



Goddess

## 3 Day Makeup Artist Masterclass

### OVER THE 3 DAY INTENSIVE COURSE YOU WILL COVER AND MASTER THE FOLLOWING:

- How to work safely - Health and Safety (Learning Pack (NOS))
- Contraindications/Contra-actions and Skin Diagnosis
- Anatomy/ Physiology of Skin and Muscles of the face
- Skincare/ Preparation of the skin for applying makeup
- Product knowledge and understanding
- Professional kit list (website links to products recommended and used)
- Professional brushes and how to use them to create a flawless application
- Pricing and scheduling your services when working Freelance
- Client consultations for Occasion makeups
- Bridal Makeup Techniques and Consultation
- How to provide the ultimate Bridal Makeup service
- Adapting makeup for all ages- understanding how to enhance natural beauty
- Simple and Advanced skin and eye application techniques
- Full and half smokey eyes /flick liner/ cut crease/ glitter eyes/lips
- Foundation matching/ Highlighting and Contouring the skin and eyes
- Lash application /Advanced Eyeliner application for all eye shapes
- Photographic, / Commercial/ Fashion/ Editorial Makeup Application
- Working on a photoshoot – understanding direction and adapting your skills

#### PHOTOGRAPHY

- Photographing your work/ Taking the best selfies/ Using the right lighting/ posing/
- Marketing your business / Using social media
- Insurance/HRMC Registration
- Industry Inspiration

#### ON THE COMPLETION OF YOUR COURSE YOU WILL RECEIVE;

- Certification of completion of techniques covered
- Portfolio of images collected of your progression and finished work throughout your course
- 80 page Digital course Manual covering all subjects covered throughout
- Access to closed Facebook Goddess Girls group for sharing good practice/products/inspiration

#### OUR MASTERCLASS COURSE IS A REGISTERED AND ACCREDITED COURSE

- Course Accreditation indicates a level of quality training and consistency relevant to the goals of higher education.
- All Guild Accredited training courses are also certified for Continual Professional Development . Our Masterclass course has been awarded 46 CPD points.
- You will now be able to gain the essential part in a makeup Artists career, your treatment risk, public liability and product liability insurance
- The Guild and many other UK insurers will now be able to provide you with cover which will all protect you, your clients and the expense of your Personal Professional Kit.
- The Guild is the largest insurance provider in the UK Professional Beauty Industry with over 20 years of experience – and provides insurance up to £6 million cover.

[Click here to read more about our course on www.beautyguild.com](http://www.beautyguild.com)

OH YES.... and ongoing support and love xx