



welcome

THE HEART OF IT

Oligo was created over 30 years ago, in the heart of the Cohen family as well as in the heart of Montréal—so both dedication and savoir-faire just come naturally to us!

For the first two decades, we poured our family passion into research and development, making sure our laboratory supplied only the most superior hair care products to cosmetic companies around the world. As we honed our expertise, perfecting product development through the discovery and astute use of the best ingredients in the world, we realized we were at the centre of a professional renaissance.

THE EVOLUTION OF PROFESSIONAL HAIR CARE

It was time to create our own brand. The vision for Oligo Professionnel was—and remains—the crafting of healthier and safer salon exclusive products made possible by our family's expertise, which we continue to develop with patience and care. Our comprehensive series of products protects both stylist and guest, making each shine! The complex and highly sophisticated technologies used in the Oligo Professionnel series have been tested and re-tested, delivering the kind of performance, reliability, consistency, and excellence only true dedication can provide!

And while Oligo Professionnel enjoys popularity around the globe, an important inspiration remains our home, Montréal, Canada's fashion and style capital. At the crossroads of European flair and North American drive... French sophistication and English directness... the esprit of Montréal can be felt in all our products.

YOU ARE AT THE HEART OF OUR FUTURE

Oligo Professionnel is equally dedicated to your success. We believe collaboration is central to any partnership based on mutual respect and depth of commitment. As such, we provide training, continuous support and of course, the salon-only Oligo Professionnel line. Our programs take place in salon, to truly customize your experience with us.

We both know that when you touch hair, you touch lives. Together, we can touch people and provide guests with the rewards they so richly deserve. On behalf of my family, I thank you for considering Oligo Professionnel as a brand of choice in your salon.

Yours truly,
Ilan Cohen
President, Oligo Professionnel

CALURA

BY OLIGO PROFESSIONNEL

EXOTHERMIC TECHNOLOGY

Calura is reliable, predictable and revolutionary! Its unique formula featuring the exclusive exothermic technology offers unparalleled, radiant shine! The calura exothermic system is an innovative technology that was designed to maximize dye penetration and minimize hair damage. Each shade was formulated to generate a specific increase in temperature opening the cuticle gently to achieve desired results.

AMMONIA & PPD FREE



PURE CERTIFIED ORGANIC ESSENCES



ORGANIC AVOCADO OIL

Protects against free radicals.
Hydration and porosity equalizer



ORGANIC POMEGRANATE SEED OIL

Antioxidant
Even distribution, longevity and ultimate shine



ORGANIC EVENING PRIMROSE OIL

Protects the hair and scalp
Maintains moisture in cortex



ORGANIC SHEA BUTTER

Protects from heat and chemical treatments and
improves shine and overall appearance

KERATIN

- ◆ The keratin included in Calura's formula is solely derived from a protein contained in wool from New Zealand
- ◆ Protects hair's natural keratin levels while providing it with antioxidants that defend against environmental elements

KEY FEATURES

- ◆ 121 shades plus a clear
- ◆ 6 series 100% white coverage
- ◆ 5 levels of lift with our Pure Blondes
- ◆ Pastel series
- ◆ Luxuriant reds and violets
- ◆ Low inventory