

NOVAWOOLF

PREMIUM YOGA MATS

Premium Quality

Inspired Design

Sustainable Materials

Product Catalogue | 2023



ABOUT NOVAWOOLF

Inspiring Wellness Through Movement | South Africa's Award-Winning Premium Yoga Mats

NOVAWOOLF is an award-winning South African yoga mat brand. We design and create premium yoga mats that are made using only the highest quality, natural, and recycled materials. Our beautiful yoga mats offer a premium experience as well as longevity & durability. All our products are eco-friendly & biodegradable.

At NOVAWOOLF, we aim to inspire wellness through movement. We believe that the path to wellness - to living a magical, fulfilling, vibrant, full life, needs to include moving your body! We want to motivate and encourage you to connect with yourself, push yourself and grow yourself. We want you to find your magic and transform yourself into the best version of you, by meeting yourself on your mat each day. We are here to provide you with inspiration, support, and a sense of community of like-minded people, each on their own journey to a healthier, more fulfilling life.

If you are determined to reach your goals, to face the tough stuff head-on and overcome the limits you once thought you had, then you have come to the right place. We hope you'll be excited to roll out your NOVAWOOLF yoga mat & that it will bring you joy every time you use it.

Thank you for the love and support!

We look forward to meeting you on your mat.

With gratitude,
The NOVAWOOLF Team.

NOVAWOOLF
PREMIUM YOGA MATS



CorporateLiveWire
SOUTH AFRICA
PRESTIGE AWARD

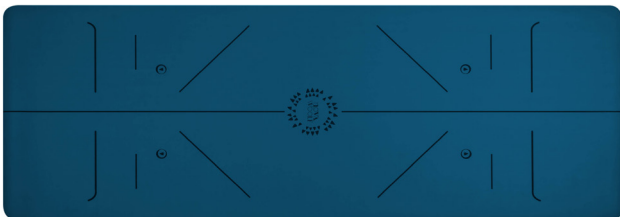
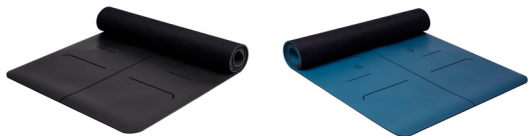
ALIGNED COLLECTION

Premium Materials | Versatile Performance



ALIGNED COLLECTION

All About The Grip



ALIGNED COLLECTION (Two Colours Available)

Our premium ALIGNED collection mats are crafted from the highest quality natural tree rubber and specially engineered eco-polyurethane (PU). With its superior grip, extra comfortable cushioning and intelligent alignment design, our premium ALIGNED collection mats are a yogi necessity. With this mat, you will feel supported and steady in every pose. With a minimalist design, our premium ALIGNED collection is timeless and stylish.

KEY FEATURES

- Extra large: 1830mm x 680mm
- Extra thick: 4mm
- Weight: 3.5 kg
- Extra durable
- Superior grip & cushioning
- Laser-engraved alignment design
- Eco-friendly, natural & biodegradable materials
- Free from PVC & toxins such as silicone & toxic glue
- Carry strap included

CLEANING & STORAGE

Wipe with a damp cloth and hang to dry. Keep away from direct sunlight. Allow mat to dry completely before rolling up. Roll up with the design on the outside.

LUXE COLLECTION

Premium Materials | Hand-Painted Designs



LUXE COLLECTION

Soft, Luxurious & Moisture Absorbent



LUXE COLLECTION

Our premium LUXE collection mats are crafted from the highest quality natural tree rubber and ultra-soft vegan suede, made from recycled materials. This mat will absorb moisture as you sweat. As it absorbs moisture, it will get grippier and grippier. If you prefer to practice on this mat in dry conditions, it will allow you to transition smoothly between poses. Our premium LUXE collection mats are created from our own hand-painted designs.

KEY FEATURES

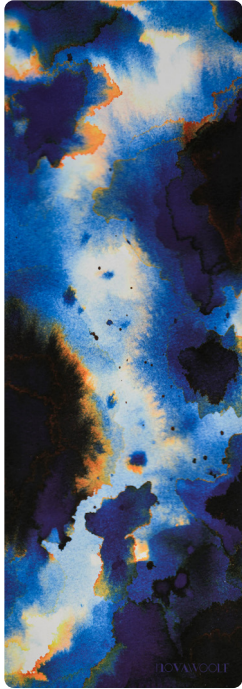
- Extra large: 1830mm x 680mm
- Extra thick: 4mm
- Weight: 3 kg
- Extra durable
- Moisture absorbent
- Superior grip in hot & sweaty conditions
- Eco-friendly, natural & biodegradable materials
- Free from PVC & toxins such as silicone & toxic glue
- Colour fast & printed with water-based inks
- Carry strap included

CLEANING & STORAGE

Wipe with a damp cloth and hang to dry. Keep away from direct sunlight. Allow mat to dry completely before rolling up. Roll up with the design on the outside.

LUXE COLLECTION

Eight Unique, Hand-Painted Designs



DARK MOON



MOON MAGIC



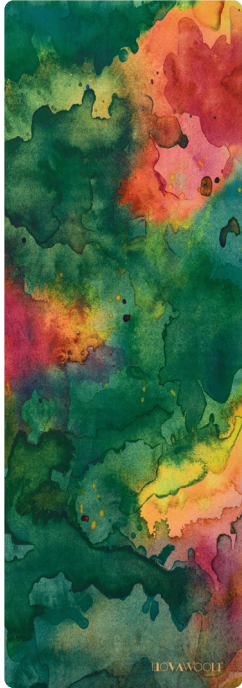
SOLAR MAGIC



SOLAR WISDOM

LUXE COLLECTION

Eight Unique, Hand-Painted Designs



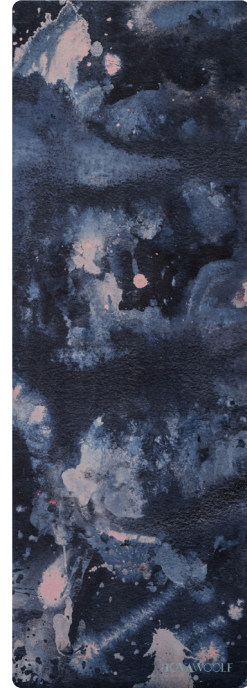
CORAL



MOONROCK



SAND KISSED



VOLCANIC

NOMAD COLLECTION

The Ultimate Travel Companion | Two Unique, Hand-Painted Designs



NOMAD COLLECTION

Our premium NOMAD collection mats are designed for the adventurers & explorers. This mat can be folded up and carried in a small backpack or even a large handbag. Our premium NOMAD collection mats are produced from the highest quality natural tree rubber and ultra-soft vegan suede, made from recycled materials. This mat will absorb moisture as you sweat. As it absorbs moisture, it gets grippier and grippier. If you prefer to practice on this mat in dry conditions, it will allow you to transition smoothly between poses.

KEY FEATURES

- Extra large: 1830mm x 680mm
- Lightweight Design: 1mm thickness
- Weight: 1.5 kg
- Extra durable
- Moisture absorbent
- Superior grip in hot & sweaty conditions
- Eco-friendly, natural & biodegradable materials
- Free from PVC & toxins such as silicone & toxic glue
- Colour fast & printed with water-based inks
- Carry strap included

CLEANING & STORAGE

Wipe with a damp cloth and hang to dry. Keep away from direct sunlight. Allow mat to dry completely before rolling up. Roll or fold up with the design on the outside.

PROMOTE HEALTH, WELLNESS & BALANCE

Custom Branded Mats | Perfect for Rewards & Giveaways



Promote health, wellness and balance with your own custom branded, premium yoga & exercise mats. Ideal for employee, partner & customer gifts, rewards & giveaways. We are able to assist you with your very own customised premium mats, with the same great features & benefits NOVAWOOLF mats offer, customised with your required company designs & logos.

Approximately 3 month lead time may be required in order to agree on design requirements, manufacturing & delivery.

Thank you!

If you would like to view the NOVAWOOLF wholesale product pricelist or enquire on custom designed and/or branded mats, please reach out to info@novawoolf.com with your request and we will gladly assist you.

NOVAWOOLF

PREMIUM YOGA MATS

Inspiring Wellness Through Movement

NOVAWOOLF (PTY) LTD

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