



BlissCo CEO Featured as Cannabis Expert on Breakfast Television, Global News and More

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Vancouver, British Columbia – October 18, 2018 – BlissCo Cannabis Corp. (CSE: BLIS) (OTCQB: HSTRF) (FRA: GQ4B), (“BlissCo”) or the (“Company”) is pleased to announce that its CEO, Damian Kettlewell has been in high demand by media in the wake of recreational cannabis legalization.

- **Breakfast Television on CityTV** kicked off legalization day with Damian breaking down what new legalization regulations mean for consumers: quantities, products and a striking visual representation of allowable medical and recreational quantities. [Watch the segment here.](#)
- **Global News** invited Damian to discuss recent cannabis industry career training programs that have been gaining traction. Damian helped to create the original content of Kwantlen’s courses some time ago. This interview was also featured on [MSN](#). [Watch the segment here.](#)
- **CTV** featured an image of Damian alongside Charlene, the company’s brand director on its recent article profiling the countdown to legalization. [View the article here.](#)
- **CBC** showcased an image of dried cannabis flower from BlissCo’s facility alongside some of its recent articles. [View the article here.](#)
- **The Globe and Mail** displayed an image of BlissCo’s dried cannabis flower in several recent articles. [View the article here](#) (paywall).

“The biggest opportunity is right in front of us: federal legalization of recreational cannabis in Canada is a milestone for the entire country and as a domestically-focused producer what we’re most excited for is what comes next - which is the development of new cannabis products,” adds Damian Kettlewell, Founder and CEO of BlissCo Cannabis Corp. “We really believe this is just the beginning and the future is beyond just smoking cannabis.”

“The Green Wall” across the globe is also falling right now. There are currently 30 countries that have legalized medical cannabis and this gives BlissCo the opportunity to expand into those countries. As well, we are likely to see countries that have not already legalized cannabis do so in the near future which will serve as a great opportunity for the company and for cannabis patients in these regions,” added Kettlewell.

About BlissCo Cannabis Corp.

BlissCo Cannabis Corp. (CSE: BLIS) (OTCQB: HSTRF) (FRA: GQ4B) is a wellness-focused, ACMPR licensed producer and future distributor of ultra-premium cannabis. The company sits at the heart of an international ecosystem and is focused on the success of its domestic and global partnerships.

BlissCo leverages the latest technology and is continuously developing its network of top-tier industry experts to drive the success of its brand and channels, moving premium Canadian cannabis to local and international markets.

BlissCo is backed by an experienced team that is deeply in tune and integrated with industry partners and BlissCo's future patients and customers.

Learn more: BlissCo.com

On Behalf of the Board of Directors

BLISSCO CANNABIS CORP.

Damian Kettlewell, CEO, Founder & Chair

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Cautionary Statement

This news release contains certain forward-looking information and forward-looking statements within the meaning of applicable securities legislation (collectively “forward-looking statements”). The use of any of the word “will” and similar expressions are intended to identify forward-looking

statements. These statements involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Such forward-looking statements should not be unduly relied upon. This news release contains forward-looking statements and assumptions pertaining to the following: the ability to execute on our strategic plans and the impact on our future operations, capital expenditures, receipt of a cannabis oil license and a license to sell dried cannabis and other objectives. Actual results achieved may vary from the information provided herein as a result of numerous known and unknown risks and uncertainties and other factors. The Company believes the expectations reflected in those forward-looking statements are reasonable, but no assurance can be given that these expectations will prove to be correct. The Company does not undertake to update these forward-looking statements, except as required by law.

The CSE has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release.