

EAST ANGLIAN DAILY TIMES

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SUFFOLK

2020

Welcome to a
new decade

STARS IN THEIR EYES

Orwell astronomers'
amazing night world

IT'S ALL RIGHT HERE

Super Suffolk
staycation ideas

50 year milestone for
Suffolk Craft Society

Hearty winter food at
the Forager's Retreat

Somerleyton's secret
treasure island

WIN A LUXURY BREAK

Four fabulous
nights in the
heart of
Suffolk

£4.25



FASHION NEWS



For the long run

Created to fight the battle against fast fashion, global label ZAVI debuts its ready-to-wear collection of timeless wardrobe staples. Using the brand's exclusive organic and sustainable fabrics, ZAVI strives to provide conscious fashion that is relevant, desirable and affordable while ensuring that all their garments are 100 per cent sustainable. The exciting new season collection offers men's and womenswear designs, with everyday classics, as well as work wear, athleisure and eveningwear.

shop-zavi.com

3 of the best BUCKET BAGS



Dragon Diffusion woven-leather bucket bag, £270, matchesfashion.com



Sierra bucket bag, £27.50, uk.accessorize.com



Sophia leather bucket bag with customisable silk scarf, £650, libertylondon.com

WORDS: HESHAM ABDELHAMID



Ginger & Jardine roll neck £38

NEW ECO BRAND FROM SUFFOLK

First time Suffolk entrepreneur Lynne Jardine has launched Ginger & Jardine from her home in Creeting St Peter, near Stowmarket, a range of eco friendly clothing designed with lovers of country pursuits in mind.

The start-up range of long sleeve tops/base layers, roll neck tops, socks and children's clothing is made with bamboo, making it not only comfortable and stylish, but also ethical, sustainable and mostly made in the UK. Shirts and polo shirts will be added for spring 2020.

Lynne decided to fill a gap in the market when she became frustrated by a lack of clothing designed for country pursuits that uses sustainable and comfortable fabrics.

Born, bred, and still happily resident in Suffolk, she previously worked in the telecommunications sector as a chartered surveyor and has launched Ginger & Jardine with no experience of the clothing industry.

"Setting up my own clothing brand has been a steep but very rewarding and enjoyable learning curve," she says. "My initial visits to UK manufacturers were daunting, but everyone, without exception, has been very helpful and supportive."

"I'm passionate about keeping the operation within the UK as much as possible, having seen first-hand the impact of the decline in this industry."

The launch range of roll neck tops is available from just £32, long sleeve tops from £29. So, check out this new Suffolk born brand that you can wear with comfort and confidence in its eco credentials.

All Ginger & Jardine clothing is currently exclusively available online at gingerandjardine.co.uk.