

Ecocoat Masonry Paint - Weathering Resistance

The pigments in a paint coating have to be extremely resistant to weathering and light if they are to do their job properly.

The resins in *Ecocoat Masonry paint* are resistant to ultraviolet and infrared components of sunlight meaning the coating will not fade with the sun and will not lose its colour.

Ecocoat Masonry paint is also highly abrasion-resistant which assists in making it colourfast.

Dirty and discoloured facades are affected by the deposits of dirt particles that are held in place by rain and then dry out with the sun.

Silicone resins are resistant to:

- **Alkalis**
- **Acids**
- **Sunlight**
- **Industrial emissions**
- **Lichens**
- **Algae**

Rainfall simply washes the painted surface clean and keeps it clean year round. Surfaces coated with *Ecocoat Masonry paint* will be self cleaning for up to 20 years.

Ecocoat Masonry paint has been **independently tested** and certified to perform to **EN ISO 15148**.

This is a direct equivalent to **BS (British Standard) EN ISO 15148** (***Hygrothermal performance of building materials***).

Hygrothermal performance is the combination of moisture (in masonry walls) and heat (loss through building surfaces).