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Newton Running releases new Fate II and Kismet II

BOULDER, Colorado —May 18, 2016— Newton Running released updates to its Fate and Kismet models today. Both models retail for \$135.

The Fate II offers a little bit of pop and a lot of comfort for any distance of training and racing. The second edition builds on what runners already love.

Fate II enhancements include:

- NEW seamless upper with open-weave mesh and no-sew overlays provides optimal foot conformity and breathability
- NEW enhanced metatarsal stretch panels

Runners who run in the first version of the Fate can be confident that the shoe retains its best features including:

- Newton's patented Action/Reaction™ Technology for a highly responsive but soft, trampoline-like cushioning in the forefoot and heel
- Biomechanical Sensor Plate promotes a lighter, more efficient stride
- Plush tongue and collar
- Fixed foam insole supplies light underfoot comfort
- Five-lug P.O.P. 2 outsole platform features beveled lugs for a smooth transition
- Weight: 7.9 oz (W), 9.4 oz (M)
- Drop 4.5mm

The Kismet II provides a soft and peppy ride while offering comfort and stability all day long.

Kismet II enhancements include:

- NEW seamless upper with open-weave mesh and no-sew overlays provides optimal foot conformity and breathability
- NEW enhanced metatarsal stretch panels

Runners who have already experienced the Kismet can be confident that the shoe retains its best features including:

- Newton's patented Action/Reaction™ Technology for a highly responsive but soft, trampoline-like cushioning in the forefoot and heel
- Features Extended Medial Bridge (e.m.b.) in the midfoot to provide more functional support for runners requiring a greater surface area on the medial side due to pronation or a flatter arch
- Five-lug P.O.P. 2 outsole platform features beveled lugs for a smooth transition
- Biomechanical Sensor Plate promotes a lighter, more efficient stride
- Plush tongue and collar
- Fixed foam insole supplies light underfoot comfort
- Weight: 8.2 oz (W), 9.7 oz (M)
- Drop 4.5mm

Find both the Fate II and Kismet II at Specialty Running Stores around the country as well as select online distribution partners and www.NewtonRunning.com.



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About Newton Running:

[Newton Running](http://www.NewtonRunning.com), based in Boulder, CO, is a leading manufacturer and marketer of performance running shoes for runners of all types, from first-time runners to seasoned marathoners. Newton Running's patented Action/Reaction™ Technology provides dynamic full foot cushioning and lightweight cushioning. Newton Running shoes are available at hundreds of specialty retailers across the country and around the world and at www.NewtonRunning.com. Newton Running launched in 2007 by Jerry Lee and Danny Abshire. The Company was named after Sir Isaac Newton and Newton's third law, which is the inspiration behind the technology that has made Newton Running shoes renowned. As a certified B Corporation, Newton Running is committed to and recognized for a higher level of accountability, sustainability and philanthropy.