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Regional



## 47 HOT DINING DESTINATIONS, 15 FUN THINGS TO DO, 23 FRESH FACES AND BIG IDEAS, AND 34 CHIC SHOPS AND MUST-TRY SERVICES.

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workout), Stryde (45 minutes, filled with sprints and hills), and Power Stryde (50 to 60 minutes, with a calorieburning focus and exercises on and off the treadmill). Half marathon and marathon training packages are also available. Everyone goes at his or her own speed and intensity. Perfect for a city where cold, snow, and precious little daylight can make outdoor winter running a risky endeavor.

#### NEW ENGLAND FARM TO FIBER

Boston Public Market, 100 Hanover Street, Boston, 617-973-4909, newenglandfarmtofiber.com

🐠 Many restaurants serve up farm-to-table meals to enthusiastic locavores. Now knitters can have the equivalent experience with their yarn. New England Farm to Fiber, owner Genevieve Day's new shop in the Boston Public Market, is devoted to selling undyed yarn made from the wool of local sheep. Choose from freshly spooled braids labeled with the farm name and location-from Savage Hart Farm in Vermont to Greenwood Hill Farm in Massachusetts. Also in stock are knitting patterns and kits, notions, how-to guides, and magazines.

#### A RUBY

Current pop-up stores at Copley Place and Legacy Place, 617-545-5500, aruby.net; ongoing pop-up shop in Willey Boston, 8 Union Park Street, Boston, 617-424-6700, willeyboston.com

Local designer Avra Myers, formerly of Club Monaco and J. Jill, created A Ruby to simplify women's wardrobe options. Starting with the

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"Quintessentials"—the perfect white shirt, flattering black pant, layering tank, etc.—the line expanded into athleisure wear like comfy T's, refined knits, versatile fleece jackets, slimming leggings and jeans, and the new Av-Ra performance line, all available online and in rotating pop-up shops.

#### SAM EDELMAN

Prudential Center, Boston, 617-437-7704, samedelman.com

With designer shoes often costing an arm and a leg, Sam Edelman's easieron-the-wallet prices are a welcome change of pace. A cofounder of Kenneth Cole, Edelman knows how to deliver the season's hottest trends in scads of colors, materials, and heel heights. Already popular at local department stores, the 12-year-old brand went big with its Boston store: 2.800 square feet of uncluttered displays and living roomstyle seating in a rustic/ industrial mix of wood. brass, and concrete.

#### **SKIN SPA**

284 Newbury Street, Boston, 617-236-1444, skinspanewyork.com

After opening seven Manhattan locations in the past 10 years, Skin Spa expanded to the third floor of a Boston brownstone last spring. Treat yourself to facials, waxing, laser hair removal, microdermabrasion, sunless tanning, anti-aging treatments, or massage in one of the spa's 14 serene rooms with painted white brick walls and windows looking down on Newbury Street, Prices are reasonable, and monthly memberships tout discounted treatments meant for both repair and relaxation.





### T.J.MAXX

360 Newbury Street, Boston, 617-867-4180, timaxx.com

Rather than the usual single-floor sea of merchandise, the threestory, 45,000-square foot T.J.Maxx, which opened in May on the corner of Mass. Ave., delivers a distinctly more urbane experience. One enters the space—one of the discount retailer's largest and shiniest outposts—into an array of beauty bits and bobs, with accessories and

#### 121 Charles Street, Boston, 617-982-7962, ouimillie.com Delightfully quirky with utterly

OUIMILLIE

original apparel, accessories, and home goods, this concept boutique is the brainchild of local interior designer Millicent Cutler, offering charming European lines you didn't know you needed. (Reechwood and goat-hair computer brush. anyone?) Colorful Reiko jeans from France and kicky city-chic styles from Denmark share space with room-making Parisian bed linens, Belgian and Danish kitchenware, French jewelry, carryalls, and children's toys, and even a comfy sheepskin bike seat cover

registers around the corner. Designer merch greets those ascending to the second floor, which is home to women's clothing. Menswear and home goods (including an aisle of organic snacks) are at the top. On every floor, the prices are hard to resist.