

Glitter

For Use On: 100% cotton | Poly/cotton blends | 100% polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 10-15 seconds
 - ✦ If areas lift after application, cover and press for 10 seconds.
- Peel carrier warm

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 320°F / 160°C (EasyPress® users add approx. 30°)
- Use medium pressure for 15-20 seconds
- Peel carrier warm

Laundering:

- Wait 24 hours before first wash
- Machine wash warm or cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on normal dryer setting

Twinkle™

For Use On: 100% cotton | Poly/cotton blends | 100% polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 15 seconds
 - ✦ If areas lift after application, cover and press for 10 seconds.
- Peel carrier warm

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 305°F / 150°C (EasyPress® users add approx. 30°)
- Use medium/firm pressure for 15 seconds
- Peel carrier warm

Laundering:

- Wait 24 hours before first wash
- Machine wash cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on low setting

Sparkle™

For Use On: 100% cotton | Poly/cotton blends | 100% polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium pressure for 10-15 seconds
 - ✦ If areas lift after application, cover and press for 5-10 seconds.
- Peel carrier hot or cold

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 305°F / 150°C (EasyPress® users add approx. 30°)
- Use medium/firm pressure for 10-15 seconds
- Peel carrier hot or cold

Laundering:

- Wait 24 hours before first wash
- Machine wash cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on low setting

Holographic

For Use On: 100% cotton | Poly/cotton blends | 100% polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 10-15 seconds
 - ✦ If areas lift after application, cover and press for 5-10 seconds.
- Peel carrier cold

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 320°F / 160°C (EasyPress® users add approx. 30°)
- Use medium pressure for 15-20 seconds
- Peel carrier cold

Laundering:

- Wait 24 hours before first wash
- Machine wash warm or cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on normal dryer setting

Metal

For Use On: 100% cotton | Poly/cotton blends | 100% polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 10-15 seconds
 - ✦ If areas lift after application, cover and press for 5-10 seconds.
- Peel carrier cold

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 305°F / 150°C (EasyPress® users add approx. 30°)
- Use medium pressure for 10-15 seconds
- Peel carrier cold

Laundering:

- Wait 24 hours before first wash
- Machine wash cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on low dryer setting

StripFlock® Pro

For Use On: 100% cotton | Poly/cotton blends | 100% polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 10-15 seconds
 - ✦ If areas lift after application, cover and press for 10 seconds.
- Peel carrier warm

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 311°F / 155°C (EasyPress® users add approx. 30°)
- Use medium pressure for 10-15 seconds
- Peel carrier warm

Laundering:

- Wait 24 hours before first wash
- Machine wash warm or cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on normal dryer setting

Brick® 600

For Use On: 100% cotton | Poly/cotton blends | 100% polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 10-15 seconds
 - ✦ If areas lift after application, cover and press for 10 seconds.
- Peel carrier cold

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 311°F / 155°C (EasyPress® users add approx. 30°)
- Use medium/firm pressure for 20 seconds
- Peel carrier cold

Laundering:

- Wait 24 hours before first wash
- Machine wash warm or cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on low dryer setting

Blackboard®

For Use On: 100% cotton | Poly/cotton blends | 100% polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 10-15 seconds
 - ✦ If areas lift after application, cover and press for 10 seconds.
- Peel carrier warm

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 275°F / 135°C (EasyPress® users add approx. 30°)
- Use medium pressure for 15 seconds
- Peel carrier warm

Laundering:

- Wait 24 hours before first wash
- Machine wash cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on normal dryer setting

Easy™ Puff

For Use On: 100% cotton | Poly/cotton blends | 100% polyester



Application Instructions (Heat Press):

- Cover with Heat Transfer Cover Sheet or Multipurpose Paper
- Preheat garment for 2-3 seconds
- Apply design at 280°F/138°C
- Use medium/firm pressure for 8-10 seconds
- Peel carrier hot

IMPORTANT APPLICATION NOTES:

Easy Puff is designed to withstand only one heat application. Repeated applications will "flatten" the puff effect permanently. It is recommended to apply Easy Puff last when used with other materials. It is not recommended for use with a home iron.

Laundering:

- Wait 24 hours before first wash
- Machine wash cold with mild detergent
- Dry on low setting
- Do not bleach, dry clean, or use liquid fabric softener
- Wash inside out for best results

EasyWeed®, EasyWeed® Extra, EasyWeed® Electric, EasyWeed® Glow

For Use On: 100% cotton | Poly/cotton blends | 100% polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 10-15 seconds
- * If areas lift after application, cover and press for 5-10 seconds.
- Peel carrier hot or cold

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 305°F / 150°C (EasyPress® users add approx. 30°)
- Use medium pressure for 10-15 seconds
- Peel carrier hot or cold

Laundering:

- Wait 24 hours before first wash
- Machine wash warm or cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on normal dryer setting

EasyWeed® Stretch (matte)

For Use On: 100% cotton | Poly/cotton blends | 100% polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with firm pressure for 20 seconds
- * If areas lift after application, cover and press for 5-10 seconds.
- Peel carrier hot or cold

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 320°F / 160°C (EasyPress® users add approx. 30°)
- Use firm pressure for 20 seconds
- Peel carrier hot or cold

Laundering:

- Wait 24 hours before first wash
- Machine wash cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on normal setting

EasyWeed® Sub Block

For Use On: 100% cotton | Poly/cotton blends | 100% polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 10-15 seconds
- * If areas lift after application, cover and press for 5-10 seconds.
- Peel carrier hot or cold

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 265°F / 130°C (EasyPress® users add approx. 30°)
- Use medium pressure for 10-15 seconds
- Peel carrier hot or cold

Laundering:

- Wait 24 hours before first wash
- Machine wash cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Hang item to dry

EasyWeed® Adhesive

For Use On: 100% cotton | Poly/cotton blends | 100% polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 10-15 seconds
- * If areas lift after application, cover and press for 5-10 seconds.
- Peel carrier hot

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 275°F / 135°C (EasyPress® users add approx. 30°)
- Use medium pressure for 5-10 seconds
- Peel carrier hot then apply top layer

Laundering:

- Wait 24 hours before first wash
- Machine wash warm or cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on normal dryer setting

EasyPatterns® PLUS

For Use On: 100% cotton | Poly/cotton blends | 100% polyester | Leather



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 10-15 seconds
- * If areas lift after application, cover and press for 10 seconds.
- Peel carrier hot or cold

Application Instructions (Heat Press):

- Cut design (do not mirror). weed then mask
- Preheat garment for 2-3 seconds
- Apply design at 305°F / 150°C (EasyPress® users add approx. 30°)
- Use medium pressure for 10-15 seconds
- Peel carrier hot or cold
- Cover and reheat for 2-3 seconds

Laundering:

- Wait 24 hours before first wash
- Machine wash cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on normal dryer setting

EasyReflective®

For Use On: 100% cotton | Poly/cotton blends | 100% polyester | Leather | Lycra®/Spandex



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 10-15 seconds
- * If areas lift after application, cover and press for 10 seconds.
- Peel carrier warm

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 305°F / 150°C (EasyPress® users add approx. 30°)
- Use medium pressure for 15 seconds
- Peel carrier warm (wait at least 15 seconds)

Laundering:

- Wait 24 hours before first wash
- Machine wash warm or cold with mild detergent
- Do not bleach, dry clean, or use liquid fabric softener
- Dry on normal dryer setting

Aurora™

For Use On: 100% cotton | Poly/cotton blends | 100% polyester



Application Instructions (Home Iron):

- Set iron dial between Cotton and Linen
- Cover design with Kraft Paper or non-stick cover sheet
- Place on flat, hard surface (ironing board not recommended)
- Press iron with medium/firm pressure for 15 seconds
- Peel carrier completely cold

Application Instructions (Heat Press):

- Cut in reverse and weed excess material
- Preheat garment for 2-3 seconds
- Apply design at 305°F / 150°C (EasyPress® users add approx. 30°)
- Use medium pressure for 15 seconds
- Peel carrier completely cold

Laundering:

- Wait 24 hours before first wash
- Machine wash cold
- Tumble dry low
- Do not bleach, dry clean, or use liquid fabric softener