

## **THE GREEN ORGANIC DUTCHMAN INVESTOR PRESENTATION**

TSX: TGOD | US: TGODF | TGOD.CA



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Huile cannabis biologique 30 mL

Inite Organic

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cannabis biologique

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Unite Organic nite Organic INDICA ganic Cannabis Oil le cannabis biologique Unite Organic INDICA

> Dried Organic Marihuana Marihuana séchée biologique

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Unite Organic St INDICA Dried Organic Marihuana 5g Marihuana séchée biologique

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Forward Looking Statement

This Presentation contains forward-looking statements that relate to the Company's current expectations and views of future events and should be read together with the more detailed information and financial data and statements available on the Company's SEDAR profile at SEDAR.com. This Presentation does not contain all of the information you should consider before purchasing securities of the Company.

In some cases, these forward-looking statements can be identified by words or phrases such as "may", "might", "will", "expect", "anticipate", "estimate", "intend", "plan", "indicate", "seek", "believe", "predict" or "likely", or the negative of these terms, or other similar expressions intended to identify forward-looking statements. The Company has based these forward-looking statements on its current expectations about future events and financial trends that it believes might affect its financial condition, results of operations, business strategy and financial needs. These forward-looking statements include, among other things, statements relating to: the Company's expectations regarding its revenue, expenses and operations; The Company's expectations regarding timing of the completion of the construction; the Company's anticipated cash needs and its needs for additional financing; the Company's intention and ability to grow the business and its operations; including its ability to complete research and development acquisitions and integrate acquired businesses; the Company's expectations regarding harvesting of product and product sales prices; expectations with respect to future production costs and capacity; expectations regarding our growth rates and growth plans and strategies; expectations with respect to the approval of the Company's cannabis licences; expectations with respect to the future growth of its medical and recreational cannabis products in any jurisdiction, the Company's expectations in respect to hemp based beverages in the United States of America.

Forward-looking statements are based on certain assumptions and analyses made by the Company in light of the experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate and are subject to risks and uncertainties. In making the forward looking statements included in this Presentation, the Company has made various material assumptions, including but not limited to (i) obtaining the necessary regulatory approvals; (ii) that regulatory requirements will be maintained; (iii) general business and economic conditions; (iv) the Company's ability to successfully execute its plans and intentions; (v) the availability of financing on reasonable terms; (vi) the Company's ability to attract and retain skilled staff; (vii) market competition; (viii) the products and technology offered by the Company's competitors; and (ix) that our current good relationships with our suppliers, service providers and other third parties will be maintained. Although we believe that the assumptions underlying these statements are reasonable, they may prove to be incorrect, and we cannot assure that actual results will be consistent with these forward-looking statements. Given these risks, uncertainties and assumptions, prospective purchasers of the Company's securities should not place undue reliance on these forward-looking statements. Whether actual results, performance or achievements will conform to the Company's expectations and predictions is subject to a number of known and unknown risks, uncertainties, assumptions and other factors, including those listed under "Risk Factors" filed under the Company's SEDAR profile at SEDAR.com.

The Company's forward-looking statements are based on the reasonable beliefs, expectations and opinions of management. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements, there may be other factors that cause results not to be as anticipated, estimated or intended. There is no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. We do not undertake to update or revise any forward-looking statements, except as, and to the extent required by, applicable securities laws in Canada.



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# MAKING *Life* BETTER VISION

Become the global leader in delivering premium organic cannabis/hemp solutions to enhance peoples lives



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## **COMPANY HIGHLIGHTS**

Establishing ourselves as the leading global organic cannabis brand



### **[.**]

### \$465,000,000 RAISED TO DATE



### 219,000 KG PLANNED CAPACITY



### CERTIFIED ORGANIC PROCESS

Designed to produce high quality organic cannabis grown in living soil with established proprietary organic growing techniques and leading-edge intellectual property



### LEADING TECHNOLOGY

Secured exclusive licensing deals in Canada and select international markets with best-in-class technology with proven in-market results

### Canada and over 167,000 sq. ft. planned internationally across Europe and Jamaica

**CONSUMER DRIVEN** 

PORTFOLIO

Focused on providing a suite of

premium consumer preferred

products with various delivery

methods for dried flower, oils

and soon beverages, edibles,

and topical creams

STATE-OF-THE-ART

FACILITIES

1,476,000 sq. ft. hybrid

greenhouses and processing

facilities under construction in



International growth initially through Jamaica, Denmark, Poland and Mexico; TGOD continues to explore additional international opportunities



### PROVEN MANAGEMENT TEAM

Experience in executive and operational management specific to consumer-packaged goods, beverages, brand building, pharma, retail, international markets and cannabis



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## **ORGANIC ADVANTAGE**

Only certified organic scaled producer in the Industry



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## **ORGANIC ADVANTAGE**

Only certified organic scaled producer in the Industry



PREMIUM PRICE Industry Non-Organic Average of \$10.21 per gram<sup>(1)</sup> vs \$16.51, or a **61.7%** organic premium<sup>(2)</sup>

### $\bigcirc$

### C O N S U M E R P R E F E R E N C E

Organic cannabis is preferred by **61%** of medicinal patients and **50%** of recreational cannabis consumers<sub>(3)</sub>



### S A F E R P R O D U C T

Exposure to certain chemicals/ pesticides have been **proven to have adverse effects** on consumers health<sub>(4)</sub>



"Extensive quality and carewe are ensuring that our policies, as we continue to grow as a company, are sustainable in nature"

 (1) CANVASRX
 (2) ORGANIC INDSUTRY AVERAGE ON, SK, NS RECREATIONAL SALES CHANNEL [EXCLUDES SALES TAX, INCLUDES EXCISE TAX]
 (3) HILL+KNOWLTON STRATEGIES – FEBRUARY, 2019 ONLINE SURVEY RESEARCH
 (4) SOURCE: LA WEEKLY "CANNABIS CONCENTRATES HAVE A PROBLEM WITH PESTICIDES" 02/27/17

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"We live by the meaning and values of organic and believe that clean living is our culture, from choosing natural and organic to living with minimal waste and protecting the environment"





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## **ORGANIC CERTIFICATION**

TGOD's cultivation practices are **certified organic** by global leading certification bodies

### THE CERTIFICATION PROCESS



Validation of inputs, production methods and preparation procedures according to Canadian **Organic Product Regulation** 

Pro-Cert's certification programs are ISO 17065 compliant and accredited, providing **global** recognition and international access to the products and brands they certify

### **NEW PARTNER: NEPTUNE WELLNESS SOLUTIONS**



Neptune providing space to house and operate our proprietary and/or licenced technologies

In the process of achieving the **EU-GMP** certification, allowing TGOD to export products to other jurisdictions as laws and regulations permit









NORTH AMERICA **PRO-CERT & ECO CERT** 

**EKOGWARANCJA PTRE** 

EUROPE

EXTRACTION PARTNERS **VALENS GROWORKS & NEPTUNE** WELLNESS



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(1) NEPTUNE IN PROCESS OF OBTAINING



## **HYBRID FACILITIES**

1.4 million square feet of **state-of-art purpose-built hybrid organic cultivation** 



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## **HYBRID FACILITY ADVANTAGE**

Purpose built with the environment and sustainable practices in mind



### HIGHEST QUALITY Advanced humidity, temperature and environmental controls

relative to conventional greenhouses enables operational optimization, plant health and product efficacy



### LOW COST

Lowest power rates, natural light availability & facility automation enables lower costs



### **SUSTAINABLE**

LEED certification standards, reusable soil, with lower waste allows **TGOD to minimize environmental impact vs traditional Cannabis growers** 





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## **ANCASTER, ONTARIO FACILITY**

The Company's Roots

### **AT FULL CAPACITY**

• 166,000 sq. ft. 17,500 KG [by end FY 2019]

### DESIGN

- Includes co-gen plant to **reduce power costs**
- Constructed to Leadership in Energy and Environmental Design [LEED] standards and expect certification upon completion

### LICENCES & CERTIFICATIONS

- Approval from Hamilton City Council to continue expansion
- Health Canada- Cultivation, sales, oil extraction and oil sales renewed until 2022
- **EU GMP certification** process under way enabling European exports







## VALLEYFIELD, QUEBEC FACILITY

Constructing the world's largest state-of-the-art organic cannabis facility

### AT FULL CAPACITY

• 1,310,000 sq. ft. Hybrid Facility 185,000 KG [FY 2021]

### DESIGN

• Dual zoned property allows **complete vertical integration** including cultivation, R&D and product manufacturing

### **COMPLETION TRACKING TIMELINE**

- Construction initiated [January 2018]
- Breeding facility completed [April 2018]
- Cultivation licence [breeding] [June 2018]
- Pro-Cert Organic Certification [June 2019]







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## **CANADIAN DISTRIBUTION ADVANTAGE**

Best-in-class distribution via Velvet Management Inc. across the recreational market

### VELVET MANAGEMENT INC.

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Velvet Management Inc. was established by Philippe Dandurand Wines, the **largest wine distributor in Canada** 

Dandurand [est. 1968] operates the largest wine sales force in the country, manages **\$625+ million of retail sales across 1,600 locations** and distributes four million cases in annual volume

### **COAST TO COAST DISTRIBUTION CAPABILITIES**

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TGOD has completed its first supply order to the **Ontario Cannabis Retail Corp [OCS]** 

TGOD has additional cannabis supply agreements with **The BC Liquor Distribution Branch [BCLD] & The Alberta Gaming, Liquor and Cannabis Commission [AGLC]** 

Expect remaining provinces to start selling TGOD brand early 2020 when sufficient product supply is available



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TOTAL POPULATION 37 MILLION

**RECREATIONAL MARKET** ~\$5.7 BILLION<sub>(1)</sub>

**MEDICAL MARKET \$758 MILLION**(1)

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## **INTERNATIONAL FOOTPRINT**

International growth initially through operations in the **United States**, **Jamaica**, **Denmark**, **Poland and Mexico**; TGOD continues to explore strategic international opportunities



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## UNITED STATES – ENTRY IN 2020

Through innovative and proprietary beverage formulations

### CALIFORMULATIONS LLC

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TGOD has partnered with multi-billiondollar ingredient giant Symrise and a management team of seasoned beverage experts to create Califormulations LLC., **a US based beverage innovation company** 

### SYMRISE A.G.

Symrise provides global branded companies with concept-to-shelf beverage commercialization support including formulation development, technical services, in-house pilot scale production and contract manufacturing co-ordination

> Focus on hydration and functional beverages, utilizing advanced processing capabilities – **hot or cold fill, carbonation, and homogenization**



### **BENCH TO BOTTLE OFFERING**

Access to an extensive library of consumer insights and taste profiles- **flavours**, **formulations**, **applications**, **regulatory support**, **labelling** & nutritional data

### VALUE ADD

TGOD will leverage the years of experience to expedite the launch of **TGOD branded** organic hemp-based CBD beverages throughout the United States, and globally



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## JAMAICAN MARKET LEADER

Epican Medicinals is vertically integrated with licences for cultivation, extraction, manufacturing, and retail distribution

### **HISTORIC ACHIEVEMENT**

Epican was granted Jamaica's first historic cultivation licence [October
 2017], and is now the first fully integrated company to obtain two
 retail licences from Jamaica's Cannabis Licensing Authority (CLA)

TGOD established a strategic partnership by acquiring **49.18% of Epican Medicinal** 

### FOOTPRINT

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**Two cultivation sites** with a current capacity of **1,300 KG** Planned full capacity **14,000 KG** 

**Dispensaries open** Kingston [July 2018] Montego Bay [May 2019]

Additional planned dispensaries Negril, Ocho Rios, Falmouth

### **COMPETITIVE ADVANTAGE**

The strategic partnership creates a platform to export TGOD branded, Jamaican grown cannabis products to select international medical jurisdictions





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## **MEXICO - DISTRIBUTION**

Strategic entrance into the largest LATAM market enables TGOD with pivotal distribution capabilities

### THE GREEN ORGANIC DUTCHMAN MEXICO

50/50 owned company entering the Mexican **medicinal cannabis market [and potential future recreational market upon legalization]** with LLACA Grupo Emprasarial

### LLACA GRUPO EMPRASARIAL

- LLACA has access to patients and consumers through 7,600 retail locations: 4,500 pharmacies and 3,100
- <sup>900</sup> 7,600 retail locations: 4,500 pharmacies and 3,100 supermarkets

### TIME, PLACE, UTILITY

Proprietary distribution capabilities and access to premier

- -9' distributors with established commercialized pharmaceutical and over-the-counter products
- Importation, registration and strategic **distribution of TGOD**branded organic cannabis and hemp-derived medical products throughout Mexico



### LEGALIZATION LEGISLATION EXPECTED Q4 2019





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## **POLAND - EUROPEAN HEMP**

HemPoland- the strategic gateway to Europe's population of over 750 million people

### HEMPOLAND

Established in 2014, HemPoland was the **first company in Poland** to obtain a state licence for hemp cultivation and CBD oil derivatives

**Received organic certification** from Ekogwarancja PTRE, the Polish Centre for Accreditation [April 2019]

### **PRODUCTION CAPACITY**



Production has increased from 32,000 kg of dried organic flower & 310 kg of extract in 2017 to 91,000 kg of dried organic flower & 700 kg of extract in 2018 with significant ability to scale further with third party hemp farmers

### MEDIAKOS U.G.

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Entered into agreement Mediakos U.G., a spinoff

corporation of Aponeo.de, a leading Germany online pharmacy

Provides TGOD access to 15,000 pharmacies and access to 10 million patients





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## **DENMARK- CULTIVATION & GENETICS**

Significant horticultural and breeding expertise meets premium organic cannabis **KNUD JEPSEN** 



Founded in 1939, Knud Jepsen is the world's largest

Kalanchoes breeder selling more than **35 million plants** and 90 million cuttings to over 75 countries

520 employees and over 80 years of operational **experience** in all areas of horticulture including: genetics, breeding, international partnerships and established global distribution networks

### TWO JOINT VENTURES ESTABLISHED



**The Production JV** consists of a first phase 40,600 sq. ft., 2,500 kg pilot program in Hinnerup, Denmark

The TGOD Genetics JV aims to develop and patent innovative and commercially valuable elite cannabis genetics

## **Oueen**<sup>®</sup> Genetics

### **QUEEN GENETICS**



The Joint Ventures will leverage Knud Jepsen's years of horticulture experience, science and R&D division to accelerate scale and commercial cultivation in Denmark and throughout **Europe** 

The Licence allows for immediate importation of starting materials to begin research and development related to the creation of elite cannabis genetics



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## **GLOBAL STRATEGIC HEMP DIVISION**

Entering a **\$22bn Industry** 

### STRATEGIC ENTRANCE INTO THE LANDSCAPE

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TGOD's Global Strategic Hemp Division will offer significant support by providing **genetics**, **training on organic cultivation practices & standardized operating procedures**, **and regulatory insights** and other advisory support

Initially to support CBD initiatives in Canada, Germany, Jamaica, Mexico, Poland and the United States

### **GREEN ORGANIC HEMP**



In Canada, The Green Organic Hemp Ltd. (TGOH), a wholly owned subsidiary of TGOD, has been **licensed by Health Canada for the cultivation of organic hemp since 2018** 

A test crop was piloted last year, and has successfully renewed the licence for the cultivation of a larger crop in 2019 on 158 acres of organic farmland in Southern Ontario

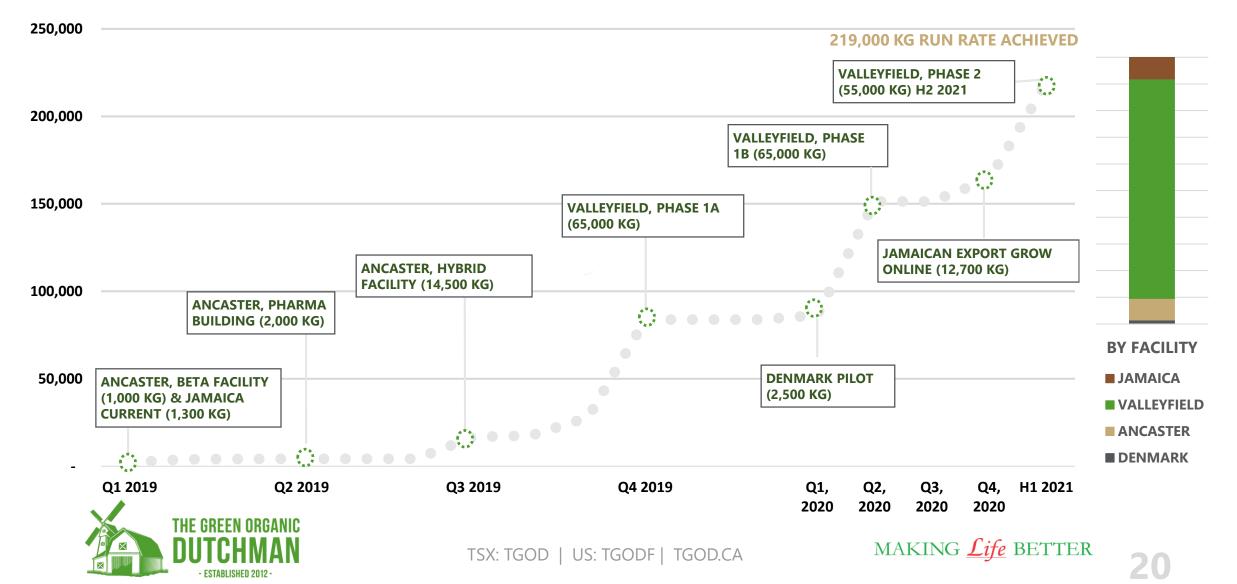


### FIRST HARVEST September 2019



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## **ANNUAL RUN-RATE CAPACITY**





## **RESEARCH & DEVELOPMENT**

Designed to generate diverse product offerings, competitive claims & intellectual property



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## **R&D LEADERSHIP TEAM**

Experienced team with significant Pharma, Agriculture, Cannabis and CPG Experience



### RAV KUMAR, PHD, B.Sc. CHIEF SCIENCE OFFICER

Prior to joining TGOD, Dr. Kumar was Managing Director of Apotex India. Dr. Kumar has over 25 years' experience in the pharmaceutical industry and is a seasoned senior executive with international experience in Europe, Asia and North America. Dr. Kumar held senior leadership roles with GlaxoSmithKline, including VP **R&D** Operations and Business Dev. Classic Brands. Dr. Kumar received the 2014 Award for Leadership in Canadian Pharmaceutical Sciences.



### DAVID BERNARD-PERRON, M.Sc. VP, Growing Operations

Mr. Bernard-Perron is an Agrologist with a Master of Science degree from McGill University specializing in Plant Sciences and Organic Agriculture. Mr. Bernard-Perron began his career working in greenhouse production in 2001 at the McGill Greenhouses and Horticultural Research Centre. He was responsible for leading Whistler Medical Marijuana Corporation through organic certification, becoming the first

fully certified organic licensed producer.



### PREM VIRMANI M.Sc., B.Sc. CHAIR OF BEVERAGE

Mr. Virmani is the former SVP of Global Science and Research for Cott Beverages, Inc. Inducted into the Private Label Hall of Fame in 2018, Mr. Virmani has led development in every major beverage category, including the Sam's Choice cola program for Walmart, President's Choice Cola for Loblaws, as well as major private label brands for Publix, Wegmans and Safeway. Mr. Virmani began his career with Coca-Cola, and is known as the Pioneer of the Private Label soft drink industry.



### KEVIN CANNING PHD, MBA VP, SCIENCE STRATEGY, PORTFOLIO & OPERATION

Dr. Canning brings over 15 years in healthcare leadership roles with GlaxoSmithKline Canada & China. Dr. Canning's experience includes basic research and genetics, research alliances/scouting for global R&D pipeline, venture capital, clinical research, epidemiology, medical affairs, project management and outsourcing. Dr. Canning holds a Ph.D. and an H.B.Sc. in Physiology, both from Western University. Furthermore, holds an M.B.A. from the Ivey Business School, Western University and was recognized as an Ivey Scholar.



#### AMYN SAYANI, PHD VP, R&D MEDICAL OPERATIONS

Dr. Sayani comes to TGOD after 20 years at GlaxoSmithKline where he worked in various roles across the

drug development and commercialization continuum, including product development, regulatory and medical affairs, health outcomes research and real world evidence, and market access. Dr. Sayani has authored numerous publications and patents and has led various projects to optimize patient access to new medicines. Dr. Sayani is a pharmacist by training, and has a PhD in Pharmaceutical Sciences (Rutgers University), and a Masters of Science in Health Research Methodology (McMaster University, Ontario).



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## **CONSUMER PACKAGED GOODS**

Higher Value Added Products to increase margins





ORGANIC CANNABIS PRODUCTION

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NOTE: ILLUSTRATIVE VALUE CHAIN ONLY

## **MILESTONES**

Looking ahead to the first wave of Cannabis 2.0



Grower's Circle Launch

### Q2 2019

Cultivation begins in 20,000 sq. ft. Ancaster Facility Indoor Room Expand Grower's Circle to 3 Strains: Unite, Tranquility, Care Q3 2019 Launch in Ontario

**Expand Medical Sales** to more patients

**Recreational Market** 

Start cultivation in Ancaster Hybrid Greenhouse

Target E-GMP Certification in Canada



Q4 2019 **Begin exports** 

Begin cultivation in Valleyfield Facility Phase 1a

Cannabis 2.0 1<sup>st</sup> Wave

H1 2020 Expand nationally across all Recreational

Canada

Cannabis 2.0 2<sup>nd</sup> Wave

Markets in

тсор тсор тсор Botanical Cannabis Cocktail



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Botanical Cannabis Cocktail

TGOD

H2 2020

in Valleyfield

Begin cultivation

Facility Phase 1b



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## ENVIRONMENT, SOCIAL, GOVERNANCE (ESG)

A comprehensive sustainability plan



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ESG

A comprehensive sustainability and governance focus



### **ENVIRONMENTAL**

- LED LIGHTING SYSTEM
- RAINWATER RECAPTURE BASIN
- MEMBERSHIPS AND DONATIONS TO ORGANIC AGRICULTURE ASSOCIATIONS
- RECYCLABLE PACKAGING
- USE OF HYDROELECTRICITY IN
  QC
- PLANNED LEED CERTIFICATION
- SIGNIFICANTLY LESS WASTE TO LANDFILL VS INDUSTRY
- CIRCULAR ECONOMY





### SOCIAL

- COMMUNITY FARM
- BLACKOUT BLINDS FOR NIGHT
  TIME
- EMPLOYEE STOCK OWNERSHIP
  PLAN
- COMMUNITY ENGAGEMENT
  AND OUTREACH
- UNIVERSITY/COLLEGE
  RELATIONSHIPS
- VERY STRONG REPUTATION



### GLOBAL CANNABIS PARTNERSHIP

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### GOVERNANCE

- INDEPENDENT BOARD OF DIRECTORS, INCLUDING CHAIR
- BUSINESS ETHICS
- SAP INTEGRATION
- MULTIPLE COMPLIANCE AND GOVERNANCE POLICIES DEPLOYED BY LEGAL, HR & FINANCE TEAMS
- CLEAR AND CONSISTENT MESSAGE
  FROM THE TOP ON IMPORTANCE OF
  GOVERNANCE & COMPLIANCE
- BACKGROUND CHECKS ON POTENTIAL EMPLOYEES
- FOUNDING MEMBER OF THE GLOBAL CANNABIS PARTNERSHIP



## MANAGEMENT

Experience in executive and operational management specific to consumer packaged goods, beverages, brand building, pharmaceutical, retail, international markets and cannabis



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## MANAGEMENT TEAM

Combined 200+ years of expertise in Cannabis, Pharmaceutical, Retail, Beverage and Consumer Packaged Goods



### BRIAN ATHAIDE CEO & DIRECTOR

28+ years of global executive experience including CFO and Executive Vice President, Human Resources and Information Technology of Andrew Peller Limited, a publicly listed Canadian wine producer. Mr. Athaide has also held various positions in finance, including Chief Financial Officer at a number of international divisions of Procter & Gamble, a leading consumer products company. He has a Bachelor of Commerce degree, with a major in finance and marketing from McGill University.



### **CSABA** REIDER PRESIDENT

35+ years executive experience in the consumer-packaged Goods industry including VP at Cott Corporation, and President & CEO of XYIENCE Inc. Mr. Reider has served on the Board of several companies including food & beverage conglomerate Associated Brands



### SEAN BOVINGDON CFO

30+ years finance experience across a multitude of private and public companies and industries including CFO of Toronto Hydro Corporation. Mr. Bovingdon served as President & CFO as well for public and private oil and gas companies., Mr. Bovingdon has been involved in \$1.1bn of public equity and debt financings,

and \$2bn of syndicated credit facilities, including three IPOs.



### MIKE GIBBONS V P, S A L E S

25+ years of consumerpackaged goods experience in the food and beverages sector. Mr. Gibbons spent over 15 years with Cott Corporation in roles of increasing responsibility, from Sr. Vice President, Sales to President of the US business unit. Mr. Gibbons has experience in both branded and private label businesses, and led highperforming teams in geographic expansion, building distribution and new product distribution.



#### MARIE-JOSEE LAFRANCE VP, HUMAN RESOURCES

25+ years experience in the fast paced competitive retail consumer goods and health sectors with Laura Canada, Holt Renfrew and McKesson Canada. She joined Laura Canada at it's infancy and was an instrumental contributor to the rapid and successful growth of it's business across Canada. At McKesson Canada, Marie-Josée led the successful integration of new retail banners across the board and the deployment of a Shared Services model. She brings extensive experience in Human Resources, M&A,

and change management.



#### MATT SCHMIDT Executive VP Corporate Dev

Mr. Schmidt was a Vice President of Investment Banking at one of Canada's

independent Investment Banks, during which time he became a specialist in

the Canadian Cannabis sector. Mr. Schmidt holds a Master of Business Administration from Wilfrid Laurier University (Waterloo,

Ontario) and a Bachelor of Commerce (Honours) from the University of Windsor





### ANNA **STEWART** GENERAL COUNSEL

Mrs. Stewart brings a wealth of corporate in-house and private practice legal experience to TGOD. Most recently, Mrs. Stewart was Assistant General Counsel of Teva Pharmaceutical Industries Ltd. [Canadian Division]. Prior to Teva, Ms. Stewart practiced corporate law at a prominent national Canadian law firm. Ms. Stewart has extensive experience in regulated products manufacturing, marketing and distribution, intellectual property licensing and complex M&A activities.



22+ years at Cott Corporation, most recently as VP Operations. Mr. Wren was responsible for the operation of seven beverage facilities across North America. More recently, Mr. Wren was with Monaghan Mushrooms Ltd., a 270-acre farm operation where his team grew and packaged fresh mushrooms.



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## **BOARD OF DIRECTORS**

Independent Corporate Governance cultivates integral business practice Company wide



### JEFF SCOTT

Mr. Scott is President of Postell Energy Co., a private Canadian oil producer in business in western Canada since 1980. Mr. Scott is the Founder and was Chairman of Gran Tierra Energy, a South American based E&P Company from 2004 to June of 2015. Mr. Scott is also Chairman of Sulvaris Inc., a private fertilizer technology company created in February 2012. He has extensive management, financing, mergers & acquisitions, and public company experience. Over the past 20 years he has been involved in a variety of capacities from founder to officer and/or director in numerous publicly traded companies.



#### BRIAN ATHAIDE CEO & DIRECTOR

28+ years of global executive experience including CFO and Executive Vice President, Human Resources and Information Technology of Andrew Peller Limited, a publicly listed Canadian wine producer. Mr. Athaide has also held various positions in finance, including Chief Financial Officer at a number of international divisions of Procter & Gamble, a leading consumer products company. He has a Bachelor of Commerce degree, with a major in finance and marketing from McGill University.



MARC BERTRAND

Mr. Bertrand is a seasoned consumer products executive with three decades of success in brand building, strategic licensing, international markets and manufacturing. Previously President & CEO of the Mega Bloks brand, which was sold to Mattel in 2014 for over \$500 million dollars. Developed strategic licence agreements with several of the world's most iconic entertainment franchises including Disney, Nickelodeon and Marvel.



### DR. CAROLINE MACCALLUM INDEPENDENT DIRECTOR

Dr. MacCallum is one of the world's most prominent experts in cannabinoid-based medicine. Dr. MacCallum is an internist, complex pain and cannabinoid clinician, researcher, and clinical instructor in the department of medicine, an adjunct prof. in the faculty of pharmaceutical sciences program and an associate member of the department of palliative care at the University of British Columbia. Dr. MacCallum is the medical director at GreenLeaf Medical Clinic, where she has assessed and developed cannabinoid treatment plans for more than 3,000 patients across Canada.



### JACQUES DESSUREAULT INDEPENDENT DIRECTOR

Mr. Dessureault is a senior executive with extensive pharmaceutical experience, specifically from life sciences, over-thecounter, natural health and technology industries. He has held both international and domestic roles with Novartis, as global marketing division head as well as business unit head and general manager, additionally domestic senior executive roles as president and general manager of Valeant Pharmaceutical Inc., vice-president at Bristol Myer-Squibb. Mr. Dessureault is a strategic advisor with the casting and performance group of Cirque du Soleil.



#### NICHOLAS KIRTON INDEPENDENT DIRECTOR

Mr. Kirton is a professional accountant where he spent thirty-eight years with KPMG LLP; he was elected to Partner in 1976. Subsequent to his retirement, Mr. Kirton has served on the boards of a total of eight reporting issuers, in most cases as chair of the audit committee. Additionally, Mr. Kirton served as Chair of the Board of the Canadian Investor Protection Fund.



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## **FINANCIALS**

Well positioned to have Industry leading margins



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## **CAPITALIZATION TABLE**

Cash On Hand & Securities Outstanding as of June 30<sup>th</sup>, 2019

<u><b>TYPE</b></u> Cash On Hand		<u>\$ MILLIONS</u> \$69			<u>Secu</u>	rities FULLY
Restricted Cash		54	SHAREHOLDERS	AMOUNT (#)	BASIC	DILUTED
TOTAL		\$123	Common Shares	246,612,754	89.5%	68.1%
-		1 -	Aurora Cannabis	28,833,334	10.5%	7.9%
Options Outstanding			TOTAL COMMON SHARES			
Various Prices from			(BASIC)	275,446,088	100%	76%
\$0.50 - \$6.91	16,955,800		()			
			Warrants	45,025,905		12.4%
<b>WARRANTS</b>			Aurora Warrants	19,837,292		5.5%
<b>OUTSTANDING</b>	<u>AMOUNT (#)</u>	AMOUNT	Options	16,955,800		4.7%
\$2.15	375,341	\$0.8	Escrowed/Contingent Shares	5,144,468		1.4%
\$3.00 [TGOD.WT]	34,613,393	104		0,111,100		
\$6.40	234,600	2	TOTAL COMMON SHARES			
\$7.00	15,092,363	106	FULLY DILUTED	362,409,553		100%
\$9.00	12,592,500	113		ALL AMOUNTS IN \$MM CAN	ADIAN UNLESS OTH	
\$9.50	1,955,000	19				
<b>TOTAL WARRANTS</b>	64,863,197	\$344				
THE GREEN ORGANIC				And the second s	and the second s	
				MAKING <b>[</b> i	Fe BETT	FR

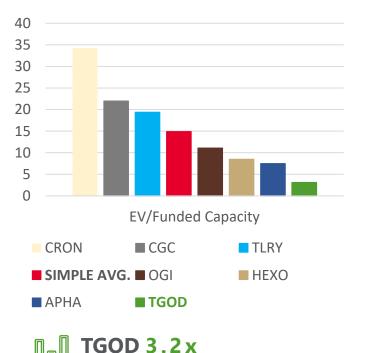
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## COMPARABLES

Enterprise Value Planned Capacity, EBITDA CY2020, CY 2021 multiples relative to peers [>\$1B Market Cap]



Peer Group Average 14.9x

### **EV/PLANNED CAPACITY**

	<b>EV/ REVENUE</b>		EV/EB	ITDA	
<b>CANADIAN LPs</b>	<u>2020</u>	<u>2021</u>	<u>2020</u>	<u>2021</u>	
Tilray	12.4x	7.9x	nmf.(2)	42.2x	
Canopy	11.3x	6.6x	nmf. (3)	51.1x	
Cronos	18.6x	11.1x	nmf. (4)	51.1x	
Aurora	9.6x	5.2x	40.5x	20.1x	
HEXO	3.0x	2.4x	16.1x	8.1x	
Organigram	4.8x	3.6x	13.2x	9.0x	
Aphria	1.8x	4.2x	8.6x	18.3x	
TGOD	<b>2.2x</b>	<b>1.2x</b>	<b>22.6x</b>	6.1x	
Simple Average	8.8x	5.2x	19.6x	25.9x	
TOP U.S. MSOs					
Curaleaf	4.9x	2.6x	16.0x	7.0x	
Cresco	4.3x	2.6x	14.0x	7.7x	
Green Thumb	3.5x	2.3x	13.1x	8.2x	
Charlotte's Web	6.9x	5.0x	20.3x	14.0x	

BMO CANNABIS TRADING ACTIVITY REPORT AUGUST 8<sup>™</sup>, 2019
 (2) ESTIMATE OF \$4 CY2020
 (3) ESTIMATE OF \$50) CY2020
 (4) ESTIMATE OF \$80 CY2020

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## **TGOD ANALYST COVERAGE**

Focus on increasing analyst coverage & institutional ownership



### **TGOD is looking to increase analyst coverage and** *institutional ownership*

### TGOD has applied for listing on the NASDAQ Capital Market



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## **COMPANY HIGHLIGHTS**

Establishing ourselves as the leading global organic cannabis brand



### CERTIFIED ORGANIC PROCESS

Designed to produce high quality organic cannabis grown in living soil with established proprietary organic growing techniques and leading-edge intellectual property

### £

### STATE-OF-THE-ART FACILITIES

1,476,000 sq. ft. hybrid greenhouses and processing facilities under construction in Canada and over 167,000 sq. ft. planned internationally across Europe and Jamaica



International growth initially through Jamaica, Denmark, Poland and Mexico; TGOD continues to explore additional international opportunities



### PROVEN MANAGEMENT TEAM

Experience in executive and operational management specific to consumer-packaged goods, beverages, brand building, pharma, retail, international markets and cannabis

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### \$465,000,000 RAISED TO DATE



219,000 KG PLANNED CAPACITY



### LEADING TECHNOLOGY

Secured exclusive licensing deals in Canada and select international markets with best-in-class technology with proven in-market results

### Y CONSUMER DRIVEN PORTFOLIO

Focused on providing a suite of premium consumer preferred products with various delivery methods for dried flower, oils and soon beverages, edibles, and topical creams



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### **CONTACT US**

Want to learn more? We would love to chat

### CLIENT CARE

[T]: 905 – 304 – 4201 [E] info@tgod.ca

MEDIA

MAIL

**Sebastien Bouchard** Director of Communications [T]: 647-272-2476 [E]: media@tgod.ca





### INVESTOR RELATIONS

Shane Dungey Vice President, Investor Relations [E]: sdungey@tgod.ca

[T]: 905 – 304 – 4201 Ext. 336 [E]: invest@tgod.ca

**EXCHANGE LISTINGS** 

TSX: TGOD | TGOD.WT

US: TGODF | TGODWF

GR: O1GA

### MAILING ADDRESS

6205 Airport Road, Building A #301 Mississauga, Ontario L4V 1E3

TSX: TGOD | US: TGODF | TGOD.CA

