FOR RESTLESS SLEEPERS DRESSES GUESTS OF THE BELMOND HOTEL CIPRIANI

Capsule collection released by Francesca Ruffini to celebrate the 60th anniversary of Venice's most loved hotel

Belmond Hotel Cipriani, a pillar of Venice's hospitality scene since 1958, has chosen the classic elegance of *For Restless Sleepers* in celebration of its 60th anniversary.

Founder and creative director of the brand, Francesca Ruffini has been a loyal guest of the hotel for many years, and was therefore the obvious choice when it came to deciding on a collaboration for this important year.

The inspiration was in a tiny detail: the mysterious Mocenigo rose. A sophisticated flower whose origins are lost somewhere in the Far East, is today the star of the specially conceived perfume by the *Merchant of Venice* to welcome guests arriving at the Belmond Hotel Cipriani and is the signature scent of the lobby and reception area.

The precious nature of this rose marries perfectly with the equally exquisite Como silks that characterise F.R.S. to produce an exclusive and extremely limited-edition collection, on sale only at the boutiques of Belmond Hotel Cipriani, Belmond Hotel Caruso and Belmond Hotel Splendido.

The F.R.S. line, designed specifically for Belmond Hotel Cipriani by Francesca Ruffini, comprises four versatile pieces that can be worn and coordinated to suit any time of day: the classic-cut pyjamas, wrap-around dressing gown and the as yet unreleased shorts.

The designer has produced various styles to allow for creativity. Laying around the pool? The shorts and gown are perfect here, or pair the shorts and pyjama top for a more straightforward outfit. For an undoubtedly stylish evening look, the gown teams brilliantly with the trousers, or combine the jacket and pyjama trouser for an impeccable suit.

Consistent with the unconventional DNA that typifies the brand, each outfit emerges from the bedroom into the energy of the day or the charming night of an iconic city like Venice.

"We are proud of this partnership with Francesca Ruffini, who is not only a woman of great style but, most of all, is one of our beloved guests," says Robert Koren, Senior Vice President EMEA of Belmond Ltd. "Sincerity is part of everything we do, and it was this very sincerity that gave rise to this project. We are confident that the guests at our Venice hotel will love this special F.R.S. collection that has been designed for them."

"Venice is a fantastic city and the Belmond Hotel Cipriani is an oasis where elegance, beauty and that certain *savoir faire* of times gone by surround you and take care of your every need," said Francesca Ruffini. "Designing a capsule collection *exclusively for Belmond Hotel Cipriani* has been both a challenge and a joy. I am truly delighted that F.R.S. is helping celebrate the anniversary of this place of excellence."

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About Belmond:

Belmond (belmond.com) is a global collection of exceptional hotel and luxury travel adventures in some of the world's most inspiring and enriching destinations. Established almost 40 years ago with the acquisition of Belmond Hotel Cipriani in Venice, its unique and distinctive portfolio now embraces 49 hotel, rail and river cruise experiences, including one scheduled for a 2018 opening in London, in many of the world's most celebrated destinations. From city landmarks to intimate resorts, the collection includes Belmond Grand Hotel Europe, St. Petersburg; Belmond Copacabana Palace, Rio de Janeiro; Belmond Maroma Resort & Spa, Riviera Maya; and Belmond El Encanto, Santa Barbara. Belmond also encompasses safaris, eight luxury tourist trains, including the Venice Simplon-Orient-Express, and three river cruises. Belmond also operates '21' Club, one of New York's most storied restaurants. **belmond.com**

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