

# THE DIFFERENT SHADES OF HOLIDAY MOOD



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# The Different Shades of HOLIDAY MOOD

"The holiday season is the perfect time to reflect on our blessings and seek out ways to make life better for those around us."

Finally, the most wonderful time of the year has started and you should be all merry about it. There's been so many questions popping around you these days including - "what will I wear for Halloween?", "should I be hosting a Thanksgiving supper this year?", what gifts "should I include for all the guests coming home on Christmas?" and so much more. Well, that's okay because with the festivities comes stress and month-long preparations.

Keeping all the questions at bay, the one thing that you need to focus on is - what do all these holidays actually mean to us? Moreover, we forget how all these days started and have our very own way of celebrating them. More than just partying, the different U.S. holidays have their own symbolization which we are oblivious to and follow how things around us are going on.

## TREAT YOURSELF THIS SEASON

Starting with the holidays coming up, the following are the days you gotta be prepared for.

1. Columbus Day
2. Halloween
3. Veterans Day
4. Thanksgiving Day
5. Black Friday
6. Cyber Monday
7. Christmas

Keeping that in mind (and also the other factors), the **Mensuas Magazine** focuses on the know-it-all features of the forthcoming holidays or occasions in coming months.

"Put another log on the fire. There's nothing quite as festive as a warm heart.."

~Susan Gale

## The season of Euphoria

Cheers to new season of celebrations  
It is a new chance to celebrate it the right way.



When life is sweet, say thank you  
and celebrate.  
And when life is bitter, say thank  
you and grow.





# Columbus Day EXPEDITION

*"By prevailing all the obstacles and distractions, one may unfailingly arrive at his chosen goal or destination."*

*~Christopher Columbus*

## About

Very well said, the starting of the holidays go on with the Christopher Columbus stepping on the land and discovering America on **October 12th, 1492**. Though the holiday has always been among the controversial events, it was in 1937 that the same was declared as a federal holiday throughout America. Once you start digging up the history, you'd be able to understand that the Italian-American personality wasn't even the right person to dedicate the day too. However, staying away from the controversies, you can do a lot of things on the day apart from just partying.

Columbus Day marks a day when you'd find various things happening around you, but you'd also find that the majority of people find it as a time to spend with the families. Why?? Because, the entire **controversy of America being found by him was false**. In fact, the land was occupied with Europeans and Africans as the inhabitants back then. Later in the years, Christopher Columbus came in but didn't step foot on the American land.

*"You can never cross the ocean unless you have the courage to lose sight of the shore"*

*~Christopher Columbus*



## What to Wear?

Being a day where dress code does not play a VERY important role, you can pick what makes you feel comfortable and keeps you active throughout the day.

Participating in various activities in or around your house calls for a pair of men's underwear that will boast your country-love. You can pick a **flag underwear** with USA print on it and be joyous about being a part of the country and knowing its rich history.



## What to do?



Celebrated on the second Monday of October every year i.e., **9th October** this year, Columbus Day brings along a lot of parades, quizzes, movements in different parts of the United States where you can witness and learn a lot of things about the same.



# The spookiness of **HALLOWEEN**

*"When witches go riding and  
black cats are seen, the moon  
laughs and whispers..tis near  
Halloween."*

## About

Sprawling between fall and winter, Halloween is one of the most celebrated and waited-for holidays in the USA. Though the same is celebrated in the other parts of the world with other names and at different times of the year, the celebrations happening in America are definitely worth the watch. It is believed that Halloween has originated from the **pre-Celtic festival called Samhain** where people would pray for the deceased, light bonfires, wear costumes to keep the souls and ghosts away from them.

Also called as the **All Hallows Eve** or **All Saints Eve** (All Saints Day falls on the 1st of November), the rituals and the face of the holiday has changed a lot since it was first celebrated some 2000 years ago. Believed to be the spooky day, now you'd find every age group actively participating in customs like Trick-or-Treat, carving out Jack-O'-Lanterns and more.

*Ghosts & Goblins spooks galore, scary witches at your door, Jack-O'-Lanterns  
smiling bright..*

*Wishing you a Haunting night..*



## What to Wear?

You can be the craziest of yourself or your imaginary character tis season. Whether you want to be a **Dracula** or Spiderman, Batman or even the great Hulk, the choices for you are endless.

When it comes to your **sexy underwear** choices, **costume underwear for men** are the ideal choice for you to pick your favorite costume. Whether you want to be an **Inmate** or **Police Officer** or something else, the choice is all yours.



## What to do?

There are so many ways to which you can be a part of the celebrations this Halloween. Check them out here and you'd be amazed to find ways to celebrate with your family & friends or even while you are all by yourself at home.

But, you got to start the preparations on time or else you'd lag behind in doing so much more than you think. You can also check out the **Halloween Special** page at Mensuas and pick your costume.





*A salute to the brave hearts*  
**VETERANS DAY**

*"This nation will remain the land of the free only as long as it is the home of the brave."*

*~Elmer Davis*

## About

Do you celebrate the Veterans Day? What's so special about it?? Did you know that the-then **Armistice Day** was later named as the Veterans Day commemorating the end of World War I? The American holiday dates back to the year 1918 when the hostilities between the Allied nations and Germany came to an end. It is a day when all the soldiers specifically the **Veterans are honored for the sacrifices** and hard work they made for the country. Hence, in legislation that was passed in 1938, November 11 was "dedicated to the cause of world peace and to be hereafter celebrated and known as 'Armistice Day'."

Since then 11th November every year, people indulge in prayers, patriotic songs, discussions and more to celebrate the day with enthusiasm as well as zest.

*I've never had bullets fly by my head. But I've experienced freedom cause of men who did! Forever thankful to every Veteran's sacrifice.*

*~Luke*



## What to Wear?

Dress like a soldier or Veteran if you are going to attend any celebration nearby. You can accessorize the same with a cap that'll pull off your look. Moreover, a pair of **Bikini Underwear** would be the icing on the cake for the same. You'd look like a Veteran and feel like one too.



## What to do?

There are so many things that you can do apart from what we mentioned above. It is a day of the veterans and you should keep them as the center point of the same. Hence, you have the entire day to spend with the some of them who have been left in old-age homes, make donations for their well-being, attend the celebrations happening in your surroundings and so much more.

What would you like to do??



Be thankful for what you have  
**THANKSGIVING DAY**

*"Thanksgiving is a time to give, time to love and a time to reflect on the things that matter most in life."*

*~Danielle Duckery*

## About

Just between the two big holidays Halloween and Christmas, Thanksgiving Day keeps up the spirit of joy and festivities intact. It was back in **1621 when the Plymouth colonists and Wampanoag Indians shared the first harvest feast** together. After this incident or act, Thanksgiving Day was being celebrated by individual colonies and states until in 1863, the-then **President Abraham Lincoln declared it to be a national holiday.**

Thanksgiving Day is still about preparing a lavish meal with stuffed Turkey, sweet potato, pumpkin pie, mashed potatoes and so much more. This supper is served for and shared with the family and friends. You can even extend your reach to the needy and share your happiness with them.

*"Gratitude is the inward feeling of kindness received. Thankfulness is the natural impulse to express that feeling. Thanksgiving is the following of that impulse."*

*~Henry Van Dyke*



## What to Wear?

A humble, simple dressing would be a great way to be thankful. Being a show-off won't help you anyway. So, dress like you always dressed with a pair of **jeans** and a casual shirt with the right accessories.

Pay attention to your intimate wear when you are busy preparing or helping your partner host the supper. Pick a **mesh underwear** that calls for support and sexiness while you are confidently carrying on with your work.



## What to do?

Go out, share your meal with one (at least one, it can be more as well) person who needs it more than you do. You will find the immense happiness from doing a small thing. More than this, you should be thankful for all that you have and pray for those who don't, plant a tree for every blessing that you can count, share gifts with each other and be merry about it.



All hail  
**BLACK FRIDAY**

*“Black Friday has grown from a few hours of great deals to a full-fledged two hectic days of sufferings.”*

## About

Done with Thanksgiving? You can start shopping gifts and electronics from the Black Friday Sale. Black Friday is the biggest shopping day of the year when retailers offer drastic deals and discount on their products to **kick-start the Christmas shopping** season. It all started originally as an American tradition, the retail stores offer massive discounts on masses of products in an attempt to persuade you to spend your hard earned cash in the run-up to Christmas.

If you go back in the history, you'd be surprised to find out that in the **1950s, lots and lots of people called in sick** and that was when Thanksgiving Day was called as the Black Friday. It was probably because of the Annual-Navy Football game being held around that time. Hence, people would want to take a day off and head to watch the same. Later on, when retailers opened their gates to the public with heaviest discounts, things turned out to be cool. Did you know that Black Friday gets its name because retailers had to face a huge loss throughout the year until November?

*Black Friday is not another bad hair day in Wall Street. It is the term used by the American Retailers to describe the day after the Thanksgiving holiday, seen as the semi-official start of Christmas shopping season*

*~Evan Davis*



## What to Wear?

Now that's a task because if you're heading to the retail store physically, you got to be prepared with some clothes that you're sure about that they won't tear apart in the crowd. After all, we all know how it works when you want the best for yourself. So, **boxer briefs** would be an ideal pair for you.

Well, if you are planning to stay home and surf online, we don't have any problem you lying on your couch with just the **male thongs** on or something that makes you 'feel at home'.

## What to do?

The brick & mortar shopping day calls for a lot of hustle-bustle in the main markets with the popular and top notch brands as well as **retailers offering massive discounts**. All you can do is either get into the queues early morning (even before the gates opened) and win the battle of 'survival of the fittest' or stay home and look for brands as well as the store that offer the same deals online too.





No the Monday blues with  
**CYBER MONDAY**

*“Cyber Monday: The one time of the year when people look forward to Monday mornings.”*

## About

Now that’s what a modern day shopping festival looks like. Cyber Monday, the name itself says that you can go on a shopping spree on a Monday that too without actually heading to a retail store. Without wasting a lot of time after the Black Friday, the Cyber Monday sale falls on the Monday after the Thanksgiving weekend every year. It is the time when **online stores offer huge discounts** on their products and services to encourage online shopping.

It all started in the year 2004 by the National Retail Federation in order to encourage the online shopping and it became a huge success. Moreover, people saw this as an opportunity to buy those items which they couldn’t lay their hands on during the Black Friday sale. **Not being a federal holiday in the U.S.**, people plan to do what they want to do at work with their laptops and a high-speed internet just with the access.

*“I hope your Black Friday injuries aren't so severe that you can't click a mouse on Cyber Monday”*



## What to Wear?

Being a Monday and not a holiday, you can focus on wearing anything that makes you feel stunning and peppy. Bright colors (in accordance to your complexion) would be a great idea.

At work, **briefs for men** would be your best companion to stay supportive and feel perfect down there.



## What to do?

Just pick your laptop or desktop and put in all your favorite items in the cart, and just wait patiently for the Cyber Monday sale to start. All you need is the firm determination and all the focus in place to grab the best deal before it goes ‘Out of Stock’.





Be jolly for it's  
**CHRISTMAS**

*"Christmas waves a magic wand over this world, and behold, everything is softer and more beautiful."*

*~Norman Vincent Peale*

*About*

Rated as the most favorite holiday of the year and the highest grossing as well, Christmas needs no explanation at all. Celebrated as the birth of Jesus Christ, 25th December is when people all the world come together in all humility to share their happiness with each other. While there's no specific date mentioned in the Bible about when was Christ born, the pagans back then chose the shortest day of the year to be the exact date.

While the church holds midnight services singing carols, baking cakes & goodies, decorating the Christmas tree with all the gifts, angels and more, putting up a star to show resemblance to the star that leads the wise men to the place where the newborn was lying, there so many things that each carry a particular significance. Some of the main aspects that you would see during Christmas time include Santa Claus, Christmas Tree, the Star, Holly leaves and more. Being celebrate around the globe with different traditions, USA is surely the place you should visit.

*When we recall Christmas past, we usually find that the simplest things - not the great occasions - give off the greatest glow of happiness.*

*~Bob Hope*



*What to Wear?*

For Christmas, the biggest dilemma for any man would be- how to dress in order get all the attention and be flattering? A suit and tie would be the best way to look and feel the most charming on an occasion like this. A pair of **Santa costumes** would be an ideal way to give back the love to your assets. On the other hand, if you have plans with your partner, **men's panties** are also are an alluring option. The soft & supple touch with the supportive front yet the luxurious feeling is all you need for the confidence.



*What to do?*

There's so much..like literally so much to do when Christmas is at your doorstep. From sharing the warmth and love to the poor & the needy to exchanging gifts with your loved ones, there's a lot to be seen. Some of the customary things that people do have already been mentioned in the paragraph above.



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