

# PRESS KIT

GAMERADVANTAGE.COM





We believe wellness is essential for an elevated experience—for gaming, computer users, and beyond. Rooted in our founder's desire to find a solution as a gamer for his own eye health and sleep needs, our goal is to always offer glasses that are science-backed and deliver on their promise. Because we know you're going to play, and we don't want you to pay for it later!

Play Hard. Sleep Hard.®



# PROPRIETARY REZME® TECHNOLOGY SO MUCH MORE THAN BLUE LIGHT-BLOCKING GLASSES

Our best-in-classes glasses will benefit anyone who spends 4+ hours per day in front of a screen; however, at the core we are gamers. So the obvious choice was to give our proprietary technology a name like REZME.

"Rez-me!" is the call of a gamer right when they've been downed.

Gamer Advantage will always hear the call of our gamer community
and come to the rescue! Our blue light lenses are clinically validated
and doctor-endorsed to help you rise back up, decrease your eye
strain, help you focus, and improve sleep

US v. THEM	GAMER AI REZME® Sleep	DVANTAGE REZME® Focus	GUNNAR CLEAR	HYPER X CLEAR
SAFE FOR ALL DAY USE	<b>(</b>	<b>(</b>	Х	Х
% OF SLEEP DISRUPTING BLUE LIGHT BLOCKED (455NM)	42%	17%	5%	3%
DOUBLE SIDED GLARE REDUCTION (AR)	<b>O</b>	<b>Ø</b>	<b>O</b>	<b>Ø</b>
100% UVA/UVB PROTECTION	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
SEE IN TRUE COLOR	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>	<b>Ø</b>
AVAILABLE IN PRESCRIPTION & NON PRESCRIPTION	<b>Ø</b>	<b>Ø</b>	<b>O</b>	<b>Ø</b>
AVAILABLE IN READERS	<b>O</b>	<b>Ø</b>	<b>O</b>	Х
OPTICAL QUALITY LENS	<b>Ø</b>	Ø	<b>⊘</b>	х
PROTECTION INDOORS AND OUT	<b>O</b>	<b>Ø</b>	0	Х
CLINICALLY PROVEN RESULTS	<b>Ø</b>	<b>Ø</b>	Х	х
HYDROPHOBIC COATING - REPELS SWEAT AND FINGERPRINTS	<b>O</b>	<b>Ø</b>	Х	Х
EXTRAORDINARILY LIGHTWEIGHT FRAME	<b>Ø</b>	<b>Ø</b>	Х	х
RUBBER TIP FOR REDUCED SLIPPING	<b>O</b>	<b>O</b>	Х	Х
BENDABLE MORPH-FLEX™ FRAME FOR ALL DAY COMFORT	<b>Ø</b>	<b>Ø</b>	Х	х
MADE WITH LOW DENSITY ABSORPTION POWDER	Х	<b>O</b>	Х	х
MADE WITH HIGH DENSITY ABSORPTION POWDER	<b>Ø</b>	х	Х	х







SEE TRUE COLOR NEAR CLEAR LENS



IMPROVEMENT IN MELATONIN PRODUCTION



HEADSET COMPATIBLE



INCREASE IN FOCUS & ALERTNESS



360° GLARE REDUCTION



REPELS WATER & DIRT



AVAILABLE IN PRESCRIPTION

## **AS SEEN IN**









# TRAVEL+ LEISURE

# FREQUENTLY ASKED QUESTIONS

#### WHERE ARE THE GLASSES MADE?

Our proprietary lens technology comes from Germany. Our glasses are assembled in our lab in the USA.

#### WHY ARE YOUR GLASSES BETTER THAN OTHER BLUE LIGHT-BLOCKING GLASSES ON THE MARKET?

Most blue light-blocking glasses don't target the area where digital screen emissions peak (and indoor protection matters the most). Our glasses target the peak wavelength of artificial light.

#### DO YOUR GLASSES IMPROVE MIGRAINE HEADACHES?

Our clinical studies show that 2 out of 3 wearers report reduced migraine headache severity and frequency.

#### **CAN YOUR GLASSES REALLY IMPROVE SLEEP QUALITY?**

Yes. Not only does our proprietary lens technology block sleep-disrupting blue light (up to 1300% more than competitors) but it's been clinically shown to increase melatonin production by 96%.

#### DO YOUR GLASSES IMPROVE BRAIN PERFORMANCE?

Yes. In clinical studies, workplace alertness scores were improved, and there was a 47% improvement in cognitive performance.

# WHAT DOES IT MEAN THAT YOUR GLASSES ARE A CLASS I MEDICAL DEVICE?

A medical device is used to diagnose, prevent, or treat a medical disease or condition without having any chemical action on any part of the body. Class I devices are the lowest risk category... which means our glasses are both effective and safe!

# THREE POWERFUL LENS TYPES

# **FOCUS**

- Decrease Eye Fatigue
- 18% Protection at 455nmClear lens

**Best for:** Casual computer use



- 47% Increased Focus
- 96% Increased Melatonin
- 41% Protection at 455nm
- Near Clear lens

**Best for:** Frequent gaming and office work



- Increased focus
- Up to 300% Increased Melatonin
- 59% Protection at 455 nm
- Light green lens

Best for: Intense performance gaming







# OUR PRODUCTS EYEWEAR



# **ACCESSORIES**

Premium eyeglass accessories for the care and maintenance of your premium eyewear.

PREMIUM CLEANER
SOFT MICROFIBER CLEANING CLOTH

**LENS CLEANING KIT** 

**COMFORT TIPS** 

**SOFT MICROFIBER POUCH** 

**FOLDING CASE** 

**INFERNO SUNCLIP** 

**AUGMENT SUNCLIP** 

**STORM SUNCLIP** 



### **FOG AWAY SPRAY**

Our proprietary anti-fog solution is formulated and manufactured in Michigan and has been a trusted brand for first responders, safety professionals, and the military for many years. One application will help prevent fog for approximately 24 hours.

- Proprietary liquid solution delivers fog-free performance in just one spray
- Prevents fog buildup due to heat, cold, or high humidity
- Extreme fog dissipates quicker\*
- Silicone-free formulation goes on clear with no haze
- Safe and effective on all lens types even those with an anti-reflective or superhydrophobic coating
- Made in the USA



# ANTI-FOG SPRAY

#### **APPLICATIONS**

- Glasses: All Glasses & Sunglasses
- Medical: Face Shields, Goggles, Respirators, Masks
- Workplace: Safety Glasses, SCBA Masks, Face Shields
- Swimming: Goggles, Dive Masks
- Motorcycle: Visors, Windshields, Glasses
- Paintball & Airsoft: Masks, Optics
- Hunting: Scopes, Binoculars
- Ski & Snowboard: Goggles
- Electronics: Phones, Tablets, Computers, VR Headsets, Smart Watches
- Camera lenses
- And more!



# **APPAREL & GEAR**

High-quality clothing and gear, for the avid gamer.

T-SHIRTS BEANIES

SWEATSHIRTS TUMBLERS

HOODIES PHONE CASES

JOGGERS GAMING MATS

TRUCKER HATS FLAGS

KNIT SKULL CAPS CAN COOLERS



## PARTNER PROGRAM

Gamer Advantage isn't just an optical Company. We are a family of gamers dedicated to improving the health of our community and more. We make eye health products to protect our community's eyes, brain, and general health by improving sleep, reducing harmful blue light damage, and preventing age-related retinal damage. With our REZME® lens technology, ultra-light and comfortable frames, and auxiliary products, gamers can keep their minds sharp, their bodies well-rested, and their enjoyment of screen time to a maximum.

We built the GA partner program around supporting and inspiring creators to help promote eye health in the gaming community and get our products to protect gamers worldwide.

#### **BENEFITS**

- Partner Spotlights
- Complimentary GA Products
- Cash Bonuses, Prizes, and Giveaways
- Earn Commissions up to 10%
- Monthly Stipend (when applicable)
- Early Access to GA Projects and Releases
- Interactive Partner Campaigns

- Friends and Family 40% Discount
- Dedicated Affiliate Management
- Collaborate with GAFAM Creators
- Community Game Nights
- Sponsorship Opportunity with GA Brand Partners (see if you can get the logos from Natasha)

#### **GA COMMITMENT**

Gamer Advantage knows the value of community. Since the beginning, we have created products for our friends, our families, and ourselves. Our company's growth and success were founded on the quality of our products and the authentic work of our partners. Our partners are the core of everything we do, and our experienced partnership team dedicates their time to assisting every creator in the GAFAM to help them grow as the creator they want to be.

and Partners (see if you can get the logos from Natasha)

# PARTNER FAQ

#### **ACCEPTANCE REQUIREMENTS**

- · Must be invested in our overall health
- Participation in GAFAM campaigns and promotion
- Maintain a sizable and dedicated following
- Be eager to create valuable content for Gamer Advantage
- Genuine excitement for becoming acquainted/familiarized with Gamer Advantage's products, community, and mission! We want you to use and understand how our products work. Authentic enthusiasm is vital to introduce them to your following properly
- Consistently wear our glasses to experience the substantial health benefits of REZME® lens technology

#### What is the Gamer Advantage Partner Program?

Gamer Advantage's Partner Program empowers our community to take eye and brain health seriously, so you can keep creating content for years to come. By protecting yourself from harmful blue light emitted from screens, you're preserving your career and helping lead the community into the future of gaming health. Our program supports you with commissions, free products, and other incentives as you make your mark for years.

#### How much can I earn?

Commissions and stipends are customized to match each creator's needs and audience. We offer commissions up to 10%, and stipends are based on individual eligibility. Plus, there's always room for growth! That said, being a new creator isn't a disqualifier. Social reach, average ccv, and community size are important factors, but so are creativity, promotional ability, quality of content, and community dedication.

#### How do I get paid?

Commissions and stipends are paid out on the 1st month via PayPal.

#### How do I keep track of my sales and payments?

Gamer Advantage offers an interactive partner dashboard featuring trackable sales, payout information, in-depth analytics, creative assets, essential documents, and promotional assistance.

## WHERE TO FIND US

#### **LOCATION**

Corpoarate Headquarters:

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#### **CONTACTS**

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#### **FOLLOW US**













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