

Press release - June 2019

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## La Totale®disrupts the Combination and invents the combo-combi-body

## LOVERS OF ROMPERS AND JUMPSUITS, WHY GOD PUNISHED US THAT WAY?

It might be serious what our ancestors did/commit that the best garment of the world must be cruel when we urge to go. This morning simplicity when I have only one item to wear in my dressing room. And that hours saved when I no longer need a market study and a full benchmark of instagram to accord my bottom and my top ...

And the style! : it's my whole body growing up, jumping from my sneakers to the ceiling of the metro station, and abracadabri, abracadabra, my legs measure 20cm more ...

As Eve crunched the apple, something must have happened so that God decides himself to punish us that way... And his cruelty was not to deleted this outfit off our dressings, oh hell no it would not have been painful enough to torment our sinners souls.

He found a better idea: keep the desirable rompers in the eyes of the world, but made them unsuitable, toxic, fatal, dangerous, even vicious! (Just in case, he did the same thing with alcohol, cigarets, drogue and the anal).

Then one of two things: either he moved the anus and the bladder so that they found themself stack in the most inaccessible place of our favorite outfit, or forbade by decree that the rompers be one day equipped with an opening system thus prohibiting access to these unavoidable orifices.

And people, terrified by the fear of the apocalypse promise by the almighty

God in case of disobedience, have never dared to transgress the divine law:

« the romper you will not open, to wear it, you will suffer » God.

This day, when the team of the start-up <u>Calchemise</u> took courage, after having revolutionized the world of men's fashion by putting together the underpants and the shirt, decided to break the rules and disembowel the sacred garment.

And it is the equivalent of an earthquake on a planetary scale which is announced because only 330 copies were produced for this first historical edition.

So get ready, from May 29 on latotale.love









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