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THE BOBBY PIN.



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FOR THE BRIDES OF 2024

WEDDING EDIT 2024

THE BOBBY PIN 2024

DIGITAL ISSUE ONLY

WELCOME

hello bridey



Thank you for taking the time to download our Wedding Edit and find out more about The Bobby Pin's new 2024 collection.

The Bobby Pin embodies femininity, elegance and luxury to create beautiful wedding accessories perfect for any bride's style.

Our collections are continuously being updated and adapted to reflect the latest wedding fashion trends whilst still providing timeless appeal.

In dedicating The Bobby Pin to the bridal accessories market, I wanted to give brides more choice to express their individual style and break free of the traditional bridal mould without compromising on quality.

The drive, passion and values that The Bobby Pin was first built on remain precisely the same today. Keeping a finger firmly on the wedding fashion pulse, our on-point collections are continuously adapted and refined to mirror current fashion trends and help shape leading big day looks.

Lisa xxx

FOR THE GIRL WITH HER UPCOMING NUPTUALS

THE TREND GUIDE

outline

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TOP LINE
WEDDING
THEMES 2024

04
BEST OF
ACCESSORIES
FOR 2024

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TOP 5
LOOKOUTS
FOR 2024

05
BP'S BEST
PICKS OF
2024

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WEDDING
FASHION
TRENDS 2024

06
BRIDESMAIDS
AND FLOWER
GIRL LOVE

FOR THE MODERN BRIDEY

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THE TREND GUIDE

outline

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OUR SOCIALS

FOR THE BRIDE ONLY

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THE TEAM THAT WILL GUIDE YOU THROUGH

TOP LINE

WEDDING THEMES 2024

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FOR THE BRIDES OF 2024

CHAPTER 01

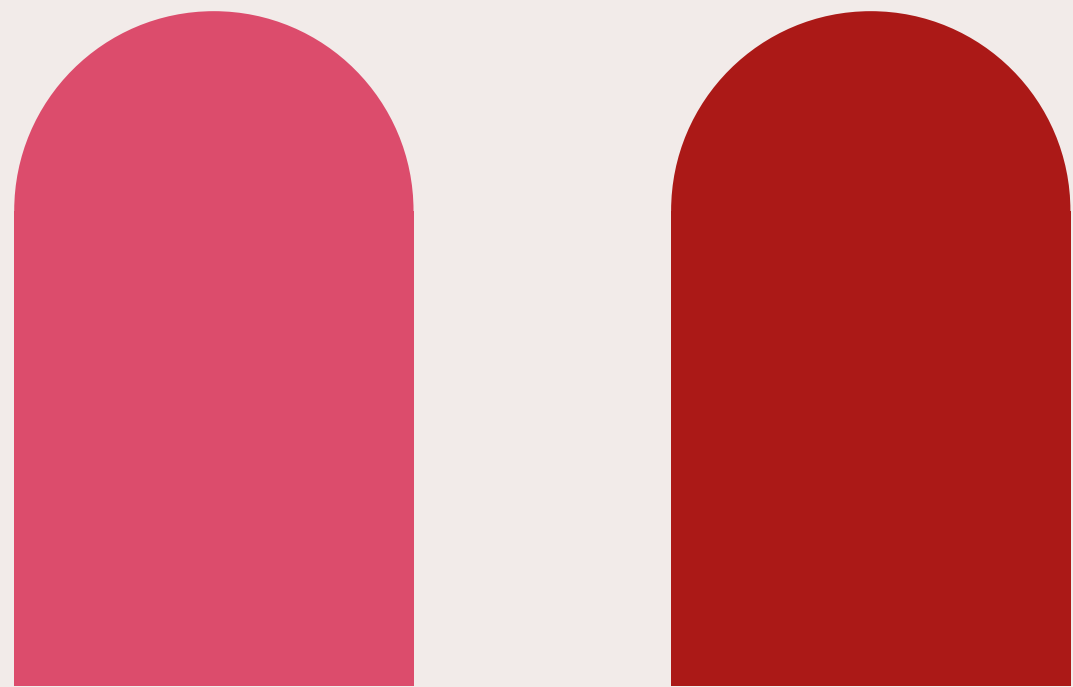
WITH THE BRIDE IN MIND

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COLOUR SCHEMES OF 2024

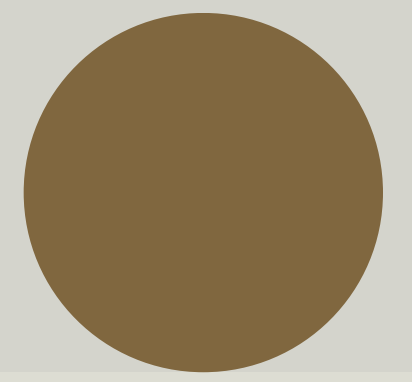
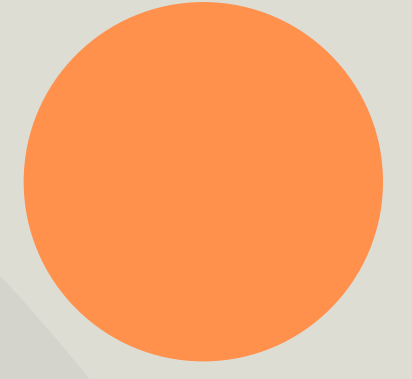
Barbie Core
All Day Long



VIVA
VIVA
MAGENTA

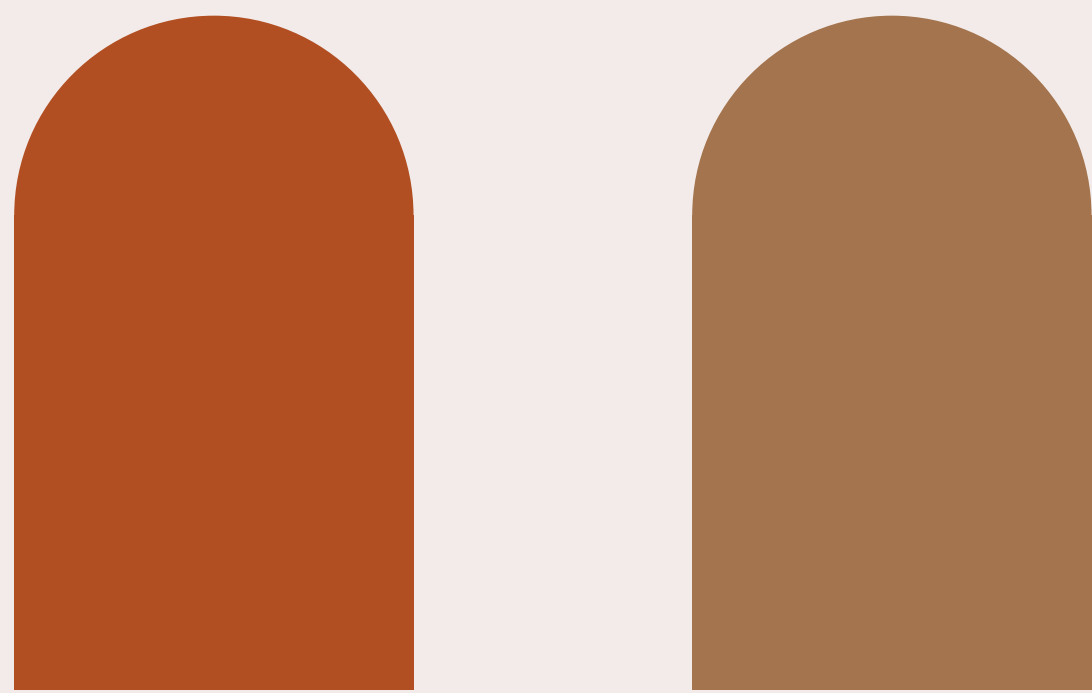
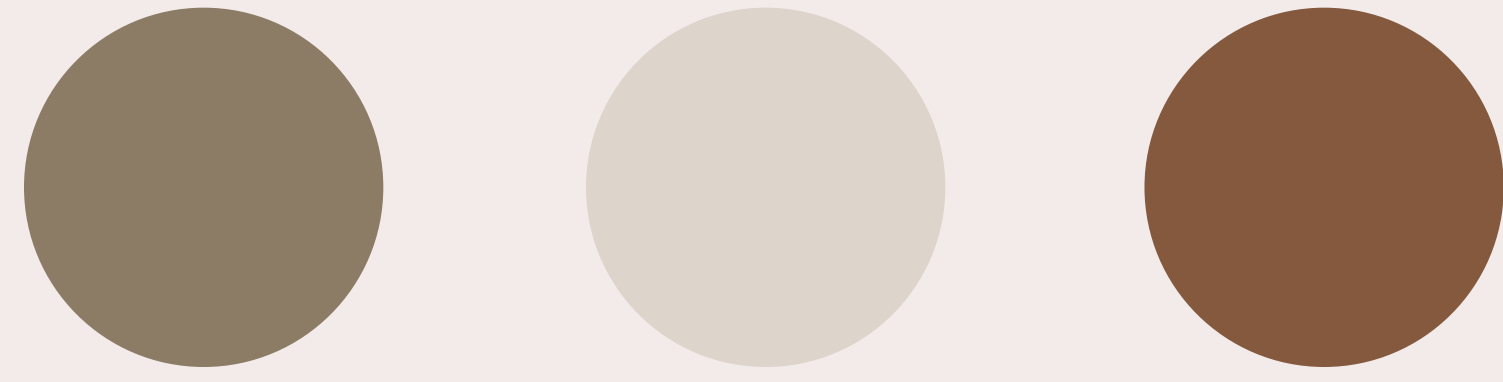
COLOUR SCHEMES OF 2022

WILD FLOWER



COLOUR SCHEMES OF 2042

*Sun Soaked
inspiration*

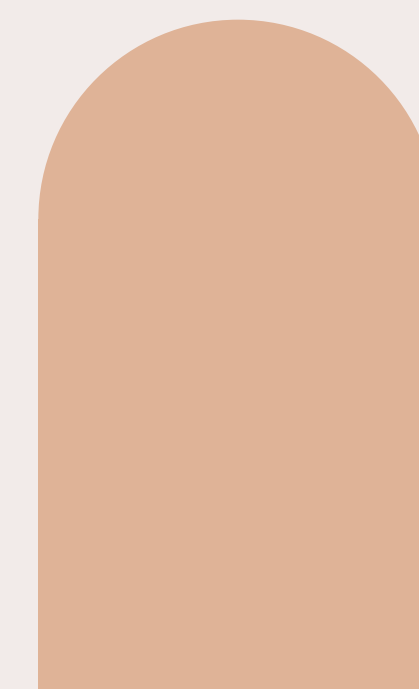
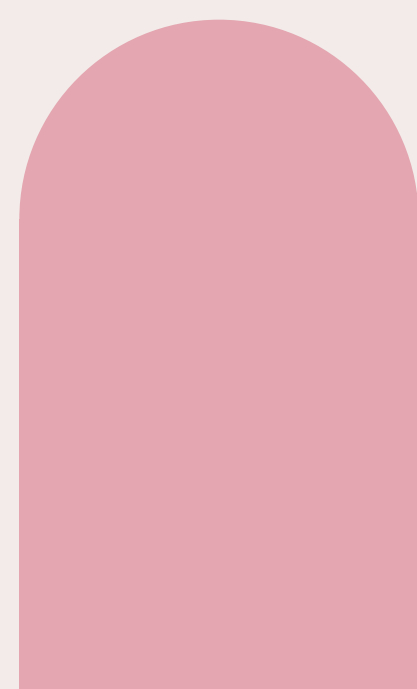
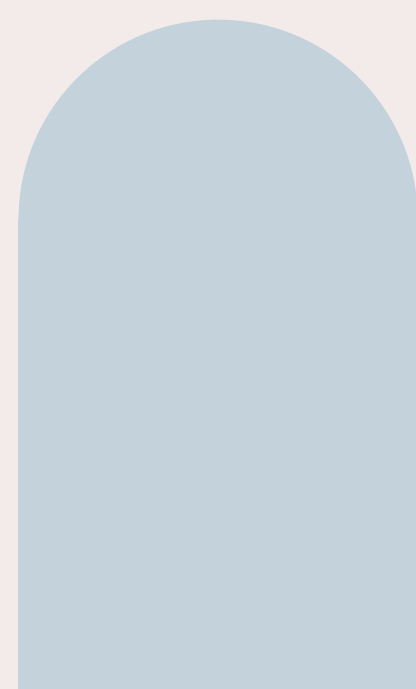


MAINCOLORS OF
THE MONTH OF JUNE

SUNSET PARADISE

COLOUR SCHEMES OF 2024

PASTEL PRETTY



COLOUR SCHEMES OF 2024



LILAC HUES



PART TWO

TOP 5 WEDDING LOOKOUTS FOR 2024

2024 LOOKOUTS

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01

MINI BOUQUETS

Mini Bouquets are a fun addition to 2024 wedding trends.

No need for big blooms this year, small and cute is in!!!

An understated bouquet for the wedding party and bride is becoming more and more popular and will help save the budget for other essentials.



02

CHAMPAGNE TOWERS

This one doesn't seem to be going away anytime soon. Couples love this fun photo moment of pouring a champagne tower. We see this continuing as a 2024 wedding trend.

So pour those bubbles for that perfect shot.



03

AUDIO GUEST BOOK

This has been hugely popular with couples in the past year and we see this continuing as a fun alternative for guests to leave couples a special message.

This is a great addition that looks great on a spruced up table and the messages last forever!



FOR THE PINTEREST BRIDE

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2024 LOOKOUTS

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04

DRESS CODE

Big trend is couples being assertive by providing a theme or colour palette for the dress code.

This can make it much easier for guests when picking out an outfit. The wedding party looks so put together and organised.

The wedding images look more uniformed and keeps the wedding completely on point.



05

MIX MATCHED BRIDESMAIDS

This trend is so on and so gorgeous! Not only does it create a unique bridal style and adds personality, this stylish fashion forward mixed + mismatched dress trend looks fabulous.

Gone are the days of everything in your wedding matching exactly. It's all about setting a tone, creating personality and a mood.



06

SUSTAINABLE WEDDING

Couples planning sustainable weddings, or those with "green vibes", aim to achieve a zero-waste big day or to reduce the carbon footprint of their celebrations.

Expect to see brides and grooms repurposing flowers, crafting a menu with locally grown food, choosing recycled wedding invitations and hiring vendors with sustainable missions. In a nutshell, finding creative ways to make their weddings less wasteful and more green.



FOR THE MISS THAT CAN'T WAIT TO BECOME MRS

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THE TEAM THAT WILL GUIDE YOU THROUGH

WEDDING FASHION TRENDS 2024

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FOR THE BRIDES OF 2024



03 CHAPTER

SAY YES TO THE DRESS

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FASHION 2024 TRENDS

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01

BIG BOWS



Novelle

02

80's SHOULDERS



JULIE VINO1

03

BOLD PARTY LOOKS



Watters

WHEN YOU KNOW IT'S THE ONE

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FASHION

TRENDS

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04

DROP
WAITLINE



Lihi Hod

05

FLORAL
APPLIQUE



Love Story Bridal

06

BLUSH



PAPILIO

ONE PIECE OR TWO?

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PART FOUR
TOP ACCESSORY
TRENDS
FOR 2022

Christine Elizabeth Jewelry

1 FLORAL HEADBANDS



2 STATEMENT EARRINGS



3 BOWS



4 CAPES



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5 GLOVES



6 ROSETTES



7 COLOURFUL VEILS



8 PEARLS



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THE TEAM THAT WILL GUIDE YOU THROUGH

05 CHAPTER



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FOR THE BRIDES OF 2022/2023

BP'S NEW COLLECTION PREVIEW

FOR THE FINISHING TOUCHES

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THE BOBBY PIN 2024



Collection & Vision

Our trend-led collections are influenced by the latest fashions, ensuring we're ahead of the bridal curve in delivering highly desirable hair vines, pins, clips, headpieces and jewellery to modern, style-conscious brides.

HEADBANDS & CROWNS

Queen for the day

Striking crowns and headbands are already big accessory news, but the boldness is going up a notch as these pieces are going to bigger and more floral than ever before. Queen for the day, we have it covered.



HAIR VINES

Super gorgeous and oh-so-versatile, our spellbinding collection of wedding hair vines have brides falling head-over-heels in love.

From soft, trailing floral beauties to pearl-and-crystal-embellished creations, there's a stunning design to suit every bridal style, wedding theme and setting. So, whether planning enchanting woodland nuptials, chic city-centre celebrations or stately country home 'I dos', we have a vine to perfectly fit the bridal bill.



HAIR COMBS

Fitting in perfectly with the rise of outdoor nuptials and focus on nature-inspired weddings, ethereal florals and fauna will feature heavily in bridal accessory designs over the coming year, especially in comb and pin designs.



HAIR PINS

Beautiful hair pins work effortlessly with varying hair types and styles as they can be easily positioned and secured in different places on the head, with updos, down dos or half and half.



SLIDES AND CLIPS

Slides and clips are growing in popularity due to the rise of the Hollywood Wave hairstyle. One side pinned up with a gorgeous piece of sparkle is all a bride needs to complete the most glamorous look on the aisle.



EARRINGS

From glittering chandeliers and dazzling drops to glitzy studs and bejewelled hoops, bridal earrings are all about the 'statement sparkle' for 2024.





06 PART SIX

BRIDESMAID PROPOSAL & THANK YOU IDEAS

FOR YOUR MAIN GALS



Our sparkling Bridesmaid Gift Collection features oh-so-pretty thank you pressies that double up as maids' big day accessories, making buying for the #bridesquad an absolute breeze!

From cool celestial vibes and modern elegance to all-out sparkle, there are chic earrings, necklaces and hair slides that will match all themes and delight all maids.

The collection also includes the new proposal range that gives you the best way to ask your MOH, bridesmaids and flower girls, *the* most important question.



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BRIDAL PLANNING
ROAD MAP
2024

PART SEVEN

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BEAUTIFUL WEDDING ACCESSORIES

Bridal Planning Roadmap

SIT DOWN & MAKE A LIST OF THINGS THAT YOU MUST HAVE

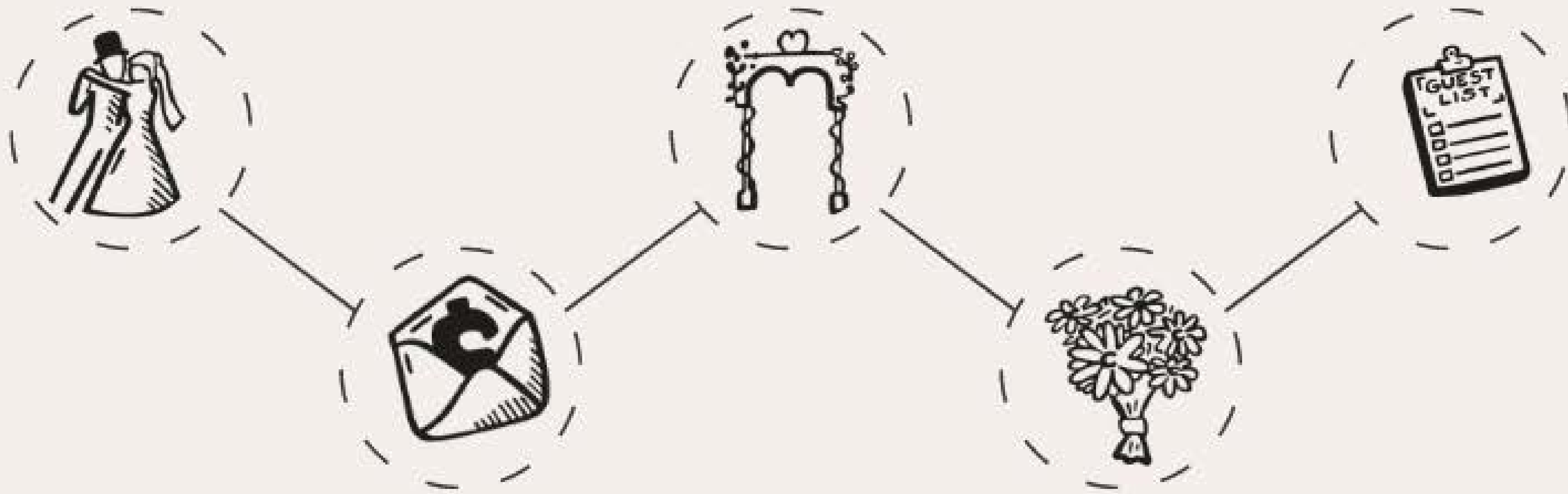
This gives you a priority list to go by from the start

NAIL A WEDDING THEME

Once you do this you can move to what suppliers you need

PLAN YOUR GUEST LIST

This can be the hardest task so take time to sit down and make sure you have who you want at your wedding.



SET A BUDGET

Plan out your costings as early as you can, just so you know you are on track

DO YOUR RESEARCH AND PICK YOUR SUPPLIERS

Make sure you are 100% happy with all your choices before you commit.

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BEAUTIFUL WEDDING ACCESSORIES

Bridal Planning Roadmap

SEND OUT YOUR INVITATIONS

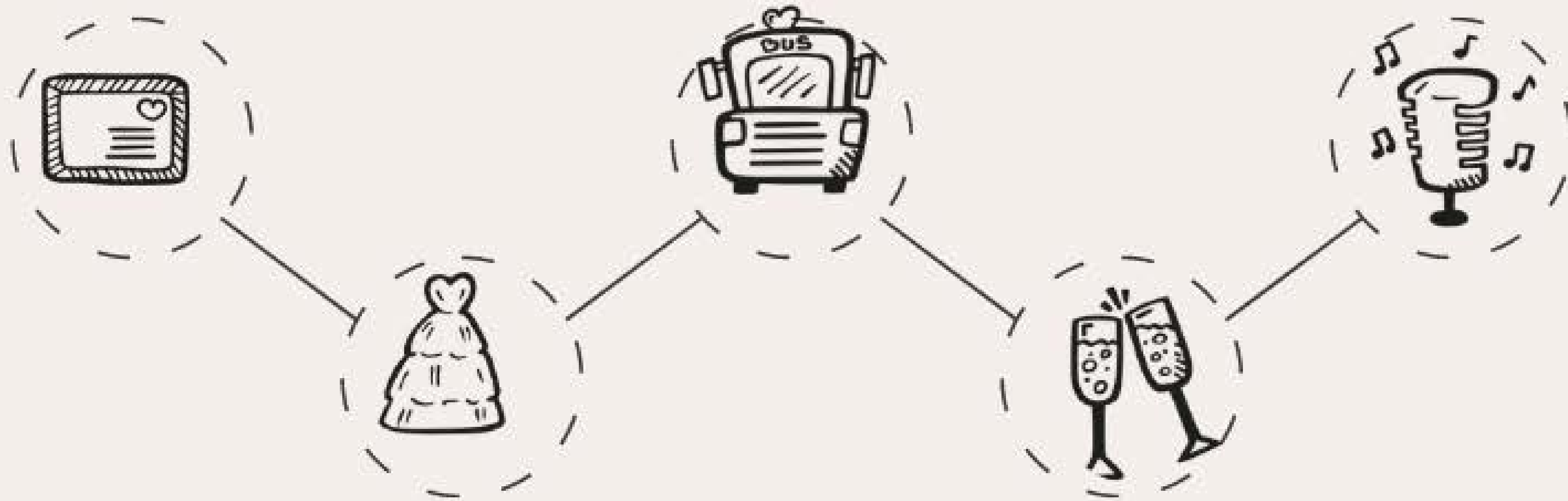
This will give you your final numbers

LOOK AT YOUR WEDDING LOGISTICS

Think about your accommodation needs for your guests or the transport details

DECIDE ON YOUR ENTERTAINMENT

Are you going full on band or DJ? Also think about the ceremony too and what kind of music you would like.



DECIDE ON THE FINER DETAILS

This list can be one of the biggest, but also the most fun. Deciding your dress, cake, flowers is such a lovely time.

PLAN THE HEN & STAG

Are you going big night out or weekend away? Or just a quiet one, whatever you decide this will need planning in advance.

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BEAUTIFUL WEDDING ACCESSORIES

Bridal Planning Roadmap

ORGANISE YOUR HONEYMOON

Are you going big destination honeymoon, city break or just a little mini moon?

MAKE SURE YOU HAVE ALL YOUR PAPERWORK READY

Have you given notice?
Have you got all your final payments ready?

GET MARRIED!!!

So after all your hard work, your day is finally here!!
Just remember to enjoy every minute of it.



FITTINGS & FINISHING TOUCHES

The day is getting closer and all your fittings need to be nailed. Don't leave this too late.

LAST MINUTE DETAILS

Iron out all the last minute details, create a tick list so you know you are organised and can keep on track.

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HOW TO GET WEDDING HAIR READY

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FOR THE BRIDES OF 2024

CHAPTER 08

DOWN, UP OR HALF UP HALF DOWN

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WEDDING HAIR DO CARE

1

To get glossy hair, you need to start prepping it way in advance of your wedding. Apply a weekly deep conditioning treatment to keep your hair nourished

2

Keep on top of those trims, so you minimise split ends and any breakages. Also make sure you cut your hair a few weeks before your wedding not the day before just in case anything happens to go wrong.

3

Keep well hydrated and drink plenty of water, your hair and skin benefit from keeping your system hydrated. So make sure you drink a few litres a day.

4

If you colour your hair make sure well in advance that you are going to be happy with the colour you have for your wedding. Do not experiment with your colour before the wedding just in case it's not to your taste.

5

Try and avoid heat damage to your hair. Reduce hair drying and straightening your hair so it doesn't break. If you want glossy tresses you need to try and take a more natural approach to drying your hair.

6

Eat a healthy diet to improve your hair and skin condition. Vitamin B is an amazing vitamin to help you achieve healthy looking hair. Eat more Vit B foods and take a supplement to boost it up.

7

Help stimulate your follicles by having regular head massages, who needs an excuse to have a massage.

8

If you tie your hair up use silk hair ties not rubber ones. Hair ties can cause severe hair breakage and can leave a line around the head when your hair is down. The silk versions hold your hair without creating this problem.



PARTNINE

AMAZING
WEDDING HAIR
ALL DAY &
NIGHT

LONG LASTING LOCKS

HINTS AND TIPS YOU CANNOT AFFORD TO MISS

01

Good Pre Prep

Invest in your hair way before the day, if you do this you will reap the rewards. Look into your hair type and invest in high quality products that will work for your hair type. This will give you the protection your hair needs to get through any weather on your big day.

02

Spray It

The right spray can make and keep your hair perfect all day and night. Invest in a spray that offers strength, flexibility and protection from frizz. You might need to research what brand works best for you way in advance. Make sure it's of high quality, this will be an investment.

03

Test your style

This is really important to have a trial run before your day. Have your hair done in the style you want and then test drive it all day. Go outdoors and see how it holds up in the weather. This will then give you an idea if this style is for you and if you are happy with how it lasts throughout the day. The last thing you want is your hair looking limp and unkempt before your night guests arrive.

04

Top Up Kit

To give you peace of mind, always have an emergency hair kit on hand just in case you do need a little top up. This will keep your day stress free and if you do have a mishap or need a little attention you can quickly grab it and give yourself a spruce up, this is also a great idea for your make-up too.



PART 10 TEN

SKIN PREP FOR THE BEST BRIDAL GLOW

SKIN TO BE PROUD OF

SKIN PREP FOR A GORGEOUS BRIDAL GLOW

1

Prep for your skin needs to start as early as you can, a few weeks before is not long enough. Start exfoliating, moisturising and use a good SPF from the start.

2

Find skincare products that are perfect for you, invest in the right types of skincare creams. Do not try anything new on your skin before your wedding just in case you have any adverse reactions.

3

Drink lots of water to keep your skin hydrated, this is the most simple of ways to give yourself the best chance of flawless skin and it's totally free.

4

Healthy eating is also key for great skin, minimise the bad saturated fats and go to town on the good fats. Also use a good multi vitamin with Vit B in, this will help towards nourishing your skin inside out.

5

Moisturise your skin twice a day, make sure you hit all the normal dry spots like your elbows and heels on your feet. Also take time to look after your feet. This is even more important if you are not having a full shoe.

6

Get a good SPF cream and keep out of the sun 4 weeks before your wedding. You do not want burnt red skin or tan strap marks.

7

If you are having a spray tan make sure this is way in advance of the wedding, you don't want your skin to have streaks or make tan marks on your wedding dress

8

Keep the stress levels down, it is proven that stress can be the worse thing for skin. Stress can lead to break outs and dryness.

THANK YOU

I hope you found our Wedding Edit useful

If you have any styling questions, please do not hesitate to get in touch through our contact sheet on our website or email us at lisa@thebobbypin.co.uk

FOR A 10% DISCOUNT ON ALL
FULL PRICED COLLECTION USE CODE

WED2024

Lisa xxx

**THE BOBBY PIN
BRAND OWNER**

EST 2016



KEEP UP TO DATE WITH ALL OUR NEWS

We are always posting on our social media, join our community, where you can comment and keep in touch with all our new collections and latest news and events.

FOLLOW US ON





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Lisa

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