



What differentiates Popzup Popcorn from the other popcorn brands? We start with sourcing our ingredients, like real sweet cream butter and non-GMO popcorn kernels, fresh from the farm. For example, we are currently working closely with a local New Hampshire farmer to plan next year's popcorn crop. The truffles in our new Truffle Butter Popcorn are sourced directly from the oldest and most respected truffle company in Italy.

Popzup is a small, family owned and operated, snack production facility. The Popzup Crew deeply care about the popcorn they make because we care deeply about them. The Popzup Crew take great pride in making popcorn that is healthy and delicious. That is why the tag line on our popcorn is "Popped by Hand with Love".

Our customers always let us know that Popzup Popcorn is the best bagged popcorn because it tastes like it was just made in their own kitchen. The reason for this is that we care about the ingredients we use and the people who make it. You can't have great popcorn without both.

We are super excited to have recently become certified gluten free by GFCO, the most respected organization that certifies gluten-free products. We are working towards our B-Corp certification to be transparent about our carbon footprint.



Nolan Lapham, Chief Operating Officer
 Julie Lapham, Founder & Chief Executive Officer
 Marty Lapham, Founder & President

