



Media Alert for Thursday, June 15

Permanent Supportive Housing Solution to End Homelessness for OC's Most Vulnerable Breaks Ground in Santa Ana

WHAT: [WISEPlace](#), a nonprofit community of hope and housing for women in crisis founded in 1929, and [Jamboree](#), a nonprofit affordable housing developer, are breaking ground on new supportive permanent housing in Santa Ana. The \$30 million building project sits on a 0.6-acre lot and will transform the site to create a new 43,000-square-foot supportive housing community with wrap around services for 47 vulnerable residents. The redevelopment project is the result of collaborative work and support from the City of Santa Ana, OC Housing Finance Trust, Supervisor Katrina Foley, local business leaders, and the Santa Ana residents and community.

Once complete, the new building will include 48 furnished affordable housing units, each with a bathroom, shower, and kitchenette. The studio apartments measure approximately 360-425 square feet and are reserved for individuals earning no more than 30% of the Area Median Income (AMI). There will also be one two-bedroom manager's unit. Inside, resident community spaces will have financial empowerment learning labs, dedicated wrap-around service areas, private counseling and case management spaces, wellness and fitness rooms and a welcoming outdoor courtyard complete with community gardens and room for domestic pets.

WHEN: **Thursday, June 15 from 9:30-11:00a.m.**
Media Check-in: 9:15am
Program Begins: 9:45am
Groundbreaking: 10:15am
Event Concludes: 11:00am

WHERE: **WISEPlace** 1415 North Sycamore Street, Santa Ana, CA 92701

MEDIA

RSVP: Seleena Mukbel – smukbel@rocketlaunchagency.com or (951) 525-7722

WHO: Supervisor Vicente Sarmiento, 2nd District
Supervisor Katrina Foley, 5th District
Santa Ana Mayor Valerie Amezcu

Santa Ana Mayor Pro Tem Jessie Lopez, Ward 3
Brateil Aghasi, chief executive officer, WISEPlace
Michael Massie, chief development officer, Jamboree

WHY: The renovated and expanded building will advance WISEPlace's mission of transforming lives and communities through high-quality, affordable housing and critical support services. The project announcement couldn't come at a better time, as the statistics on homelessness in Orange County are alarming, especially for unaccompanied women and aging seniors. **According to the 2022 [Point In Time Count](#), a total of 5,718 county residents experienced homelessness; of those, 3,057 persons were unsheltered.**

VISUALS & INTERVIEW

OPPORTUNITIES:

- Orange County and City of Santa Ana elected officials
- Construction equipment on dirt lot on active construction site
- WISEPlace alum sharing their stories of transformation and success
- Renderings of renovated and expanded building once completed

###