



ELISE BOYER

Owner, Veranda, Bracebridge

What makes your shop unique? What makes Veranda unique is how people discover right here in downtown Bracebridge affordable, high-quality beautiful furnishings to enhance their living space. It is fun seeing clients' delight when discovering they do not need their own decorator, do not need to go south, do not need to break the bank, but can shop to real advantage locally. I have many customers from Orillia, North Bay and Haliburton happy to avoid Highway 400 and enjoy lunch at a fine Bracebridge restaurant after shopping here.

What's new at your store? New at Veranda is our impressive,

historically restored upstairs lodge and our new, two-storey shop linking all of Veranda's collections in four large showroom spaces. Our Muskoka Books bookstore is expanding along with our rug collections, new gourmet food and accessories, Hudson's Bay products and so much more.

What do you enjoy most about your business? I most enjoy engaging with our customers, choosing all of the products being showcased, promoting Muskoka heritage and encouraging downtown business opportunities. *Continued on page 72*