



FOR IMMEDIATE RELEASE

Contact: Elisabeth PENAQUE

Phone: +1 310 489 4797

Email: bonjour@frenchpaws.com

New Pet Lifestyle Brand

Los Angeles, CA, June 25th - French Paws, launched with a Grand Opening on June 23rd 2018

French Paws, was created in Paris by a dog mom who had become increasingly concerned about nasty chemicals in her pet's products. Even with different alternatives on the market it was hard to find a brand that provided effectiveness without being expensive.

Looking for something better, she created French Paws (Frenchpaws.com) to ensure that every pet parent could have access to affordable and high quality products.

They are launching with products that any pet parent use on a regular basis like shampoos, poop bags, salve...etc. French Paws's ultimate goal is to be the pet products company guaranteed to be :

Organic, Eco-Friendly, Cruelty-Free and Made in USA.

Inspired by Thierry Mugler refilling " Source " ; French Paws created their sustainable program (RYB*2) that allows customers to refill their bottles and boxes directly in store and online. They get a 30% discount on regular prices while working towards ending the single use item cycle and reduce waste.

With strong core values as their foundation, they will be donating 10% of monthly profits to different animal rescue or environmental groups. Working alongside rescue groups, they will also be hosting adoption events at their store throughout the year.

“ With pets being real family members we aimed to be the ones to offer amazing pet products and services that promote sustainability, a sense of community, and happiness for everyone. We want to create something that’s more than just a brand but also a lifestyle. Our motto? “ Better products, happier families, healthier planet. ”

French Paws products are available online and at their store in DTLA where they offer amenities such as daycare and grooming.

845 West Washington Boulevard #A, 90015 Los Angeles.

###

If you would like more information about this topic, please call Elisabeth at +1310 489 4797, or email bonjour@frenchpaws.com