

# THE 2ND WILDLIFE PROTECTION IN TRADITIONAL CHINESE MEDICINE CONFERENCE

**PROGRAM  
SUNDAY  
APRIL 14, 2024**  
STARTING AT 9:00 AM EST

TIME	TOPICS	SPEAKERS
8:30 – 9:00	<b>Onsite registration</b>	Moderator: Jenniffer Wu
9:00 – 9:20	<b>Welcome &amp; Opening remarks</b> Introduction of Coalition Members	Dr. Yemeng Chen & Dr. Lixing Lao Co-Chairs of the Conference
9:20 – 9:45	<b>Keynote Speech:</b> Research on the Therapeutic Artificial Substances Replacing Endangered Animals in Chinese Medicine	Dr. Shishan Yu
9:45 – 10:05	Coptis as the Alternative to Bear Bile in Cancer Treatment	Dr. Yibin Feng
10:05 – 10:25	Chemical and Pharmacological Evaluation of Biotransformed Products for Substitution of Bear Bile	Dr. Zhengtao Wang
10:25 – 10:45	<b>COFFEE BREAK</b>	
10:45 – 11:05	Current Status of Endangered Species and Their Substitutes Used in Traditional Chinese Medicine for Stroke and Acute Brain Injury Treatment	Dr. Jiangang Shen
11:05 – 11:25	Clear Persistent Fever Without Using Endangered Horns: A TCM Approach and Mechanism	Dr. Yong Ming Li
11:25 – 11:45	Integrating Herbal Medicine into Oncology Care Delivery	Dr. Jason Hou
11:45 – 12:30	<b>Panel Discussion: Researcher, Manufacturer, and Distributor Perspectives</b> Panelists: Shishan Yu, Zhengtao Wang, Yvonne Lau, Teresa Williams, Jason Hou	Moderators: L. Lao & Y. Chen
12:30 – 1:30	<b>LUNCH BREAK</b>	
1:30 – 1:50	Threats to Pangolins and Leopards from Use in TCM	Dr. Ceres Kam
1:50 – 2:10	ASA's Position on Wildlife Protection	Dr. Olivia Hsu-Friedman & Linda Robinson Hidas
2:10 – 2:30	Current Status of Wildlife Product Usage in Traditional Medicine in Vietnam and Proposed Solutions to Reducing Their Use	Dr. Doan Van Minh
2:30 – 2:50	Traditional Chinese Medicine Promotes Healthy People and a Healthy Planet	Lixin Huang
2:50 – 3:35	<b>Panel Discussion: Educator Perspective</b> Panelists: Ceres Kam, Linda Robinson Hidas, Lixin Huang, Doan Van Minh, Mark McKenzie	Moderators: Y. Chen & L. Lao
3:35 – 3:55	<b>COFFEE BREAK</b>	
3:55 – 4:15	Using Classic Formulas to Treat 21st Century Diseases	Dr. Daniel Jiao
4:15 – 4:35	Use of Endangered Animal Products for Healing Pernicious Diseases is Unnecessary	Dr. Ruanjin Zhao
4:35 – 5:15	<b>Panel Discussion: Practitioner Perspective</b> Panelists: Yibin Feng, Jiangang Shen, Yong Ming Li, Ruanjin Zhao, Daniel Jiao	Moderators: Y. Chen & L. Lao
5:15 – 5:30	<b>CLOSING REMARKS</b>	Dr. Yemeng Chen & Dr. Lixing Lao Co-Chairs of the Conference