

EVERYTHING ABOUT GERAN

(pronounced - 'zhe-run')

WHAT IS GERAN?

Geran is an incredibly aromatic pure Geranium Water or Geranium Hydrosol. Geran is beneficial for any skin type and is especially valuable for ladies dealing with hormonal issues. It cools down hot flashes, reduces redness and puffiness associated with hormonal imbalances. It acts as a perfect hydrator, locking in moisture for all skin types. With regular use Geran minimizes appearance of cellulite.

There is nothing artificial in Geran. It is all pure and natural.

INGREDIENTS

100% pure vapor-distilled geranium water

ORIGIN

Katari Geran is a first distillation flower hydrosol that matches no other in scent and quality. Geran is produced seasonally by a cooperative of women who live in the villages of Northern Tunisia.

Making amazing flower waters has been a tradition in this area for centuries. Artisans who make Geran pride themselves on the quality and amazing aroma of this water and incredible saturation.

PRODUCTION

Geranium water is produced only a few short weeks a year in spring. Branches and leaves of the mature geranium plant are collected, washed and put in a large pot to bring the water to almost boiling temperature when the steam starts collecting.

That steam or vapor, is then condenses drop by drop and settles down in a different pot. This other pot with condensed steam is what we call a hydrosol - a geranium flower water.

APPEARANCE

Geran is a hydrosol (flower water) extracted from leaves and stems of a geranium plant that grows in Mediterranean areas of Tunisia. Geran is absolutely clear liquid and has an amazing floral aroma. Based on your personal scent perception it might even smell differently from day to day.

Overall is a naturally fragrant flower water scent of which does not linger for a very long time. It melts into you skin and hair and just does its wonderful job of hydrating and calming skin.

STORAGE

The best place for Geran is a cold, dark place. If you prefer, you can store it in the fridge, when not using.

We suggest replacing and getting a fresh bottle of Geran every two years. However, if stored properly, Geran should retain its aroma and benefits for longer.

BENEFITS

- smells amazing
- natural astringent – great facial cleanser
- natural antiseptic – helps disinfect cuts and minor abrasions and slows down or stops bleeding
- adaptogenic– helps restore balance to dry, acne-prone, oily skin or sensitive skin
- helps retain and lock moisture – a humectant
- soothing – relieves symptoms of anxiety, PMS and menopause
- smoothing – makes appearance of cellulite prone areas look better
- healing – helps cuts and bruises disappear faster
- also – try it on eczema affected skin, toe nails with fungus

APPLICATIONS

- Great skin rejuvenator, Geran is a perfect toner for mature and aging skin
- Geran has hemostatic properties and naturally helps to slow down or stop bleeding and is great to clean up cuts and wounds
- Due to its anti-inflammatory properties, Geran is used to minimize effects of sunburn, skin rushes and rosacea
- Your kid might like Geran much better than an alcohol-based product to clean up scratches and minor cuts
- Ladies, there is something for cooling down hot flashes and hormonal imbalances – spray Geran on your skin
- Soothing and calming, Geran can help calm emotions and bad moods
- You can even use Geran as pet perfume. Is it safe and not overbearing for anyone

WARNINGS

We don't know of any side effects related to use of geranium water. It is safe to ingest and is used in cooking and making beverages just like Katari Roseau (rose water).

TIPS

The best way to use Geran is by dabbing it into skin. Why? Because any moisture that falls onto our skin, rolls off the skin unless it is directly and purposely applied and dabbed into skin.

Spray dry and irritated scalp with Geran or just rub some Geran into skin.

Daily application of Geran in the morning as hydrator or at night as cleanser is perfect.

USES

Geran is perfect to use on any type of skin. It is balancing and restores skin to more normal condition, whether your skin is acne prone, oily, dry or sensitive. Geran can be added to your favorite home spa treatments to create luscious masques, perfumes or sprays.

Here is where you can use Geran:

- on your body
- on your face (especially with acne-prone, red, irritated skin)
- in facial masques
- as fabric spray
- as natural alcohol-free perfume
- in lotions
- in hand-made soaps
- with anything else you like to add amazing aroma too
- after shave to reduce skin irritation and redness (for both men and women)
- Cool down skin when it is flushed with hormones, PMS and menopause

RITUAL

Using Geran is easy. Use it as often as you need, preferably daily and apply directly to your skin by spraying or rubbing it in. You can also spray Geran on linen or anything else you would like to have the sweet aroma.

If you are using Geran to reduce cellulite puckering, massage Geran into skin.