## tangaroa bike

## art by the kids at cannons creek opportunity centre







The oceans are our lifeblood – our foodbasket and our playground. Yet more than half the world's population cannot swim.

A group of creative kids in New Zealand are learning to swim and to respect the sea, thanks to the Cannons Creek Opportunity Centre and to Water Safety New Zealand.

Their original artwork for Wishbone Bike depicts

Tangaroa, Polynesian God of the Sea – powerful, nurturing, fierce and sacred.





We are proud to present the Cannons Creek kids' original art on our new Tangaroa Limited Edition Wishbone Bike. We LOVE it, and we're sure you will too.

We encourage you to choose the Tangaroa Bike for your little one and help us support the Cannons Creek kids. Read on to learn more about the kids and the inspiring folk who nurture them in Cannon's Creek, New Zealand.

## give back with tangaroa limited edition

We're inspired to take action to help kids get a fair chance in life – chances that so many others take for granted. The chance to attend school, to feel safe when school is out, to learn to swim, and to know a full belly each day.

Five dollars from each and every Tangaroa Limited Edition Bike sold is paid directly to the Cannons Creek Opportunity Centre to help fund more life-affirming programmes like this one.

Beyond that, our Tangaroa Bike project offers these special kids a unique opportunity to see their own handiwork go global. Wishbone Bike Limited Edition is offered for sale in more than 40 countries and 1000 stores around the world. And guess what, we're thrilled to say the Tangaroa Bike is shaping up to be our most popular Limited Edition bike yet!

## water safety info - did you know?

Around 40% of the world's population lives in coastal areas.

Babies O - 6 months old have an innate diving reflex to hold their breath and slow their heartbeat when under water.

Yet despite these numbers, over half the global population has never learned to swim.

Drowning is the leading cause of injury-related death among children aged 1 to 4.