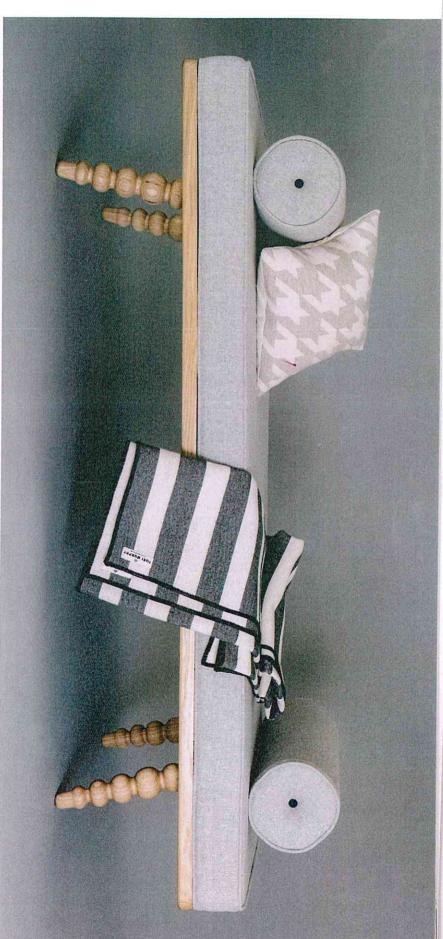


From Cumbria to Connemara, Derbyshire to Dumfriesshire, regional heritage handicraft hubs are enjoying a renaissance – with their wares cultivating cachet both at home and abroad. Jenny Dalton reports







"The internet helps you market yourself to a wider audience. If your message is authentic and your ideas are good, the world takes that on quickly"

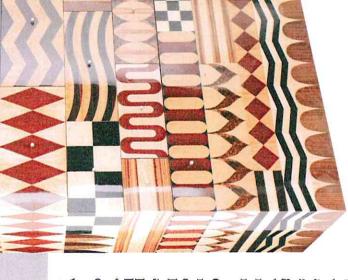
Clockwise from Jeft: Andrew and Matthew Galvin at their East Yorkshire workshop. Galvin Brothers oak and lambswool (Completely) Imperfect daybed, from £10. Sollands wo £1,985. Reiko Kaneko fine bone china Studio Line Glazes vessels Marque cabinet, £54,000

have always been successful local manufacturing firms dotted across the country, but where once they "would have had a local bespoke clientele, what's changed is

have had a local bespoke clientele, what's changed is that the internet enables you to market yourself to a much wider audience. If your message is authentic and your ideas good, then the world takes that on very quickly now." The brothers have recently sent their raw-edged English pippy-oak bench (£560) and their upholstered (Completely) Imperfect daybed (£1,985, pictured top), with its signature wobbly turned legs, as far afield as Hong Kong and Australia.

Such regional success stories are becoming increasingly commonplace, as buyers are reconsidering traditional UK and Irish skill bases, according to Brian McGee, market development director of the Design & Crafts Council of Ireland. "A recession combined with the reversal of sourcing from Asia, plus the importance of country of origin, design education and new technology, mean there's a rebirth here of traditional regional crafts. The old-adage "if you can't find a job, you make a job" is true. Architect Andrew Clancy, for example, diversified into design and started Déanta. His Carvel chair [€4,000, pictured overleaf], created with a shipwright, is made fround the world. But neonle are also going note for around the world. But people are also going nuts for things like Irish Whiskey Stones [by Hennessy & Byrne, €28 for nine, pictured on final page] made from Connemara marble – which is a limited quarry. You can't the transpare of stone."

Similarly, long-established British companies are finding new audiences for their traditionally made goods, which are being updated to suit modern audiences. Parker & Farr, for example, has made sofas in Long Eaton, Derbyshire, since the 1950s, and also now shares the Nottingham premises of sister company Wade Upholstery (pictured on previous pages). Three years ago, incoming MD Tony Crinion decided to bring



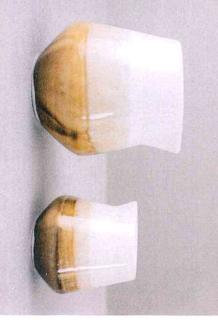
the company, which had previously focused on supplying the likes of English Heritage, out from under the radar and launch as an independent specialist brand – hence a new Chelsea showroom and forward-thinking collaborations with tailor Norton & Sons on Savile Row. There, creative director Patrick Grant chose the beautiful Jefferson sofa (£3,260, pictured on previous pages), upholstered in navy wool from Hainsworth & Sons in Yorkshire (which makes the scarlet cloth of the Royal Guards), for its parallels with his brand. "Just as at Norton's, the techniques

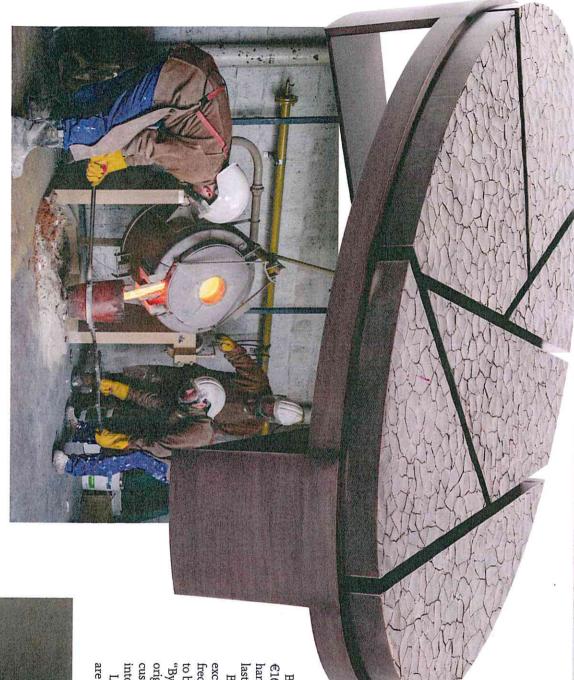
are traditional and the materials exceptional," says Grant. "We have a duty to remind people how good we are in this country at making things without compromise. We were once home to the most famous furniture makers in the world, and we need to celebrate these crafts."

Meanwhile, London-based architect and designer Grazyna Solland, co-founder of Sollands, is making the most of traditional skills in Norfolk. Her out of the ordinary, precision-crafted cabinets (Marque pictured left, £54,000), custom-made tables (price on request) and chairs (from £3,000), which often take a year to produce, are made in the specialist marquetry and book-matched-veneer workshop she now owns there. "Large companies couldn't take the time to do what we do," says Solland of her small team of craftsmen.

And the trend gathers momentum in May, with Wedowood's new state-of-the-art museum, tearcome and

Wedgwood's new state-of-the-art museum, tearooms and





## and artist Barnaby Barford mean there's a new positivity in Stoke that there has not been for decades Designs by US lighting queen Lindsey Adelman

values and our credibility are built around heritage, authenticity, design and quality. This is the heart of all of that, and so the time is absolutely right to return here." Smaller makers are benefiting from similar as significant is the fact that the site is already home to 50 per cent of the company's production and this is set to grow by a further 20 per cent. "We are all competing for the global luxury customer," he says. "Our core intrinsic revamped headquarters at its original home of Barlaston, Stoke-on-Trent (much of its production had at one time been based in Asia). Pierre de Villemejane, CEO of Wedgwood parent group WWRD, hopes the innovative museum and tearooms will be a touristic draw, but just

geographical moves. Anglo-Japanese designer Reiko Kaneko relocated from Hackney to Stoke a few years ago

to enable her to have greater involvement in her ceramics manufacture. She says that she learns daily from the expertise of the ceramicists, who have "200 or 300 years of knowledge between them" and have introduced her to glazing and manufacturing processes that can be seen on her new bone-china jug and jewellery ranges (Studio Line Glazes vessels pictured on previous page, from £10). Emily Johnson, creative director of modern heritage brand 1882 Ltd, is also celebrating Stoke's ceramics expertise and giving it more contemporary appeal by collaborating with designers such as Faye Toogood. The result: the much-lauded painterly Indigo Storm range (jug, £30, and bowl, £16, pictured overleaf), a reinterpretation of traditional creamware. Launching later in the year, other designs by US lighting queen Lindsey Adelman and artist Barnaby Barford mean that Johnson's father, who has worked in ceramics in Stoke all his adult life, now says there's a positivity in the city that there has not been for decades.

Stoke has managed to retain its ceramics links throughout the whole of the past century, but while other centres of craft have suffered, there are small companies resuscitating traditional regional practices. ESK, for example, made up of MD Stuart

Craftsmen in Mayfair. In many cases, this store's makers carry stories of traditional skills and craftsmanship hanging by a thread. For example, Lorna Singleton, its go-to maker of swill baskets (traditionally used to hold seed and produce), is one of just four in the country making a living from contemporary spin on Scottish traditional spinning and knitting of cashmere in Annan, Dumfriesshire, with its colour-block-edged throws and socks (Rockliff throw, £695, pictured overleaf). And Stuart Mitchell, a custom knife maker, hand carves his creations (£220 each) at Portland Works in Sheffield. Both are stocked at The New Maxwell and former Joseph creative Lorraine Acornley, is putting

> this craft. Her repertoire includes modern woven interlaced seating (example pictured overleaf, £595), made from south Cumbrian coppiced oak in collaboration with furniture designer Sebastian Cox, and contemporary hanging lamps (£195). And in County Waterford, Ireland, Anike

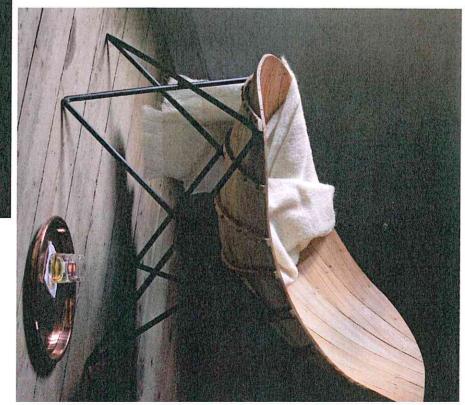
Tyrrell is "in a long-term project" to support a new generation of glassblowers and cutters by launching a new heritage brand, J Hill's Standard, where the crystal drinking vessels (from €120) – by some of the world's leading contemporary designers, notably Scholten & Baijings (Elements glasses pictured overleaf, from €160), Martino Gamper and Daniel Rybakken – are hand cut by the specialist craftsmen who make up the last ultra-skilled generation in the area.

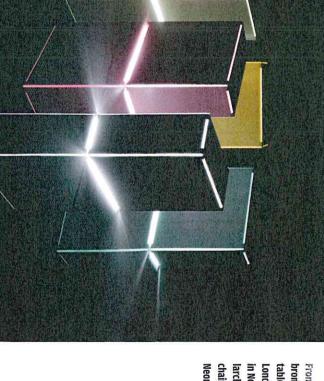
But all this does not mean that London is entirely excluded from local design. The New Craftsmen store

frequently features live making showcases in its windows, to bring an additional Mayfair provenance to its offerings. "By putting the maker at the front of our shop, creating original commissionable pieces on site, we're offering customers the chance to weave their personal narratives

customers the chance to weave their personal narratives into the products too," says co-founder Catherine Lock.

Lee Broom, meanwhile, whose studio and shopfront are in Shoreditch, has recently expanded into





in Northumberland. Déanta larch, oak and steel Carvel chair, €4,000. Minimalux steel table, from £8,960. Casting FBC London's bronze Armour chairs Neon table lights, £125 each From top left: FBC Londor



"International clients don't realise you can manufacture in the UK. They are even more surprised to find something is made in its entirety in London"

warehouse premises in Bow. He is adding manufacturing to the distribution and assembly there – including pieces from his extensive and impressive 2015 collection, such as the walnut and brass Shadow cabinet (price on request, from one side you only see the woo

and vice versa) and the stained-glass pendant light called the Chapel light (pictured top; both price on request). "Anything that is woodworked is made in full here, but we're bringing in more processes," says Broom. "It's good to have as many local people as possible – it makes communication so much easier and gives you more control."

Similarly, Minimalux, the museum-quality luxury interiors accessories brand from Mark Holmes and Tamara Caspersz, two of the founding directors of Established & Sons, uses London-based specialists to make two of its new products – the Hash bookshelf (£6,850), a superclean criss-cross mesh of hand-polished brass, stainless-steel or aluminium bars, and Neon (£125, pictured on previous page), a small but perfectly formed folded-steel box light, in this the light through elits in the coloured. which the light shines through slits in the coloured metal like a Dan Flavin-inspired neon strip. It also utilises the fine jewellers of London's Hatton Garden, where most things tend to still be done by hand. The proximity to skilled and "exhaustively sourced" craftsmen is a huge attraction for the brand, as is the quality of their work.

"There are certain things we can make in this country to an incredibly high standard," says Caspersz. "A lot of these are centred around engineering and finishing processes. We wanted to provide a platform for this, but combine it with a modern and progressive design ideology as well.

Overseas there is still a really strong attachment to British-made luxury products."

"People are pleasantly surprised as they often don't realise that you can manufacture in the UK," says Broom of his overseas customers. "They aren't of the view that we still make things. They are even more amazed to find that something is made in its entirety in London, because it is one of the most expensive cities in the world. The truth is that manufacturing has always existed in this country, but it has perhaps changed in recent years; now companies aren't running up 100,000 of something – they're making much smaller quantities at higher price points."

Kaneko agrees that this is the path most attractive to designers and makers today, and is finally being appreciated by buyers at home and abroad. "I am happy to make a little bit less but take extra care with each product," she says. "In Japan, there's a real understanding of craft and craftsmanship, but in England people assume things are made by a machine and don't necessarily appreciate what goes on behind the scenes. Finally, this is changing." +

REGIONAL ACCENTS

**1882 Ltd,** www.1882ltd.com. **Déanta,** www.deanta.eu and see Makers & Brothers. **Design & Crafts Council of Ireland,** www.dccoi

Craftsmen. **Selfridges**, 400 Oxford St, London WI (0800-123 400; www.selfridges.com). **Sollands**, 61 South Audley St, London WI www.leebroom.com). **Lorna Singleton**, www.lornasingleton.co.uk and see The New Craftsmen. **Makers & Brothers**, by appt, The Shed, Abbey Court, Blackrock, Co Dublin (+3531-663 8080; www. london.com). **Galvin Brothers**, 11 Flemingate, Beverley, East Yorks HU17 ONP (01482-679 862; www.galvinbrothers.co.uk) and see Heal's. **Harrods**, 87-135 Brompton Rd, London SWI (020-7730 1234; www. 3190; www.thenew makersandbrothers.com). Minimalux, www.minimalux.com and see Viaduct. The New Craftsmen, 34 North Row, London W1 (020-7148 7636 1666; www.heals.co.uk) and branches. **Hennessy & Byrne,** www.irishwhiskeystones.com and see Makers & Brothers. **J Hill's Standard,** www.jhillsstandard.com and see Makers & Brothers. **Lee** ie. ESK, www.eskcashmere.com and see The New Craftsmer Summer's St, London EC1 (020-7278 8456; www.viaduct.co.uk). Wedgwood, Barlaston, Stoke-on-Trent ST12 9ER (01782-204 141; www.wedgwood.co.uk) and see Harrods and other stockists. (020-7409 0403; www.sollands.co.uk). Stuart Mitchell, www. Rd, London SW6 (020-7736 1310; www.parkerandfarr.co.uk) and see Broom, Electra House, 95 Rivington St, London EC2 (020-7820 0742 London, 66 Pimlico Rd, London SW1 (020-7730 9555; www.fbcstuartmitchellknives.com and see The New Craftsmen. **Viaduct,** 1-10 com). Heal's, 196 Tottenham Court Rd, London W1 (020www.sebastiancox.co.uk and see The New /craftsmen.com). Parker & Farr, 96-98 Waterford

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