

ZOEGOES

A 1 Bag Travel Warrior™ Company

1BTW CAPSULE GUIDE



SIMPLE - FLEXIBLE - CONSCIOUS APPROACH - 1 BAG

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OUR STORY

It all started with a missed flight and an airport overnight...

MEET
Karyn



I was on cloud nine after a life-changing trip to Europe, but when I missed an international flight because of my luggage, I spent the night on an airport bench. Instead of sleeping, I dreamed of traveling with nothing but a carry-on.

Twelve months later, ZoeGoes was born. I began my mission to transform women's ability to work from anywhere by providing a system that takes the stress out of wardrobe planning.

ZoeGoes is a stylish, modern minimalist, high-performance capsule collection designed to work on all body types. We use materials that are eco-friendly, sustainably produced and resistant to wrinkles and odors; making them perfect for travel.

Karyn Pettigrew
Founder, ZoeGoes



MISSION

To transform women's lives at home and when they travel by providing a wardrobe and system that takes the stress out of wardrobe planning and packing.

VISION

We are all free to explore the world and ourselves in it without prejudice or limitation.



PROMISE

To elevate your at-home and travel experience with a stylish, modern minimalist, high-performance capsule collection that lets you get out of your head and into the moment.

CAPSULE

DEFINITION: A selection of wardrobe essentials that can be mixed and matched.



SIMPLICITY

Transcending seasons and trends, capsules streamline your wardrobe and maximize outfit possibilities.

VERSATILITY

Mixing and matching capsule garments keeps your wardrobe practical yet stylish.

WORK-FROM- ANYWHERE

Our ever-changing lifestyles call for comfortable and flexible clothes that adapt as we do.

SUSTAINABILITY

Wearing capsule pieces different ways over multiple days allows for less consumption and waste.



MEET THE COLLECTION



ZOE SHIRT

Universally flattering wrap top
Wear sleeve at full or ¾ length

MATERIAL

Recycled ChitoSante
or
Linen-Like Luxe Tencel (white only)

TECH

Moisture-wicking
Breathable
Odor-Resisting
Wrinkle-Free

COLORS 

WEAR IT 5 WAYS!



MEET THE COLLECTION



CAM PANTS

The “where-have-you-been-all-my-life” pants

FEATURES

Wide, elasticized waistband
Full-flared leg
Deep pockets!

MATERIAL

Recycled ChitoSante

TECH

Breathable
Easy Care
Lightweight
Quick Drying
Moisture Wicking
Odor Resistant
Wrinkle Free
Slight Stretch

COLORS



TIP: Layer with tights or leggings for extra warmth

MEET THE COLLECTION



VIV CARDI-WRAP SWEATER

Meet your new "bestie"
It's reversible!

MATERIAL

Merino Wool

TECH

- No Itch
- Moisture Wicking
- Temperature Regulating
- Natural UV Protection
- Ethically produced from non-mulesed Australian sheep
- Biodegradable

COLORS   or  

WEAR IT 5 WAYS!



MEET THE COLLECTION



SOPHIA SKIRT

Easy, breezy during the day and ready to take you out on the town at night

FEATURES

Wide, elasticized waistband
Deep pockets!

MATERIAL

Recycled ChitoSante

TECH

Breathable
Easy Care
Lightweight
Quick Drying
Moisture Wicking
Odor Resistant
Wrinkle Free
Slight Stretch

COLORS



MEET THE COLLECTION



IFE SILKS

Ifé means love in Yoruba

Create anything: top, wrap, skirt, or dress

Versatile and bright

FEATURES

41 x 70in (106 x 168cm) so they're more like wraps

MATERIAL

100% Silk

COLORS



WEAR 10+ WAYS!



THE ZOEGOES SYSTEM

6-piece capsule

4 pieces
from your wardrobe

15+ unique outfits

Color Story: ● ● ● ● ●

5 Tops

3 Bottoms



Accessories



WORK-FROM-ANYWHERE LOOKS



CASUAL DAY LOOKS



EVENING LOOKS



CREDITS



Topshop
Green Printed
Pussybow Blouse



& Other Stories
Relaxed Sweater



& Other Stories
Cropped Relaxed
Fit Turtleneck



Re/Done
70s High-rise
Straight-leg Jeans



Kate Spade
Sylvia Small
Crossbody Tote



Coach
Foldover
Crossbody
Clutch



Everlane
The Glove Boot



Charlotte Stone
Marlo Clog



Sam Edelman
Kerby Knee
High Boot



Steve Madden
Gills Grey Suede



IceCarats
Yellow Gold Cuff



Matr Boomie
Jayanti Earrings



& Other Stories
Droplet Hoop
Earrings



Lia Griffith
Hammered
Gold and Pearl
Earrings



& Other Stories
Pearl Pendant
Chain Bracelet



Curious
Stone of Magic
Wrap