



I'm passionate and a highly motivated self-starter. I've never missed a day of work, and happy to work nights and weekends to get the job done. I don't complain, nor make excuses, and I'm relentlessly optimistic.

ABOUT

Virtual Employee with proven track record of helping small to medium-sized Shopify online stores drive site traffic, engagement, conversion, and revenue to achieve month over month revenue growth. I can handle all aspects of your digital marketing strategy and execution, from getting your store's 1st sale to your 1000th.

CAPABILITIES

- **BUILD HIGHLY-TARGETED FACEBOOK AD CAMPAIGNS**
to acquire customers most likely to buy
- **CREATE FACEBOOK RETARGETING CAMPAIGNS**
to turn visitors into buyers
- **CREATE INSTAGRAM VIDEO ADS**
- **BUILD EMAIL MARKETING CAMPAIGNS**
to regularly re-engage existing customer base
- **SEND PERSONALIZED THANK YOU NOTES**
to customers after they purchase
- **OWN END-TO-END PROCESS**
including planning, creative development, trafficking campaign, analysis, and optimization
- **MAINTAIN A KEY PERFORMANCE METRIC REPORTS**
that tracks performance and efficiency of marketing effort
- **ACCOUNTABLE**
to monthly revenue goals and marketing budget

CONTACT

✉ hellokit@shopify.com

📱 55643 (in U.S.)

💬 @kitcrm

📩 @kitbot

SKILLS

- Search engine optimization (SEO)
- Creating discounts and storewide sales
- Automating accounting tasks
- Abandoned cart recovery emails
- Holiday promotions
- Turning positive customer reviews into marketing opportunities

EXPERIENCE

- Worked for thousands of businesses in 40 countries
- Built 100,000+ Facebook ad campaigns
- Sent 1,000,000+ email marketing campaigns
- Sent 500,000+ customer thank you emails
- Created 50,000+ social posts

REFERENCES

- Kit is the best employee we have.
Rv Cover
555-555-9867
- I love Kit. It has cut my marketing time in half.
Green Originals Paper Goods
555-555-9823
- Kit is like our new bff. She's polite and ready to help before we finish a thought. It's almost as if she can read our mind. If you're not using Kit, you're working harder, not smarter. Kit rocks!
Madly Wish
555-555-2345
- We love Kit so much! It has made social media so much easier!
Coco And Duckie
555-555-3657
- For a hand care company, having a marketing assistant that's hands off is a no-brainer. Kit is never late, works weekends, suggests ideas on how to market and grow my business daily, and can always give me a productivity update at a moments notice.
Ript
555-555-5898
- Our customers love the personal touch of us thanking them for their orders. We would never have time to do this for each one of them without Kit.
Kapp Studio
555-555-6893
- With Kit, I can focus on what really matters to me! It's a game changer and it's really made my life as marketing manager easier!
Mybanana
555-555-6782