

Contact us...

We are always looking for new ways to integrate our commitments to sustainable and ethical practices into our supply chain. If you would like to know more, or have an idea for how we could do better, we would love to hear it...

[hello@sloanie.com](mailto:hello@sloanie.com)

# Transparency Report



# Underwear

*Our underwear is manufactured ethically: both in terms of ecological impact, and labour standards.*

The primary material used to create our underwear is TENCEL™ Modal. Modal is made from cellulose derived from renewable wood sources, predominantly Austrian beech trees. Using innovative and unique technologies, our Austrian manufacturer is leading the industry in terms of sustainability: in fact, they're the first fibre producer to be awarded the EU Ecolabel.

Inspired by the circular nature of the ecological cycle of trees, their closed loop process is low carbon and minimises energy usage, wastewater resource intensity and harmful emissions. It's so impressive that they are able to recover and reuse up to 95% of production materials.

Our materials are vegan and free from harmful chemicals, certified to OEKO-TEX® STANDARD 100.

A small quantity, not surpassing 5% of the overall blend, of elastane is added to enhance the construction and durability of our garments. We are exploring more sustainable alternatives to this material.

Our materials are transformed into Sloanie underwear at a Fair Wear Foundation certified factory in Turkey, which we regularly visit.

sloanie



## Context

Each year the worldwide textile market produces over 100 million tons of fibres. With the size of the industry growing each year, producing textiles has a significant effect on the environment.

When it comes to pollution, fashion is second only to the petroleum industry. Fast fashion has resulted in enormous water, soil, and air pollution; as well as deforestation and desertification.

It has never been more important to introduce sustainable practices such as circular economies and closed-loop processes.

# Packaging

*We work hard to ensure our packaging is ethically-sourced and sustainable.*

Our **signature blue boxes** are made from 100% recycled and recyclable material, and printed with soy-based inks. They're manufactured at a facility that exceeds legal requirements and regulations in terms of sustainability and social responsibility, and holds a number of certifications including OEKO-TEX, Bluesign, FSC, REACH (EU); and memberships including the Sustainable Apparel Coalition. Manufactured in Hong Kong, they're shipped to us flat to reduce postal volume. We are planning to source our packaging from a UK supplier in the near future.

Your **Thank You postcard** was printed by the first all-eco printing service in the UK, certified by ISO 14001 (Environmental Management). The card stock is 100% recycled and recyclable (unbleached and uncoated), and our photo and logo are printed with vegetable oil-based inks on alcohol-free presses. We also print our **signature blue stickers** with this supplier, using eco-friendly toners to apply our logo to chlorine-free labels.

Your Sloanies come wrapped in **tissue paper**, as opposed to plastic. This paper is 100% recycled (post-consumer) and recyclable (it's also biodegradable and compostable), produced in the EU. Oh, and it's acid-free.

The **mailer bag that shows up at your door** is 100% recycled (post-consumer and post-industrial) material content, which is fully-recyclable. Our supplier is a Green America Certified Business, and demonstrates strong commitment to labour standards.

