

EST. 1910

MCCARTHY

— FAMILY FARM —

MOUNT HOOD, OREGON



Dear Customer

Here in Parkdale, we're in the thick of harvest season, which is one of the busiest and most fulfilling times of year. The holiday fundraising season is here and we're excited to get a jumpstart on our orders. You might have noticed that we've changed our company name and updated our brand, which is an exciting transition for us. We think that our new and improved look, including a new website, will help fundraising partners like you sell even more wreaths in 2018 and the years ahead.

If you are new to our program, welcome! If you are a returning partner, welcome back! Our traditional holiday wreaths are about 22 inches in diameter. Because each wreath is handmade, their actual dimensions and weight vary. All of our wreaths are made with freshly cut Noble fir, Douglas fir and Grand fir boughs, accented with juniper and cedar boughs, pinecones and a hand-tied red velvet bow. Wreaths last approximately three weeks upon delivery when hung indoors and 4-6 weeks when hung outdoors.

Here are some important details about this year's McCarthy Family Farm Wreath Fundraiser, including pricing.

BULK ORDERING

- The 2018 wreath wholesale (fundraiser) price is \$18.50 per wreath.
- This price includes delivery for orders of 50 or more within 100 miles of our production facility.
- Our suggested retail price is \$28–\$36 per wreath.
- We will begin accepting bulk orders on Monday, Oct. 1, 2018. We will stop delivering bulk orders on Saturday, Dec. 15, 2018.

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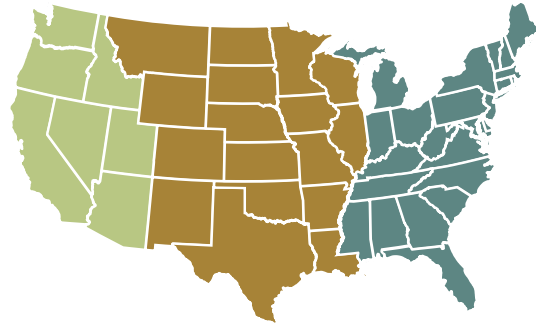
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DROP-SHIPPING

In addition to offering delivery of bulk orders, we offer drop-shipping direct to your customers. We drop-ship via UPS and the cost to your customer includes the wreath, shipping and handling.

- Zone 1 (Western U.S.) – \$39.50
- Zone 2 (Central/Midwest U.S.) – \$45.50
- Zone 3 (Eastern U.S.) – \$48.50



We have included a map with these zones and rates, as well as an order form that you can use to track drop-ship customers. We batch drop-ship orders on a weekly basis. Please send us your drop-ship order forms no later than 5 p.m. on Tuesday in order to guarantee the orders ship by Friday. We will begin processing drop-ship orders on Monday, Nov. 12, 2018 and continue through Tuesday, Dec. 18, 2018.

As a fourth-generation family-owned and managed farm, we know firsthand the value that organizations such as yours provide to our community and the Pacific Northwest region. We are thankful for your ongoing partnership. If the cost of the wreath is prohibitive, we are willing to work with fundraising partners to alter the size of the wreath, eliminate the bow, or come up with other solutions to help lower the cost. Please note that a portion of the proceeds from all wreath sales benefit Thrive, a nonprofit organization dedicated to the preservation of forests around Mt. Hood and farmland in the Hood River Valley.

If you have any questions at all, please don't hesitate to call Ariana Chavez, our Marketing Specialist, directly. We look forward to working with you!

Sincerely,

Ariana Chavez, Marketing Specialist
ariana@mccarthyfamilyfarm.com
541-352-6476

Adam McCarthy, Manager
adam@mccarthyfamilyfarm.com
541-399-3089



MCCARTHY FAMILY FARM REPRESENTATIVE _____

Buyers Name _____ Phone Number _____

Email _____ Qty _____ Total _____

Recipients Name _____ Address _____

Greeting Card Message* (maximum of 100 characters) _____

Buyers Name _____ Phone Number _____

Email _____ Qty _____ Total _____

Recipients Name _____ Address _____

Greeting Card Message* (maximum of 100 characters) _____

Buyers Name _____ Phone Number _____

Email _____ Qty _____ Total _____

Recipients Name _____ Address _____

Greeting Card Message* (maximum of 100 characters) _____

** If you do not include a Greeting Card Message, we will send a card that says: Happy Holidays! I hope this wreath from Mt. Hood, Oregon brightens your home this season.*