness, ITC but energy, a lot of time and energy checking out facts, sible without "the relentless will, and the figures and claims. They built up a network of represented as the potential suggests.

impressive competences of those whose volunteers in various African countries. "All together," says Hillion, "some 25-30 people worked on the project. We had to set out the "The Choiseul 100 Africa," he says, "aims methodology of the study, search for and to identify those men and women who are identify suitable profiles and work out the

To be eligible for consideration, candidates states, be 40 years old or younger on 1st Janu-The institute publishes an annual rank- ary 2014 and be making an active contribu-

Several weighted criteria were taken into addition to the top 100 list, there is another account. These included considerations such as: image and reputation, background and Most of the young men and women in skills, power and function, influence and

The total of the scores obtained in the different categories of criteria determines the

To produce the ranking, the Institute was "Although these people represent the consupported by companies such as RATP, Yves tinent's young economic elite, what we were Rocher, Roland Berger, Necotrans, Eiffage Construction, Groupe BPCE, Clyde & Co

ingness to make sacrifices in pursuit of their in the listing. Countries with the largest number of laureates on the list include: Kenya,18; This was a major, year-long project for Nigeria, 18; Morocco, 17; South Africa, 17;

> The sectors that are best represented intransport and construction are not as well



. IGHO SANOMI 39	NIGERI
Chief Executive Officer FALEVERAS GROUP	University of Jos Executive Director, Sarian Oil (2000-01)



MOHAMMED DEWIL 39 TANZANIA Chief Executive Officer Georgetown University

CITADEL CAPITAL

METL (since 1999)



Chief Executive Officer American Uni in Cairo. Harvard, ED Invest. Bkg., EFG Hermes



ISABEL DOS SANTOS 40 ANGOLA King's College London. Chairman General Manager, UNITEL INTERNATIONAL Urbana (1999-01) HOLDING



5. TIDJANE DEME 40 SENEGAL Office Lead Polytechnique Paris. Francophone Africa Senior Consultant, CommonSys (2002-08) GOOGLE



NOMKHITA NQWENI 39 SOUTH AFRICA Chief Executive Officer Rhodes University. ABSA CAPITAL GM, Alex. Forbes Fin. Services (2008-10)



MOROCCO MEHDI TAZI 39 Chief Executive Officer Telecom ParisTech, IN-SAHAM ASSURANCE SEAD. Gen. Sec. Saham Finances (2013-2014)



MARLON CHIGWENDE 40 ZIMBABWE Southampton Univ. Co-head Sub-Saharan Head of Africa Princip. Fin., StanChart (2007-11) THE CARLYLE GROUP



ASHISH THAKKAR 33 **UGANDA** Autodidact. Chief Executive Officer MARA GROUP Mara Group (since 1996)



0. JANINE DIAGOU WODIÉ 40 CÔTE D'IVOIRE University of Essex. General Manager NSIA BANOUE Chief Financial Officer, NSIA, (2005-12)



11. MARK SHUTTLEWORTH 40 SOUTH AFRICA University of Cape Town Founder Chief Executive Officer, CANONICAL Canonical (2004-10)



NIGERIA 12. KEN ETETE 40 Chief Executive Officer LSE, Harvard. Country CENTURY GROUP rep. Bluewater Offshore Nigeria (2000-01)



CAMEROON 3. JEAN-PAUL MELAGA 39 Head of Africa ESCP Europe. Head Fr Africa, Renais-BANK OF Токуо-Мітѕивівні sance Capital (2007-08)



14. SÉBASTIEN KADIO-MOROKRO 34 CÔTE D'IVOIRE Chief Executive Officer University of Paris. Petro Ivoire Deputy CEO, Petro Ivoire

(2008-10)



15. PAUL-HARRY AITHNARD 40 TOGO Univ. of Paris, HEC Mon-Head of Asset tréal, Dir. of Investments Management ECOBANK BBSP (2007-08)



16. ROSARIO MBASOGO NGUIDANG 35 E. GUINEA Vice-President Univ. of Moscow. Mem-CEMAC ber Community Cell. CEMAC (2006-10)



17. PETER NIONIO 40 KENYA Strathmore College, USIU. General Manager COCA-COLA EAST General Manager, Kenya, AFRICA Coca-Cola (2009-11)



MADAGASCAR 18. HASSANEIN HIRIDIEE 39 President ESCP Europe. CEO, First Immo DTS-MOOV (1999-2005) MADAGASCAR



19. SAAD SEFRIOUI 32 MOROCCO Deputy Chief University of Paris, Executive Officer HEC Montréal. Op. Mgr., Addoha Groupe (2011) ADDOHA



Chief Executive Officer SPOTONE

20. MARIEME JAMME 40

University of Lyon, EM Lyon. SpotOne (since 2001)

SENEGAL

African Business | November 2014 African Business November 2014

	21. ROLAND AGAMBIRE Chief Executive Officer RLG COMMUNICATIONS	Ghana Inst. Mgt. Pub. Admin. CEO Roagam Links (2001-04)		31. GENEVIEVE SANGUD Deputy General Manager, Sub-Saharan Africa The Carlyle Group	Macalester College, Columbia. Gen. Mgr, ECF Nigeria (2004-11)
	22. DELPHINE MAIDOU 4			32. MOULAY ABASS 37	MAURITANIA
	Chief Executive Officer Allianz Global Corp. & Speciality of Africa	Univs. of Pittsburgh and Boston. Head Mkt. Mgt, AGCS Canada (2009-12)	3	Chief Executive Officer BMCI	Univ. of Nouakchott. Chair, Mauritanian Foot- ball Fed. (2003-07)
	23. JUSTIN STANFORD 31	SOUTH AFRICA		33. KAMAL BUDHABHAT	"Tt 37 KENY
1	General Manager 4D1 GROUP	Autodidact. 4Di Group (since 2001)	3	Chief Executive Officer CRAPT SILICON	Autodidact. Craft Silicon (since 2000)
0.6	24. PASCAL HOUANGNI-A	AMBOUROUE 37 GABON		34. SAHBI OTHMANI 36	ALGERI
V	General Manager Bourse des valeurs mob. d'Afrique cen.	Univ. Abertay Dundee, IDRAC. Mgr. Mkt and Devlpt., BVAC (2007-12)	3	General Manager NCA-Rouiba	ESC Tunis, EDHEC Nice Sales Manager, NCA- Rouiba, (2001-10)
	25. JOSHUA OIGARA 39	KENYA	()	35. BADR ALIOUA 34	MOROCO
廖	Chief Executive Officer Kenya Commercial Bank	Univ of Strathmore, Univ. of Perth. CFO, KCB (2011-13)	10	Chief Executive Officer Wafa Gestion	Poly. Paris,Ponts Paris Tech. Bus. Analyst, Attijariwafa Cap Mkts
	26. CLARE AKAMANZI 34	RWANDA		36. BONY DASHACO 36	CAMEROO
	General Manager Rwanda Development Board	Univ. of Makerere, Univ. of Pretoria. Dep. CEO, Rwanda Dev. Bd (2006-11)		Chief Executive Officer ACMAR MEDIA GROUP	London Sch. of Bus. and Fin. Univ. Ibadan. Acma Media Group (since 2002
	27. DENIS SASSOU-NGUE	SSO 39 REP. CONGO	-	37. KEN NJOROGE 38	KENY
	Chief Executive Officer SNPC DISTRIBUTION	Général Leclerc Military School. Gen. Adminis- trator, Cotrade 2005-09)		Chief Executive Officer CELLULANT	University of Strathmore Chief Executive Officer, 3mice (1999-2003)
	28. FATIHA CHARRADI 4	0 MOROCCO		38. JASON NJOKU 32	NIGERI
	Chief Executive Officer OCP Innovation Fund for Agriculture	Mohammedia Eng. Sch, Ponts Paris Tech. EO at presidency, OCP (2008-10)		Chairman Iroko Partners	University of Manchester Iroko Partners (since 2010)
	29. ADRIEN DIOUF 39	SENEGAL	100	39, MOHAMED BRIDAA 3	9 TUNISI
8	General Manager Agence umoa titres	Univ.of Paris, McGill. Head Treasury Services, AfreximBank (2013)	13	General Manager Microsoft Tunisia	University of Tunis El Manar. Sales Mgr, Micro soft N. Africa (2008-11)
	30. VERA SONGWE 40	CAMEROON		40. HADEEL IBRAHIM 31	SUDA
	Country Director (Sen, CPV, GMB, GNB, MRT) WORLD BANK	Catholic Univ. Louvain, Univ. Michigan. Gen Mgr Adv., World Bank		General Manager Mo Ibrahim Foundation	Bristol University. Mo Ibrahim Foundation (since 2006)

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41. ERIC MBOMA 40

STANDARD BANK

General Manager Numidis

Strategy and

GROUP DRC

Chief Executive Officer

42. SALIM REBRAB 37

43. HYND BOUHIA 40

Development Director

CDG DÉVELOPPEMENT

44. GACHAO KIUNA 37 Chief Executive Officer

TRANSCENTURY GROUP

General Manager

SWICORP TUNISIA



DRC

ALGERIA

MOROCCO

ESCP Europe, Harvard.

Head Africa Comm,

King's Coll., Univ. of

Lancaster, INSEAD. Gen. Mgr. Cevital Food

Univ. Casablanca.

Centrale Paris, Harvard.

G. Washington Univ., John

Hopkins Univ. EO, Finance

Min., Tunisia (2011-12)

BHP

-	51. MICHAEL KING'ORI	MACHARIA 39	KENYA
	Chief Executive Officer SEVEN SEAS TECHNOLOGIES	Strathmore Un and Mkt Mgr, (Systems (1998-	Comtech

66	52. ELSIE KANZA 38	TANZANIA
0	Head of Africa WORLD ECONOMIC FORUM	Univ. Strathclyde, USIU. Econ. Adviser, President of Tanzania (2006-11)

Alana I	53. KARIM HASSAN SA	DEK 40	£GYPT
16	General Manager CITADEL CAPITAL	Manager, A	eading. General Arab Invest- pany (2009-12)

KENYA	54. LAMIA TAZI 39	MOROCCO
Imperial College London, Cambridge. Head SSA, McKinsey (2003-09)	General Manager SOTHEMA	Univ. Liège. Director at- tached to Chairman's of- fice, Sothema (1997-2000)

-	55. SIM SHA GAYA 39	NIGERIA
	Chief Executive Officer- Konga Online Shopping	G. Washington Univ., Dartmouth, Harvard. CEO, E-motion (2006-12)

	56. CYRIL ACHCAR 37	MALI
SE	General Manager Groupe Achcar Mali Industries	ESC Rouen. Deputy Chief Executive Officer, Achcar Group (2001-04)

57. YOLANDA CUBA 37	SOUTH AFRICA
Strategy Director SABMILLER	Univ. of Cape, Univ. KwaZulu-Natal. CEO, Mvelaphanda (2007-11)

SABMILLER	KwaZulu-Natal, CEO, Mvelaphanda (2007-11)
Se VOHESCE CUB AND 2	• Mobocci

Consulting (2002-03)

.63	59. CHARLES NJENDU 39	KENYA	
To the same of the	Strategy Director Dimension Data	Univ. of Mississippi, MIT, Harvard, Wharton. Dir.	
-	Asia-Pacific	ASEAN Bus., IBM	

51

GABRIEL CURTIS 39	GUINEA		60. CHAMS DIAGNE 39	SOUTH AFRICA
	McGill, Columbia. Risk and Capital Manager, BNY Mellon (2013-14)	T	Head of Africa VIADEO	ESIG Paris, IGS, Univ. of Lille. Bus. Devlpt. Dir, Viadeo Europe

African Business | November 2014 African Business | November 2014

STANDARD CHARTERED

BANK BOTSWANA

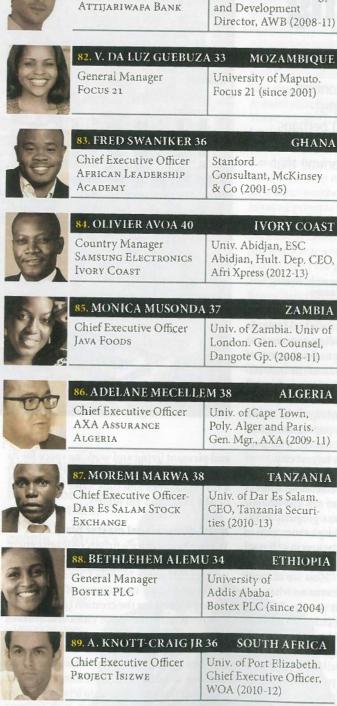
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	61. AMY JADESIMI 39	NIGERIA	71. A	LASSANE DOUMB	IA 38 CÔTE D'IVOII
	General Manager Ladol	Oxford, Stanford. Head Mergers & Acq, Gold- man Sachs (2000-03)	Inve Dire Sifc		ISC Paris. Projects and Finance Director, Sifca (2008-13)
-1	62. ESKANDAR TOOMA	A 37 EGYPT	72 N	IINOUSH ABDEL-N	MEGUID 38 EGYF
	Chief Financial Officer Orascom Development Holding	American Univ. Cairo, Univ. Adelphi Brandeis. Mkt Mgr. Orascom DH	Chie Unio	f Executive Officer On Capital Orporated	American Univ. Cairo, Wharton, Harvard Adve to Chair, Cap Mkt Auth
-	63. MAGATTE WADE 38	SENEGAL	73 R	AISIBE LEPULE 37	SOUTH AFRIC
	Chief Executive Officer Tiossan Skin Care	ESG, Columbus Univ. CEO, Adina World Beat Beverages (2004-09)	Gene	eral Manager NSNET PROPERTY	Univ. KwaZulu-Natal, Univ. Stellenboch. Dep. GM, Transport Ent.
2	64. YEMI BABINGTON-	ASHAYE 39 NIGERIA	74. N	IAJID IRAQI 37	MOROCC
401	Director of the Global Shapers Communities WEF	E. Woolf Coll., Harvard, MIT. Project Mgr., GE Capital London (2011)	Gene	eral Manager A North Africa	University of Michigan. CFO, CMS Energy Morocco (2005-07)
65. ISMAEL KONE 37		CÔTE D'IVOIRE		75. MONICA KALONDO 38 NAMIB	
	General Manager Armajaro Trading Group	University of Toulouse, ESG. Bus. Mgr., Bridge Bank Gp. C.I. (2005-07)	Gene	eral Manager ULUS PRIVATE	Univ. of Namibia. Head of Advisory Services, Ned- bank Capital (2003-05)
0	66. JAMES MWORIA 36 KENYA		76. AMINE BERRADA-SOUNNI 40 MORO		
3	General Manager Centum Investment Company	Univ. Strathmore, Univ. of Nairobi. Invest. Dir., Transcentury (2007-08)	(0) (0)	rman	Duke. General Manager, Cafés Ennasr (1997-2002
1	67. ADNANE OUSSIDHO	DUM 37 ALGERIA	77. JC)SĒ FILOMENO DO	S SANTOS 36 ANGOL
	General Manager AVENDIS GROUP	HEM, IAE Toulouse. Country Mgr. Algeria, Procter & Gamble	Chair	rman	Univ. Westminster. Chair, African Innovatio Foundation (2010-13)
	68. ADNANE OUSSIDHO	OUM 27 R. CONGO	78. SA	AMIR KAROUM 38	ALGERI
	Chief Executive Officer VMK	Ass. Degree Computer Science. Advisor, Min. of Posts & Tel, R. Congo	Chair	the state of the s	ESTP Paris. Gen. Mgr, Areva T&D Algeria (2009-11)
	69. ERIC KACOU 39	CÔTE D'IVOIRE	79. T	IAAN BAZUIN 38	SOUTH AFRIC
	General Manager ESPartners	HEC Montreal, ESSEC, Wharton, Harvard. Gen. Mgr, OTG Gp. (2004-10)	Chief NAM	Executive Officer IBIAN STOCK	Univ. of North-West. Listings Manager, NSE (2011-13)









00. NDIDI NWUNELI 39

General Manager

LEAP APRICA

81. RACHID KETTANI 33

Chief Financial Officer



MOROCCO

GHANA

ZAMBIA

ALGERIA

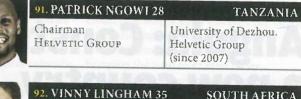
NIGERIA

Wharton, Harvard.

FATE Nigeria (2000-02)

General Manager,

Centrale Paris. Strategy





SOUTH AFRICA University of Cape Town. Damellin College. CEO, Yola Inc. (2007-11)





KENYA Director of Investments Univ. of Pittsburg, OMIDYAR NETWORK Harvard. Strategy Dir., SSA, Google (2011-13)



ETHIOPIA General Manager Univ. of Addis Ababa. ETHIOPIA COMMODITY Univ. of Paris. Op. Mgr., EXCHANGE Bank of Abyssinia



96. AKIN MONEHIN 37 **NIGERIA** Head of Logistics Univ. Lagos and Dundee. Strategy Chicago Booth, Head SHELL NIGERIA



Land Log., Shell Nigeria 97. TARA FELA-DURUTOYE 36 NIGERIA



Chief Executive Officer Univ. of Lagos. House of Tara House of Tara Interna-INTERNATIONAL tional (since 1999)



98. ALFRED OMBUDO K'OMBUDO 35 KENYA



Univ. of Nairobi, USIU. Assoc. Dir., Prosperity Capital Mgt. (2008-09)



Chief Executive Officer GIZMOS SOLUTIONS ZAMBIA

Morehouse College. Chair, American Chamber of Commerce Zambia

ZAMBIA



100. SIBONGILE SAMBO 39 Chief Executive Officer SRS AVIATION

Univ. Zululand, Univ. S. Africa. Hum. Res. Dir., De Beers Mines (2003-04)

SOUTH AFRICA

East and Africa

AGCO CORPORATION

to Chairman, AGCO

Corp. (2007-12)

Mergers & Acq, Deloitte

Touche S Africa (2000-12)