



Job Title: Ecommerce Shopify Specialist - Specialty Coffee

Company Overview:

Artisti Coffee Roasters, a leading player in the specialty coffee industry, is seeking a dynamic and experienced Ecommerce Shopify Specialist to join our innovative team. With a commitment to delivering exceptional coffee experiences, we are looking for a talented individual who can enhance our online presence and elevate our customer engagement through the Shopify platform.

Position Overview:

As an Ecommerce Shopify Specialist at [Your Company Name], you will play a crucial role in optimizing and managing our Shopify store. The ideal candidate will have a deep understanding of the specialty coffee industry, coupled with expertise in ecommerce strategies, Shopify customization, and a passion for delivering an outstanding online shopping experience.

Responsibilities:

1. Shopify Store Management:

- Oversee the day-to-day operations of our Shopify store, ensuring seamless functionality and user experience.
- Implement best practices for product listings, collections, and inventory management.

2. Website Optimization:

- Collaborate with the marketing team to optimize the website for conversions, focusing on user interface, navigation, and overall customer journey.
- Conduct regular audits to identify and rectify any issues affecting site performance.

3. Customization and Development:

- Customize Shopify themes to align with the brand identity and enhance the overall aesthetics of the website.
- Work closely with developers to implement additional features and functionalities, ensuring a unique and engaging online presence.

4. Product Launches:

- Coordinate and execute online product launches, ensuring timely updates and promotions on the Shopify platform.
- Implement strategies to drive traffic and increase conversion rates during product launches.

5. Analytics and Reporting:

- Utilize Shopify analytics and other relevant tools to generate reports on website performance, customer behavior, and sales trends.
- Provide insights and recommendations for continuous improvement.



6. **Customer Support Integration:**

- Collaborate with customer support teams to ensure a seamless connection between the ecommerce platform and customer service operations.
- Implement strategies to enhance customer satisfaction and resolve issues promptly.

Qualifications:

- Proven experience as a Shopify Specialist or similar role in the ecommerce industry.
- In-depth knowledge of the Shopify platform, including theme customization, app integration, and overall store management.
- Strong understanding of the specialty coffee industry and market trends.
- Proficient in HTML, CSS, and JavaScript.
- Excellent analytical and problem-solving skills.
- Creative mindset with a keen eye for design and user experience.
- Effective communication and collaboration skills.

Benefits:

- Competitive salary
- Opportunities for professional development
- Extensive coffee training provided in the 'Artisti Way'
- Laptop and mobile phone provided for work use
- Employee discount on gear and accessories
- Awesome team of co-workers

How to Apply:

Interested candidates are invited to submit their resume, portfolio, and a cover letter detailing their relevant experience in the specialty coffee industry and expertise in Shopify customization to Artisti Coffee Roasters by emailing gm@artisti.com.au Join us in shaping the future of specialty coffee!