THE SCIENCE

Behind Pure Form Omega®

Omega-6 and Omega-3 fatty acids from plant sources, are considered Essential Fatty Acids (EFA's) and they are necessary for human health. Unfortunately, the body can't make them, they can only be obtained through food however, food processing, modern farming methods, and even "fresh" food preparation often destroy EFA's and the result can be disastrous to your health.

The Omega-6 fatty acid plays a crucial role in our brain function, as well as normal biological growth and development. Also known as Linoleic Acid (or LA), Omega-6 helps stimulate skin, hair and nail growth, maintain bone health, regulate metabolism, and maintain the reproductive system. Pure Form Omega® contains evening primrose oil, high linoleic sunflower oil, pumpkin seed oil, and extra virgin coconut oil, all excellent sources of essential Omega-6, along with organic flax seed oil for essential Omega-3.

Produced in the USA under strict pharmaceutical conditions, Pure Form Omega® was scientifically developed over ten years to be the optimal, science-based 2.5:1 ratio of essential Omega-6 and Omega-3. Supplementing with Pure Form Omega's® organic, plant-based, fish-free Omega-6 and Omega-3 formulation ensures that you get these in the proper form and ratio. This is vital to getting these nutrients back into your diet the way nature intended



TIME TO CHANGE YOUR OIL!®





TOP 9

Good Reasons Pure Form Omega® is Right for You

- 1. Contains high anti-inflammatory properties due to the presence of GLA (Gamma-Linolenic Acid) a powerful, natural anti-inflammatory
- Promotes superior cellular energy and improved mitochondrial function due to efficient oxygen transport across cell membranes
- **3.** Improves cardiovascular health based on quality of Omega-6 (Linoleic Acid) of which the interior of our artery is made
- **4.** Highly effective against osteoarthritis through dual mechanism of increased joint oxygenation and anti-inflammatory action





RATIO OF

Tissue Composition

Tissue	Percentage of Total Body Weight	Omega-6 EFA	Omega-3 EFA
Brain / Nervous System	3	100	1
Skin	4	1000	1
Organs and Tissues	9	4	1
Adipose Tissue (body fat)	15 - 35	22	1
Muscles	50	6.5	1

The chart above shows the ratio of Omega-6 to Omega-3 for example, in the skin 1000 to 1





















- **5.** Improves our skin, hair and nails due to unadulterated Omega-6 as there is actually NO Omega-3 in the skin
- **6.** A plant-based source of Essential Fatty Acids (EFA's), free from mercury and other heavy metal contaminations, unlike marine oils
- 7. Extracted under a blanket of nitrogen to prevent oxidation the enemy of oils preventing rancidity; it is also naturally preserved through the injection of a nitrogen bubble, no artificial anti-oxidants or preservatives are required
- **8**. Harvested safely and renewably in sustainable organic environments avoiding high levels of toxicity and preserving our ecosystems
- **9**. Tested and exceeds Health Canada purity standards by 3000% (some of the highest health standards in the world) with no signs of rancidity or oxidation so EFA's are fully functional

