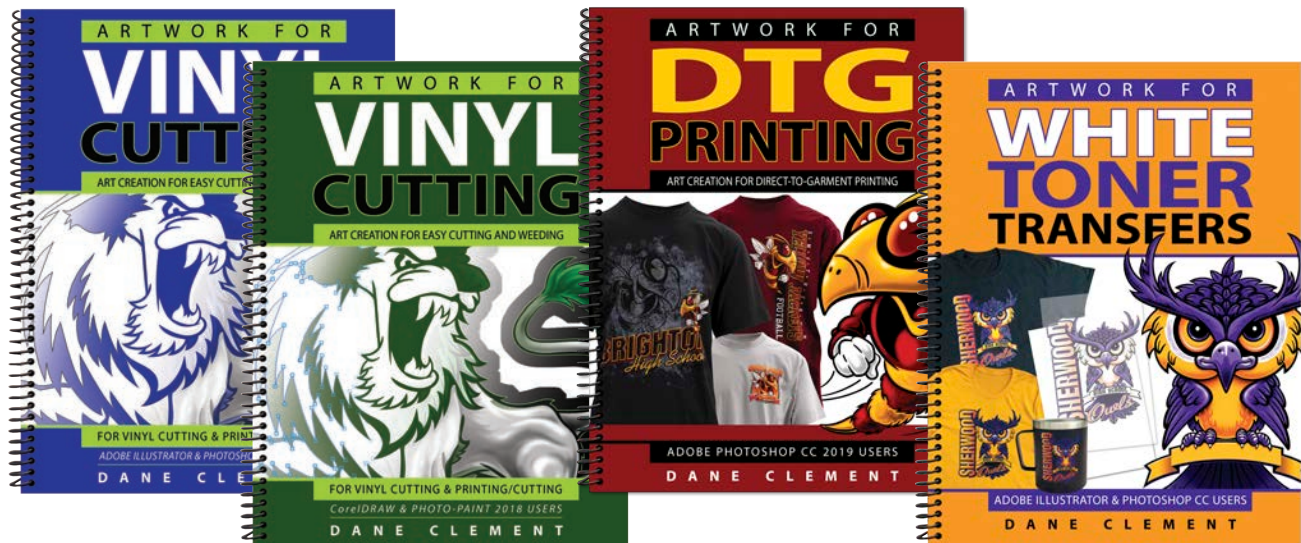


An Introduction to

Great Dane Graphics

Great Dane Graphics can help you become your customers' one-stop-shop by fulfilling not only their equipment needs, but also their artwork training and stock art needs as well. This is particularly beneficial for customers new to the business, and purchasing equipment for the first time. Being able to provide them with training and artwork options as well will help them get off to a great start.

Great Dane provides training products that you can offer to your customers to help them create and prepare their artwork correctly. *Artwork for Vinyl Cutting* for Adobe Illustrator or CorelDRAW users, *Artwork for DTG Printing* using Photoshop, and *Artwork for White Toner Transfers* using Adobe Illustrator and Photoshop are training books written by Dane Clement that take customers through the art process from beginning to the end. They provide customers with information on types of artwork and what's best for the production method being used, as well as, step-by-step lessons on how to properly start and create layouts to begin producing quality products.



Great Dane Graphics also offers royalty free, full-color artwork in a variety of categories perfect for all types of digital printing: direct-to-garment, dye-sublimation, large format printing, white toner transfers, you name it. Customers can import the art files into the program of their choice, add their own text and logos to create custom layouts, and they are ready to go.

Without artwork there's nothing to print and no purpose for the equipment. That's where Great Dane Graphics comes in. Now you can complete the circle by offering your customers the artwork they need to print on the equipment you provide. There's tons of artwork available in

the marketplace, but having top quality art that's set up appropriately for production can help customers save time and money.

The Digital Stock Art Collection is a 4-volume set with each volume containing 500 high-resolution, full-color images saved as PNG files on a transparent background. All artwork files are provided on memory sticks and are accompanied by a full-color, spiral bound catalog displaying all the images for the respective volume. With the ease and cost effectiveness of printing full-color designs through digital methods, using artwork that takes full advantage of this benefit is an obvious choice.

Great Dane Graphics artwork is the perfect way to add additional value to your equipment sales and generate additional sales. With the multi-volume art collections available, one volume can be included with the purchase of a piece of equipment, and the others can be offered as additional products for future sales. Creating a custom design can be time consuming and expensive. Designs such as these can cost hundreds of dollars for a single image. With Great Dane Graphics' stock art, the time and cost your customers would have to spend for a design is dramatically reduced. Now they have a solution to create layouts quicker and at a price that will make their customers happy.

