

Boston

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Online

Back Bay Kicks Off the Season with Spring Deals and Steals

Presented by [Back Bay Association](#)

As warmer months bring colorful tulips to the Public Garden, al fresco dining to urban eateries and crisp looks to boutique racks, Back Bay's most exclusive night returned, fresher than ever! On March 10th, Back Bay Night Out rang in spring with a blowout fashion, pampering, and dining event locals simply *had to* experience!

The one-night extravaganza featured incredible discounts and exciting offers from the [Prudential Center](#), Copley Place, Boylston Street, and Newbury Street.

We re-capped what made spring's Back Bay Night Out worth coming out of hibernation:



- **Rejuvenating spa treatments.**

New England winters have a tendency to be rough; Back Bay Night Out offered guest the opportunity to refresh their tired skin, hair, and nails.

[Dry skin](#) was repaired at L'Occitane En Provence with a complimentary hand treatment and free deluxe bags, plus 10% off a purchase of \$65 or more. At the Prudential Center, Miniluxe treated shoppers to [polish color](#) updates and Salon Aveda pampered guests with seasonal styling. Lord & Taylor beautified shoppers with mini makeovers and helped them find their spring 2016 looks, too!

Another Newbury Street newcomer, Skin Spa New York, offered a staggering 50% off of services and packages, as well as complimentary brow shaping and Wow Brow and 10% off all products.

Now that winter blues have melted, [check back](#) for future promotions being planned for the next event on June 9th and follow Back Bay Night Out on [Facebook](#), [Instagram](#), and [Twitter](#) for all the latest on where to shop, dine, and pamper yourself in Back Bay. Need a little help choosing the right styles for spring? Be sure to check out One Brass Fox, Back Bay Night Out's official blog partner.