



Gabro

Democratise loyalty rewards using Blockchain

Our Vision

In **Gabrotech**, we have a vision to disrupt the loyalty rewards market and hand back the control of rewards rules to the public. Our open-loop decentralized ecosystem, Gabro, aims to provide consumers with the ability to instantly redeem and manage multiple loyalty points, and exchange them freely on a single blockchain enabled platform.

Disrupting the rewards industry

The total value of the loyalty rewards program market is estimated to be at a staggering US\$500billion. While an average household has enrolled to an average of 25 programs, the actual utilisation of these reward points vary from 10% to 80%, depending on sector. Surveys show that 78% of customers are generally not happy with their loyalty programs. In addition, Loyalty Program Operators (LPO) make it hard for customers to redeem points as many LPOs think that expired points becomes a form of profit to them. This presents a huge gap in which we want to address.

Gabro Digital Wallet

Allows a user to manage an array of different loyalty programs and reward points. Gabro wallet has built-in state-of-the-art security features to help protect transactions via many means, including biometric, facial recognition, passcode, usage patterns.



Gabro Pre-Paid Card

Top-up with your spare reward points to spend on goods and services in over 200 countries with 60 million outlets. Gabro aims to achieve this through a partnership with a leading global payment services provider. Discussions are underway.



Gabro Token Utility

GBO will be at core of the merchant's reward ecosystem. It is necessary to obtain Gabro Tokens to obtain access to the services on the Gabro ecosystem. For merchants, it serves as a payment mechanism. For users, it serves as a way to unlock special discounts and to exchange reward points or Merchant Tokens. They serve different roles for both these parties and hence offer different utility to them.



Multi-Currency Conversion Engine



MCCE is a patent-pending protocol system that utilizes our liquidity pool. Our platform rapidly converts any supported Blockchain asset to the appropriate fiat currency at market value in real-time.

O2O Analytics Platform

Provides insights on new customers. Our execution platform provides personalized digital channels to issue your branded merchant token. Relevant offers could be targeted through the platform based on past transactions with Gabro and the merchant.



Loyalty Central

Allow users to convert idle points from one program to top up another for redemption. In addition to redeeming rewards, consumers can also exchange Gabro for reward points or trade with others.

