

1BTW CAPSULE GUIDE



SIMPLE - FLEXIBLE - CONSCIOUS APPROACH - 1 BAG

TABLE OF CONTENTS

Our Story	
Our Mission	2
Capsule Defined	3
Our Collection	
Zoe Shirt	4
Cam Pants	5
Viv Cardi-Wrap Sweater	6
Sophia Skirt	7
lfe Silks	8
ZG System	9
Looks	
Work-from-Anywhere	1C
Casual Day	11
Evening	12
Credits	13

OUR STORY

It all started with a missed flight and an airport overnight...





I was on cloud nine after a life-changing trip to Europe, but when I missed an international flight because of my luggage, I spent the night on an airport bench. Instead of sleeping, I dreamed of traveling with nothing but a carry-on.

Twelve months later, ZoeGoes was born. I began my mission to transform women's ability to work from anywhere by providing a system that takes the stress out of wardrobe planning.

ZoeGoes is a stylish, modern minimalist, high-performance capsule collection designed to work on all body types. We use materials that are eco-friendly, sustainably produced and resistant to wrinkles and odors; making them perfect for travel.

Karyn Pettigrew Founder, ZoeGoes



VISION

We are all free to explore the world and ourselves in it without prejudice or limitation.



MISSION

To transform women's lives at home and when they travel by providing a wardrobe and system that takes the stress out of wardrobe planning and packing.

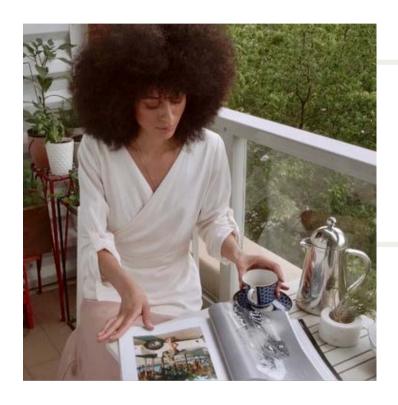


PROMISE

To elevate your at-home and travel experience with a stylish, modern minimalist, high-performance capsule collection that lets you get out of your head and into the moment.

CAPSULE

DEFINITION: A selection of wardrobe essentials that can be mixed and matched.



SIMPLICITY

Transcending seasons and trends, capsules streamline your wardrobe and maximize outfit possibilities.

VERSATILITY

Mixing and matching capsule garments keeps your wardrobe practical yet stylish.



WORK-FROM-ANYWHERE

Our ever-changing lifestyles call for comfortable and flexible clothes that adapt as we do.

SUSTAINABILITY

Wearing capsule pieces different ways over multiple days allows for less consumption and waste.



ZOE SHIRT

Universally flattering wrap top Wear sleeve at full or 3/4 length

MATERIAL

Recycled ChitoSante or Linen-Like Luxe Tencel (white only)

TECH

Moisture-wicking Breathable Odor-Resisting Wrinkle-Free

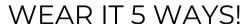
COLORS





















CAM PANTS

The "where-have-you-been-all-my-life" pants

FEATURES

Wide, elasticized waistband Full-flared leg Deep pockets!

MATERIAL

Recycled ChitoSante

TECH

Breathable
Easy Care
Lightweight
Quick Drying
Moisture Wicking
Odor Resistant
Wrinkle Free
Slight Stretch

COLORS









TIP: Layer with tights or leggings for extra warmth



VIV CARDI-WRAP **SWEATER**

Meet your new "bestie" It's reversible!

MATERIAL Merino Wool

TECH

No Itch Moisture Wicking Temperature Regulating Natural UV Protection Ethically produced from nonmulesed Australian sheep Biodegradable

COLORS or







WEAR IT 5 WAYS!











SOPHIA SKIRT

Easy, breezy during the day and ready to take you out on the town at night

FEATURES

Wide, elasticized waistband Deep pockets!

MATERIAL

Recycled ChitoSante

TECH

Breathable
Easy Care
Lightweight
Quick Drying
Moisture Wicking
Odor Resistant
Wrinkle Free
Slight Stretch

COLORS (











IFE SILKS

Ifé means love in Yoruba

Create anything: top, wrap, skirt, or dress

Versatile and bright

FEATURES

41 x 70in (106 x 168cm) so they're more like wraps

MATERIAL

100% Silk

COLORS











WEAR 10+ WAYS!









THE ZOEGOES SYSTEM

6-piece capsule

4 pieces from your wardrobe

15+ unique outfits

Color Story:











5 Tops

3 Bottoms









WORK-FROM-ANYWHERE LOOKS











CASUAL DAY LOOKS











EVENING LOOKS











CREDITS



Topshop Green Printed Pussybow Blouse



& Other Stories Relaxed Sweater



& Other Stories Cropped Relaxed Fit Turtleneck



Re/Done 70s High-rise Straight-leg Jeans



Kate Spade Sylvia Small Crossbody Tote



Coach
Foldover
Crossbody
Clutch



Everlane
The Glove Boot



Charlotte Stone Marlo Clog



Sam Edelman Kerby Knee High Boot



Steve Madden Gills Grey Suede



IceCarats Yellow Gold Cuff



Matr Boomie Jayanti Earrings



& Other Stories Lia GriffithDroplet Hoop HammeredEarrings Gold and PearlEarrings



& Other Stories
Pearl Pendant
Chain Bracelet



Curious Stone of Magic Wrap