

SUSTAINABILITY FRAMEWORK

FEBRUARY 2020

renoon

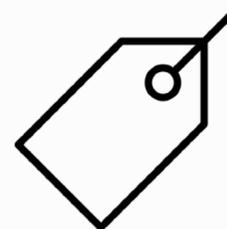
ABOUT RENOON

Unlock a world of sustainable alternatives.

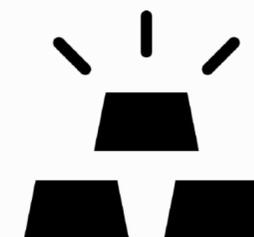
Renoon is your fashion *Skyscanner* makes sustainable shopping easy and accessible.



Sustainability is assessed at the product level



Discover new brands and the latest collections from your current favourites.



Find your 'one in a million' piece from a wide selection of sustainable products.



THE SUSTAINABILITY FRAMEWORK

FACT. Fashion is more polluting than the aviation and transportation industry combined.

FACT. Navigating through information can be tough. The purpose of Renoon's framework is to let technology do the heavy lifting, so you can enjoy your shopping experience knowing that your purchase is sustainable.

FACT. It is not fixed: we believe in innovation of product and process. This framework is constantly updated by experts to reflect new information in the field.

FACT. Sustainability is assessed at the product level. Even if a brand has a reputation for sustainability, only products that meet Renoon's criteria will be featured on the site. Likewise, sustainable collections and items from brands that are not typically known for sustainability can appear on Renoon.



SUSTAINABLE DEVELOPMENT GOALS

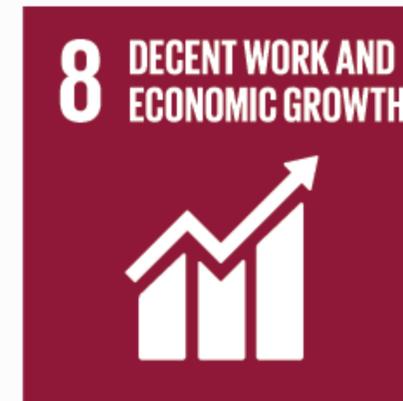
A universal call to action to protect the planet and improve life on earth for everyone, everywhere. With only ten years remaining to reach the SDG targets, world leaders have called for a decade of action. To reach these goals, the fashion industry must undergo significant reform. Renoon's platform has been designed to advance the following six Sustainable Development Goals:

2.5 By 2020, maintain the genetic diversity of seeds, cultivated plants and farmed and domesticated animals and their related wild species, including through soundly managed and diversified seed and plant banks at the national, regional and international levels, and promote access to and fair and equitable sharing of benefits arising from the utilization of genetic resources and associated traditional knowledge, as internationally agreed

3.9 By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination.

8.7 Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and by 2025 end child labour in all its forms

8.8 Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment



12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse

12.2 By 2030, achieve the sustainable management and efficient use of natural resources

12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle

12.8 By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature

13.3 Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning

15.3 By 2030, combat desertification, restore degraded land and soil, including land affected by desertification, drought and floods, and strive to achieve a land degradation-neutral world

15.5 Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species



THE PILLARS

PRODUCT

EARTH

HUMANITY

FUTURE

PRODUCT

MATERIAL COMPOSITION

According to studies conducted by brands and their suppliers (2018), fabric accounts for up to 80% of pollution caused in the lifetime of a piece of clothing. For this reason, Renoon's framework puts sustainability of materials at the forefront of its evaluation process. To be featured on the platform, products must contain a minimum of **65% sustainable material**.

Types of sustainable material:*

BIOLOGICAL MATERIALS: renewable and organic.

BENEFIT: this material can decompose in a natural way and feed the environment.

TECHNICAL MATERIALS: inorganic and synthetic, made by humans.

BENEFIT: this material can be used over and over without losing quality if properly recovered.

PACKAGING & SHIPPING

Renoon gathers information on how a product will be packaged and shipped and gives you details in the description.

Coming soon: users will be able to set preferences on shipping country and receive more information on packaging alternatives.



PRODUCTION PROCESS

Sustainable production methods are a very important aspect of Renoon's evaluation process. The way in which raw materials are converted to textiles and those textiles are crafted into final garments can reveal how sustainable a product truly is. The framework looks at:

Certifications

GOTS, GRS, Cradle to Cradle®, Oeko-Tex Standard 100, bluesign® system [...]

Location of production

The more transparent is the data, the more information Renoon can display. It is important to note that The Framework does not prioritize one location over another as long as it is compliant with our principles. A brand producing a garment is held accountable for making sure the information it publishes is correct.

Branded Materials

These materials intrinsically have certifications and production processes innovation.

EARTH

HUMANITY

SOCIAL IMPACT AND HUMAN RIGHTS

In a connected society we are positive to work towards fair working conditions for all employees in the supply chain. For this reason, the framework accounts for available and objective information on:

Certification/ Validation

Amfori BSCI Code of Conduct, UK Modern Slavery Act, ETI (Ethical Trade Initiative), International Labour Organization

Location of production

The more transparent the data, the more information Renoon can display. It is important to note that The Framework does not prefer one location over another as long as compliant. A brand producing a garment is held accountable for making sure the information it publishes is correct.

FUTURE

WHAT'S NEXT?

The best part about sustainability is that it is always evolving. New technologies and innovations are constantly emerging, helping us to make the most of our earth's resources.

So where does a collection go? Is it made to last? Is the brand committing to improvements?

Talk is cheap. The more a brand can demonstrate is sustainable, the higher it will score in Renoon's framework that will be more and more visible to you.

By finding items on Renoon, you are pushing brands to
be more transparent



Waste no time. Your world of sustainable
fashion awaits.

Let's be transparent. Ask us anything at:
info@renoon.com

www.renoon.com

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