

Home Decor Digital Content Creator Intern

Role

Exciting opportunity to learn on the job about interior design, home decorating and renovations. Be part of a young yet fast growing local lifestyle brand and its day to day operations.

This role makes you part of: Marketing team. Every team member including you is a brand ambassador of our fast growing lifestyle concept, aimed at bringing sustainable, better-made rugs and homeware to a discerning market.

To succeed in this role: You should be highly creative, at the same time ready to hustle independently and make the brand's vision a reality within tight deadlines.

Our leaders are passionate in nurturing you to become a confident, capable professional. Given that you demonstrate interest and progress, we provide career growth opportunities within Living DNA.

Responsibilities

- Understand the needs, behaviours and problems of our target clientele and use design/creativity to produce relevant content
- Plan and execute editorials, styling photoshoots, videos and brand materials
- Update the online and offline customer experience to align to the Living DNA brand
- Write and publish sound, high quality, inspirational blog articles and other copywriting needs
- Work with specific budgets, tight timelines
- Meticulously organise and maintain our content database and publish them across our customer touchpoints



Requirements

- Proficient in photo and video editing software
- A strong aesthetic sense and natural interest in home decorating/interior design
- Strong written communication skills
- Strong multi-tasking and meticulous organising skills
- Able to adapt in an ever-changing and dynamic environment with professionalism, responsiveness and flexibility under pressure
- A self-motivated, independent team player with hands-on attitude
- Undergraduate and graduate both welcome
- 4-6 months commitment

Before you apply, take some time to learn what we do. Browse www.livingdna.sg. If our products excite you and our values resonate with you, come join our family! Send CV and earliest start date (4-6 months minimum commitment) to denise@livingdna.sg

