

DAVIO'S[®]

NORTHERN ITALIAN STEAKHOUSE

FOR IMMEDIATE RELEASE

Contact:

Anny Deirmenjian
Davio's Northern Italian Steakhouse
anny@davios.com
215.375.4126

Celebrate #BetterBeauty

A Day of Beauty and Wellness at Davio's Boston

WHAT: As mothers, sisters, wives and friends, women spend so much time and energy taking care of others, they usually have none leftover to take care of themselves. In honor of Mother's Day (and women everywhere), join Davio's Boston located at 75 Arlington Street on **Sunday, May 1st from 1:00pm to 3:00pm** for an afternoon of beauty, wellness, bubbles (champagne), food and conversation led by a panel of experts including **Champy Founder & Dining Playbook's Jenny Johnson, Jessica Diaz and Alisa Kapinos of Ms Fit For Society, Beautycounter, Christine Perkins of Pyara Spa & Salon, and Katie Werbowski of Skin Spa New York**. Our gurus are eager to discuss the latest and greatest beauty and fitness trends and topics. For guests who like to get hands on, our Beautycounter Consultant will have products to experience from this line of high-performing and safer skin care, body and hair care and color cosmetics! All attendees will be entered to win a (\$500) gift card from *IMPULSE by Adamas Fine Jewelry*.

Guests will be treated to Champy Champagne and delicious bites prepared by the Davio's culinary team – each guest also will leave with an exclusive swag bag. This is a free event but reservations are necessary by Friday, April 29th to anny@davios.com. Please call **617.357.4810** for more information.

WHERE: Davio's Northern Italian Steakhouse | 75 Arlington Street,
Boston, MA 02116 | [617.357.4810](tel:617.357.4810) | www.davios.com/bos.

WHEN: Sunday, May 1st, 2016 from 1:00pm-3:00pm.

COST: This event is free to attend. RSVP to anny@davios.com is necessary by Friday, April 29th. Please call **617.357.4810** for more information.

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About Davio's:

The concept behind Davio's Northern Italian Steakhouse is simple, regional Italian food with a focus on the grill. Davio's offers everything from prime aged steaks, fresh seafood and salads as well as handmade pasta creations. Davio's takes great pride in serving guests with an expert kitchen and attentive staff in the dining room, offering an exceptional dining experience unlike any other with a focus on hospitality. Chef-Restaurateur, Steve DiFillippo recently published his first business and hospitality book, It's All About the Guest: Exceeding Expectations in Business and in Life the Davio's Way. For more information visit www.davios.com or www.stevedifillippo.com.

About Beautycounter:

To get safe products into the hands of everyone. Decades of studies indicate that serious health issues (including, but not limited to asthma, learning disabilities, cancer and infertility) are on the rise, and due in some part to our ongoing exposure to toxic chemicals—whether it's in the shower, on our commute, while we eat lunch at a local restaurant, or when we clean our kitchens at home. There are more than 80,000 chemicals on the market today. Many don't have any safety data. This is particularly true of those used in the skin care and beauty industry. Only about 10% of the 10,000 chemicals commonly found in personal care products have safety data. What's worse is the Food and Drug Administration (the agency that regulates cosmetics) allows companies to use chemicals known to be extremely harmful (lead, formaldehyde, and phthalates) in the products we put on our bodies and on our kids every single day, day after day. The United States has not passed a major federal law to regulate the safety of ingredients used in personal care products since 1938. The European Union has spent the past two decades banning or restricting more than 1,300 ingredients, the US has only banned 11 to date.. At Beautycounter, we've banned more than 1,500 ingredients setting a new health and safety standard— all while ensuring our products perform, and that they're as indulgent as any luxe shampoo, lipstick or oil in the market. It's not easy work, but it's well worth it. This is about progress—not perfection. Because every little bit counts. Learn more about the impact the environment is having on your health www.beautycounter.com

About Champy:

Champy was founded by entrepreneur, two-time Emmy award-winning executive producer and Boston-based entertainment and lifestyle television personality, Jenny Johnson. A genuine lover of bubbly, Johnson has always been attracted to the celebratory spirit that revolves around sparkling wine and its ability to spontaneously transform an ordinary moment into an extraordinary one. In 2015 she collaborated with Penny Gadd-Coster, executive director of winemaking at Rack & Riddle in Sonoma, CA, to develop Champy a high-quality sparkling wine that would inspire people to celebrate life, not just on momentous occasions but every day. The chardonnay and pinot noir blend produced in Sonoma County, CA is of the finest quality and retails at a desirable price, allowing people to celebrate moments both big and small with a glass of Champy. *Be Present. Be Spontaneous. Be Champy.*

About SKIN SPA New York:

In the city that never sleeps surrender yourself to SKIN SPA – the place urban dwellers get fresh faced for their next city adventure. Escape from the chaos below and enjoy our light filled lobbies before being led to cozy treatment-room bungalows. Our highly trained staff implement an arsenal of the latest high-end laser technology, proprietary treatments protocols and clinically active serums and elixirs to transform your skin. Clearly committed to beautiful skin, SKIN SPA prevents, corrects, smoothes, tightens, lightens, erases, and banishes wrinkles, large pores, sun damage, age spots, skin laxity and unwanted hair. We aspire to help you achieve luminous skin. At SKIN SPA, we love your skin with beauty treatments wrapped around the most advanced in cosmetic laser technology. Your skin's beauty is not just a luxury... it's a lifestyle.

About Ms Fit for Society:

We're not just fashion. We're not just fitness. We're right where these two should be, together on one playing field. The Ying and the Yang. Alisa Kapinos has been a fashion stylist for over 10 years, and Jessica Diaz has been a barre instructor for over 12 years, and together, these two moms merged their love for fitness and fashion at the start of the fitness/fashion craze. Through their blog, Jessica and Alisa have inspired their readers with fashion stories, fitness tips, a look into their crazy busy mom life, all while raising money for various charities doing what they love.

About Pyara Spa & Salon:

At Pyara, our mission is to exceed expectations every day. Our goal is to provide the best service experience, technical ability and loving attitude all around us every day. Our mission at Aveda is to care for the world we live in, from the products we make to the ways in which we give back to society. At Aveda, we strive to set an example for environmental leadership and responsibility, not just in the world of beauty, but around the world.