
BEERFARM

RODEO

★ **1ST AND 2ND** ★
MARCH, 2024

EVENT GUIDE

PROUDLY SUPPORTED BY



City of Busselton

Events Capital WA

WELCOME TO BEERFARM'S

**2024 | METRICUP
RODEO**

It is with great pleasure that we once again throw open our farm gates and welcome all you cowboys and cowgirls.

There is big money and even bigger bragging rights on the line in 2024, and we must send thanks to ABCRA and Double Barrel Entertainment for affiliating with us and once again, making this a Full Point, no holds barred Rodeo event.

Our Rodeo has always been firmly grounded in cultivating a bloody good time for the region and community that has given us so much. We want to make sure everyone has an awesome time while showcasing the commitment, passion, hard-work, and dedication of the primary producers, food vendors, market stall holders and booze makers that rely on events like this to make a living.

• 177 GALE RD, METRICUP •



MUSIC LINEUP



7pm - 11pm

• **FRIDAY** •

HOEDOWN



7 - 7:45pm

DAVE KENT DUO

8 - 8:45pm

YURTI BAND

9 - 9:45pm

DELILAH ROSE

10-10:45pm

OLD BLOOD

11-11:45pm

LIGHTNIN' JACK

8:30am - 11pm

• **SATURDAY** •

RODEO

12-1:50pm

ILL STARRED CAPTAIN

5:30-6pm

SCOTT BASSHAM

6:15-7:15pm

SAVANAH SOLOMON

7:30-8:30pm

DAVE KENT

8:45-9:45pm

BROTHERS IN ARMS

10-11pm

KINGSWOOD

• SATURDAY •

RODEO EVENTS

8:30AM
SLACK
STARTS

ROPE & TIE • TEAM ROPING
• BARREL RACING • JUNIOR
BARREL RACING • STEER
UNDERCOATING • NOVICE
BULL RIDE • STEER RIDE

12PM
LIVE
MUSIC

1:50PM
WELCOME
TO COUNTRY

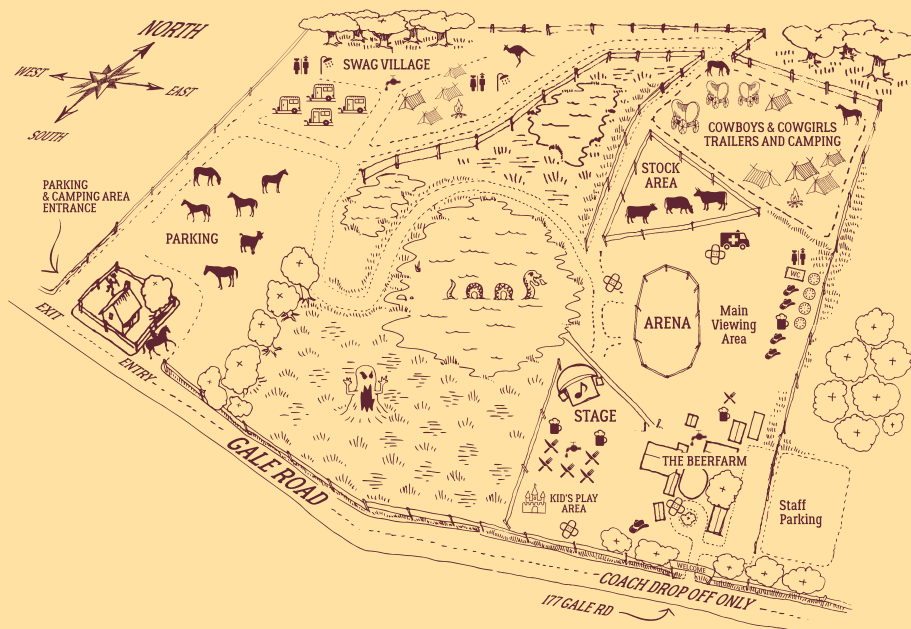
2PM
MAIN EVENT
STARTS

OPEN BULL RIDE • TEAM
ROPING • BAREBACK BRONC
RIDING • BARREL RACING •
STEER WRESTLING • SADDLE
BRONC RIDE • STEER RIDE

5:30PM
MUSIC
RESUMES



SITE MAP



LEGEND:

- | | | | |
|---|-------------|---|------------------------------------|
|  | Music Stage | | |
|  | Merchandise |  | Showers |
|  | Food Trucks |  | Toilets |
|  | Beer |  | Footpath
(Please keep to these) |
|  | Water |  | Ambulance |
|  | First Aid | | |



RODEO EVENTS EXPLAINED



BULL RIDING

PRIZE
\$1200

Described as the most dangerous 8 second sport, this event is not for the faint hearted. It is a true test of one's physical, and more importantly, mental strength. It is still the most popular rodeo event today. The Rider is disqualified for touching the animal, themselves, or their equipment during the ride.

BAREBACK BRONC RIDING

This is without a doubt one of the most demanding sports on the human body. A Rider places themselves on the smack in the middle of a twisting, bucking tornado, and aims to make it through an 8 second ride without the luxury of a saddle, reins, or stirrups.

PRIZE
\$1000

SADDLE BRONC RIDING

PRIZE
\$1000

This is Rodeo's classic event. It is an exercise in style and finesse that demands near perfect timing. To earn a perfect score, a rider must remain aboard a pitching Bronc for 8 seconds, but to receive a high score they must ride with the grace and timing of a dancer.

STEER WRESTLING

PRIZE
\$1000

This is the most dangerous timed event. A telling test of leverage and strength. A contestant attempts to topple a steer averaging 3 to 5 times the bull doggers weight, from the back of a galloping horse.

RODEO EVENTS EXPLAINED



STEER UNDERCOATING

This event is the women's equivalent of steer wrestling. The competitor, with the use of a "hazer" will ride at top speed to pluck a ribbon from the steer's back. Once she has secured the ribbon, she will hold it high above her head as a signal to the judge to stop the clock.



TEAM ROPING

The only rodeo event, where two Cowboys compete as partners, sharing victory or defeat. The "header" ropes the steer's horns and rides to the left. The "healer" goes to work, roping both of the steer's hind legs in one of the most difficult manoeuvres in a rodeo.



LADIES BARREL RACE

Barrel racing shows a horse's agility and speed, as well as a rider's skill and control. Horse and rider race around a clover pattern of three barrels, starting and finishing at the same line. Tipping over a barrel during her manoeuvre will cost the barrel race a 5 second penalty and running an incorrect pattern, can lead to disqualification.



BREAKAWAY ROPING

Shows off a cowgirl's skills to ride and rope. Her rope is tied to the saddle horn with a ribbon, when the calf is roped, the horse pulls up and the calf keeps running until the rope is taunt, which then "breaks" the rope from the saddle horn and the time is taken.

SPONSORS

MAJOR



GOLD



SILVER



BRONZE



FOOD VENDORS



WOOD FIRED PIZZA
@salentocatering



DUMPLINGS
@littlehand_dumplings



TOASTED SANGAS
@themeltmethod



FALAFELS
@ambafalafel



GELATO
@maitardigelato



AMERICAN BBQ
@gorillaxbbq



BURGERS
@normalvanfood

MARGARET RIVER
ROASTING CO

COFFEE
@margaretriverroasting



Beer for All

We make beers for all occasions, from smashable lagers to complex IPA's and sours packed full of flavour. We are an ambitious bunch and we are on a mission to bring Beerfarm to as many lips as possible, whilst having a bloody good time along the way!

At Beerfarm, we're committed to reducing our footprint every step of the way. We run an ever-growing array of solar panels across our brewery's rooftops, have a thorough wastewater plan in place to reduce our water consumption, our herd of Black Angus cattle roam the surrounding paddocks and are fed a diet of grass and spent grain from the brewing process, in a circular economy to keep our product as local as possible. While recycling, up-cycling and composting are our bread and butter, each day we strive to improve our efforts in sustainable practises wherever we can.

 [**@beerfarm**](https://www.instagram.com/beerfarm)

[**www.beerfarm.com.au**](http://www.beerfarm.com.au)

BEERFARM

RODEO



**THANKS
FOR COMING!**

• 177 GALE RD, METRICUP •