

## **Hybrid Role - Ecommerce Marketing Executive/Warehouse Operative**

Art of Living cookware specialists since 1972. A high street retailer with two local shops and two web shops. We are passionate about cooking and sharing this passion with our customers.

### **Job Role**

We're looking for a food loving, confident, versatile and motivated individual to enhance our ecommerce, social marketing and warehouse teams.

As a hybrid Ecommerce Marketing Executive/Warehouse Operative your time will be split, as required, over different functions. You will play a pivotal role in administering our online sales platforms and growing our social media marketing while also assisting with warehouse tasks to support our overall logistics and fulfilment operations especially in the peak times of the year. This position requires a balance of digital aptitude, social media enthusiasm, organisational skills, and physical capabilities.

Based in our Redhill office & warehouse you will be working closely with our shop, website and warehouse managers. We're looking for someone keen to learn and develop their ecommerce skills in this varied role as part of our tightly-knit team. You will have the opportunity to build on your role in a vibrant & thriving local business.

As a 'Living Wage' employer we're offering a competitive salary and generous time off. We're looking for someone who wants to grow and succeed with us.

### **Key Responsibilities Include:**

#### **Warehouse**

- Quickly and efficiently picking, packing and shipping customer orders as part of our friendly warehouse team. Helping process deliveries of new products while keeping our warehouse organised and ship-shape.
- As a smaller business it's crucial that our whole team focus on meeting heavy seasonal demand (especially true in November and December).

#### **Social Marketing**

- Coordinate with our cookware experts and website managers to develop and implement social media content across multiple platforms.
- Plan and organise engaging content calendars, reviewing and reporting on their effectiveness and identifying opportunities to share our love of cooking with our customers.

#### **Ecommerce**

- Responsibility for ensuring accurate, up to date, informative data and engaging product content on our web sites.
- Liaising with our brand suppliers to ensure we have the latest information and digital assets to maximise the impact of the latest products in cookware.

## Key Skills

- Confident, helpful attitude with a professional approach within a busy office environment.
- You have a keen eye for detail with confident writing skills.
- Aptitude for working with numbers and data whether for analysing or creating reports, manipulating product information or learning a variety of digital applications.
- Have precise and thorough working standards.
- You're passionate about social, taking great pride in keeping up to date with industry best practices and trends.
- Comfortable analysing data and understanding why posts perform well - or why they don't. You use your findings to adjust your strategy accordingly.
- Cooking skills an advantage.

## Qualifications/Suitability:

This role would suit a balanced individual, someone physically energetic but with an aptitude for both numbers and written work. An enthusiastic user of social media platforms who can potentially grow into a role championing their future in our business.

As a small and flexible company, someone who is interested in understanding the mechanics of a business first hand. As with all of us, primarily you work to help the company thrive, job description comes second.

The successful applicant would need to be a motivated, cheerful, and well-presented individual with a love of all things foodie.

## Job Details

- Full Time (after probationary period) 9am -5:00pm
- Starting salary £XXX
- Holiday allowance XXX
- Starting June or July 2024

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## Art of Living Core Values

### Value Each Other:

We foster a collaborative and inclusive work environment, where we go out of our way to lift each other up, applaud victories and communicate with respect and honesty. This includes being kind to ourselves as well as each other. We value the diverse skills, perspectives, and contributions of our employees, suppliers, and customers, and we strive to motivate, encourage and develop each other.

### Integrity:

We do what we say we will and stand by our guarantees. Being fair and transparent is important to us as we understand these are the foods that encourage trust to grow.

### Knowledge:

We have over 50 years of industry experience under our belts, and we embrace a culture of continuous improvement to stay ahead of market trends and meet evolving customer needs. Always learning, always growing.

### Quality:

We are committed to delivering exceptional quality in every product we offer, always adapting and learning, to provide the right solution for our customers' needs. Quality in our service and the building of relationships.

### Passion:

We love eating, drinking, and helping people. We prioritise our customers and aim to exceed their expectations by providing outstanding customer service, engaging experiences, and tailored solutions. We care deeply about our customers' and our suppliers' Art of Living experience.

### Sustainability:

We are dedicated to minimising our environmental footprint through responsible sourcing, sustainable work practices, such as eco-friendly packaging and recycling initiatives, and promoting green alternatives

