

CELEBRATING THE HOLIDAYS WITH MENSUAS

- A thrill-seeking **Columbus Day**
- Everyone is entitled to a good scare this **Halloween**
- Live as brave men: **Veterans Day**
- Give thanks for a little, and you will find a lot: **Thanksgiving Day**
- Treat yo'self: **Black Friday**
- Happiness is not in money, but in shopping: **Cyber Monday**
- **Christmas** is the day that holds all time together



FREE SHIPPING

*Domestic & International





CELEBRATING THE HOLIDAYS WITH MENSUAS

It is finally here!! Yes, the holiday season is here and so is our Mensuas Magazine!! We already have had an issue of that gave an insight into what holiday season looked like and their different shades. Well, this is our second issue on the holiday season and in its preparation, it all started with a fun idea and incorporated a lot of sentiments, labor of love and a lot of hard work.

"It is tenderness for the past, courage for the present, hope for the future. It is a fervent wish that every cup may overflow with blessings rich and eternal and that every path may lead to peace."

- Agnes M. Pharo

Mensuas has been your go-to companion for all the underneath needs and here's everyone at the leading [mens underwear](#) online store wishing you all a very happy, joyous, gift-bearing and stress-free holiday season.

This year's Mensuas Magazine focuses on the different holidays lined up for you, which kind of men's underwear style you should be wearing or gifting and what you shouldn't indulge in.



THRILL-SEEKING COLUMBUS DAY

“The real voyage of discovery consists not in seeking new landscapes but in having a new eye.”
~Marcel Proust

History of Columbus Day

So, finally, the holiday season starts with the much talked about Columbus Day falling on the 14th of October every year. It was on the 12th of October in 1492 when it is assumed that Christopher Columbus discovered America. Well, you wouldn't have been able to celebrate the holiday if you would have been staying in some parts of America until 1937 when the same was declared as a federal holiday.

Columbus Day is the only holiday that is still believed to be a bit controversial because of the European settlement in the Americas. It was led to the demise of the culture & history of its indigenous peoples.

Mens fashion underwear worthy of Columbus Day

When you are planning to be a part of the Columbus Day celebrations with all the others by attending the parade, spending time with your family & friends or heading out for a long weekend, you can choose to wear [mens fashion underwear](#) styles depending on your personality.

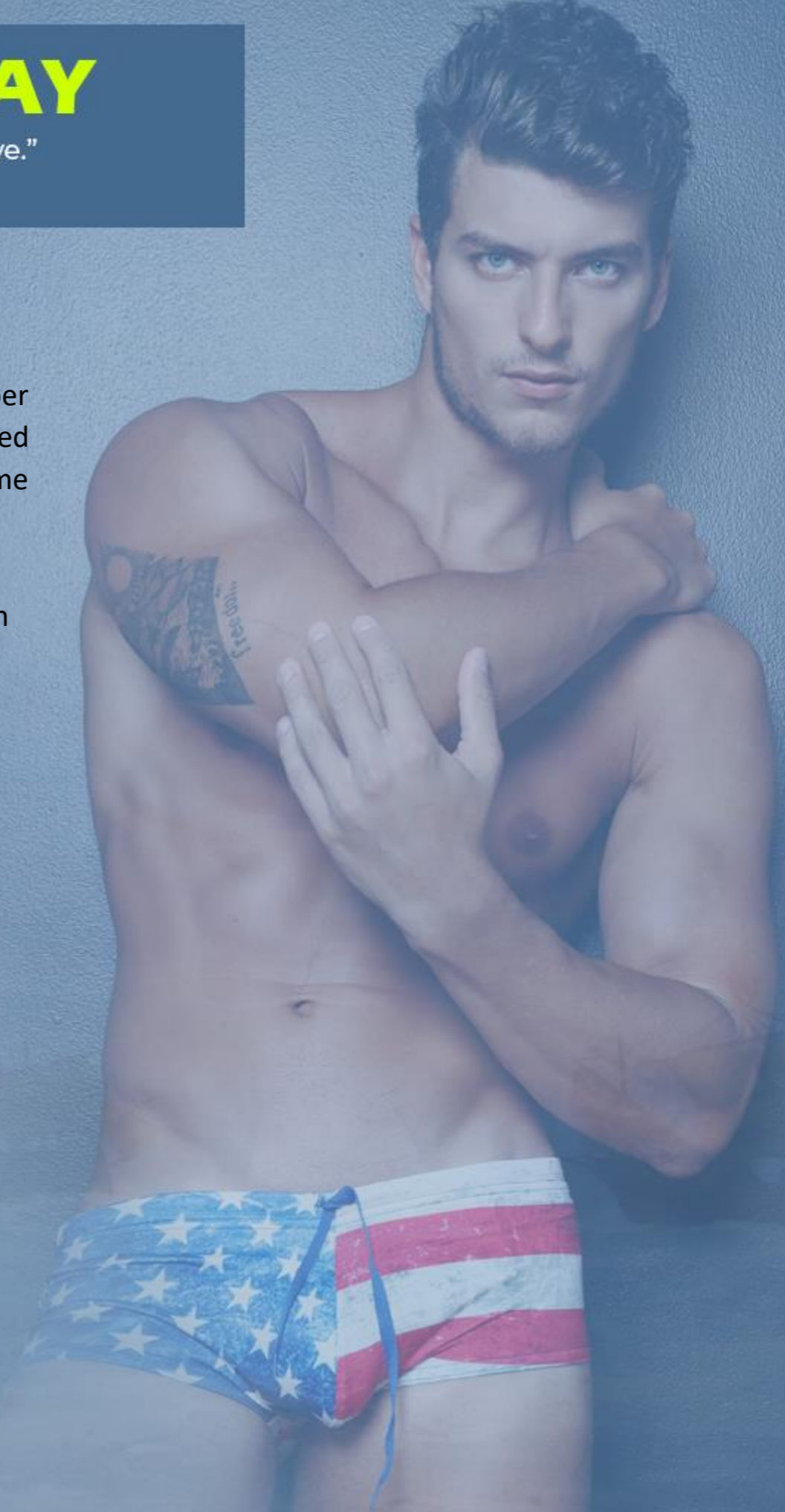
What Not to do on Columbus Day?

You might be someone who doesn't believe in celebrating Columbus Day for so many reasons, one being the controversy about the holiday. But these are things that you shouldn't be doing on the respective holiday.

Stay home all by yourself: With so much happening outside, how can you even be sitting in your room all by yourself, unless you have a company or you're doing Netflix & Chill.

Not in sync with the others celebrating the holiday: Well, when everyone is dressed in a way of celebrating the holiday in full swing, you shouldn't be the one standing out of the crowd.

Just enjoy yourself and spend the day the way you want it to.



TRICK OR TREAT HALLOWEEN

“When witches go riding, and black cats are seen, the moon laughs and whispers, tis near Halloween.”
~Anonymous

Did you know that more than 175 million Americans celebrated Halloween in the year 2018? Also, the total spending in 2018 was about \$9 billion with the average consumer planning to spend \$86.79 on decorations, candy, costumes and more.

History of Halloween

You might also call Halloween as All Hallows' Eve or All Hallows' Evening which comes from an ancient pagan festival celebrated by Celtic people over 2,000 years ago called Samhain. It is believed that the holiday is the night when all the souls come back to earth to their families and that's when the families trick them by dressing up in fancy costumes to lure them away.

Some of the key attractions you'll find on Halloween would be Jack O' Lanterns, spooky decorations, and costumes - starting from [mens costume](#) to outfits that are out of the world.

Men's sexy underwear to add excitement on Halloween

“A person should always choose a costume which is in direct contrast to her own personality.”

~Lucy Van Pelt

Halloween deserves to be sexy, fun and erotic for sure. Whether you're celebrating the holiday with your friends partying and showing off your costumes or spending the evening doing something kinky with your partner, what you're wearing on the inside matters.

What Not to do on Halloween?

Wear anything ordinary: Halloween doesn't call for anything ordinary. You can go all experimenting with weirdest of makeup, sexiest of costumes and accessories that are out of the world.

Not decorate your house: How can you even think of letting your house look as it does now for Halloween? Decorate your homes with the spookiest of options like having a front-yard looking more like a graveyard, skeletons hanging, and so much more.

AN HONOR TO THE SOLDIERS - VETERANS DAY

“The sanctity of the battlefields, monuments, and veterans institutions is of utmost importance to preserve military history and pay respect to those who fought”.

~Hendry Waxman

Veterans Day is one of the most heroic and memorable holidays for the entire USA and every individual who understands what the soldiers have done for them. While some mourn over the passing of the courageous soldiers, some got out and reach out the ones who've survived and do something for them.

History of Veterans Day

Earlier celebrated as the Armistice Day which was marked as the end of the World War I, it was then in the year 1954 that an official announcement was passed and it was named as Veterans Day. Since then, no matter what day it is, the holiday is celebrated to honor the veterans of America.

If you are someone who got confused between Veterans Day and Memorial Day, you are not alone. The basic role of the occasion is, for the most part, to express gratitude toward them for their support of the nation. Those killed in wars are regarded particularly on Memorial Day in May.

Mens designer underwear for Veterans Day

The collection of [mens designer underwear](#) that is suitable for Veterans Day is humongous. At Mensuas, you would be able to find a fashionable collection of camo underwear and flag underwear from which you could choose your favorite option.

What Not to do say on Veterans Day?

Well, let us just say that not doing something would be better but what would not be - is a heinous crime. So, you shouldn't say these things on Veterans Day.

How many people did you kill?: What kind of a question would that be in the first place?

I am glad you made it home: This will hurt them most because their mates didn't.

May I help you with anything?: They are warriors and they do not seek any help from anyone.

Remember: “The only thing that makes a battle psychologically tolerable is the brotherhood among soldiers. You need each other to get by.”

~Sebastian Junger



SAY GRACE ON THANKSGIVING DAY

Thanksgiving Day is a holiday that encompasses all others. All of them from Martin Luther King Day to Arbor Day, from Christmas to Valentine's Day, are in one way or the other about being thankful."

~ Jonathan Safran Foer

The Thanksgiving Day is the most emotional holiday for a lot of people out there. With Halloween being the most fun holiday and the Christmas being the joyous and cheerful one, it is Thanksgiving Day that brings the family and friends together on the same table.

History of Thanksgiving Day

Well, the history of Thanksgiving Day is quite long and rich. Did you know that first Thanksgiving service was held by Europeans in North American on May 27, 1578, in Newfoundland? The Jamestown colonists gave thanks for their safe arrival, and another service was held in 1610 when a supply ship arrived after a harsh winter. The people were so happy that their feast lasted for 3 days with ample to feed 53 Pilgrims and 90 Native Americans.

In 1865, President Andrew Johnson declared a Thanksgiving for December 7, 1865. Also, he went ahead of making the holiday as a legal holiday for the government employees. The holiday got official acknowledgment just on November 1941 where it was only affirmed by a joint goal of Congress as the fourth Thursday of November. In the USA, it is commended on the fourth Thursday of November consistently.

Mens exotic underwear for Thanksgiving Day

The occasion itself is exotic where you get to come together with everyone you love, have a feast together, talk about everything, be thankful about what you have. For that occasion, the following [mens exotic underwear](#) would provide you the right comfort (for hours of attending the guests), support (to keep everything together), sexiness (for the happiness and excitement of being a part of the celebration) and more.

What Not to do on Thanksgiving Day?

Overcook the turkey: Turkey is practically the signature item of the holiday and no feast is complete without the same. Be careful while cooking the turkey because overcooked turkey doesn't taste well.

Spend time on the phone rather than attending people: This is something that you should be careful about because the holiday calls for time spent with family rather than on phone.

Eat too much: Hehe!! Well, that is slightly difficult because the holiday season is all about good food and lots of eating. But eating too much is not good for your personality

BE PREPPED ON BLACK FRIDAY

“Friday is not a day for work, it is a day for shopping & Black Friday is for Crazy Shopping.”

Well, somewhat true because it is Friday when you are not in a mood to do your daily chores and you patiently wait for that clock to tick 5 and your weekend starts. Black Friday is the next day of Thanksgiving and that’s when everyone goes crazy for shopping the best deals on anything and everything. According to Practical Ecommerce, “Online sales on Black Friday jumped 23.6 percent from a year ago, to \$6.2 billion. More than \$2 billion of these revenues came from smartphones with 33.5 percent of total sales attributed to mobile, up from 29 percent last year. Average order value was \$146, an increase of 8.5 percent over 2017.”

History of Black Friday

Black Friday is considered to be the biggest shopping day of the year and it has proved to be a massive success for the physical stores. The shopping extravaganza of Black Friday following Thanksgiving began in Philadelphia in the mid 60s in spite of the fact that the term was utilized at first by Philadelphia cops to portray the interruption occasioned by the overwhelming walker and vehicular traffic in its midtown shopping region on (Friday) the day after Thanksgiving; it wasn't well before its utilization broadened. In any case, for what reason is it called Black Friday?

By 1975, Black Friday was so popular that it had spread to many locations and grew to focus its application more on the great sales opening the holiday shopping season. It is the day that has become a bothersome day that frazzled the Police Department, bus drivers and merchants alike.

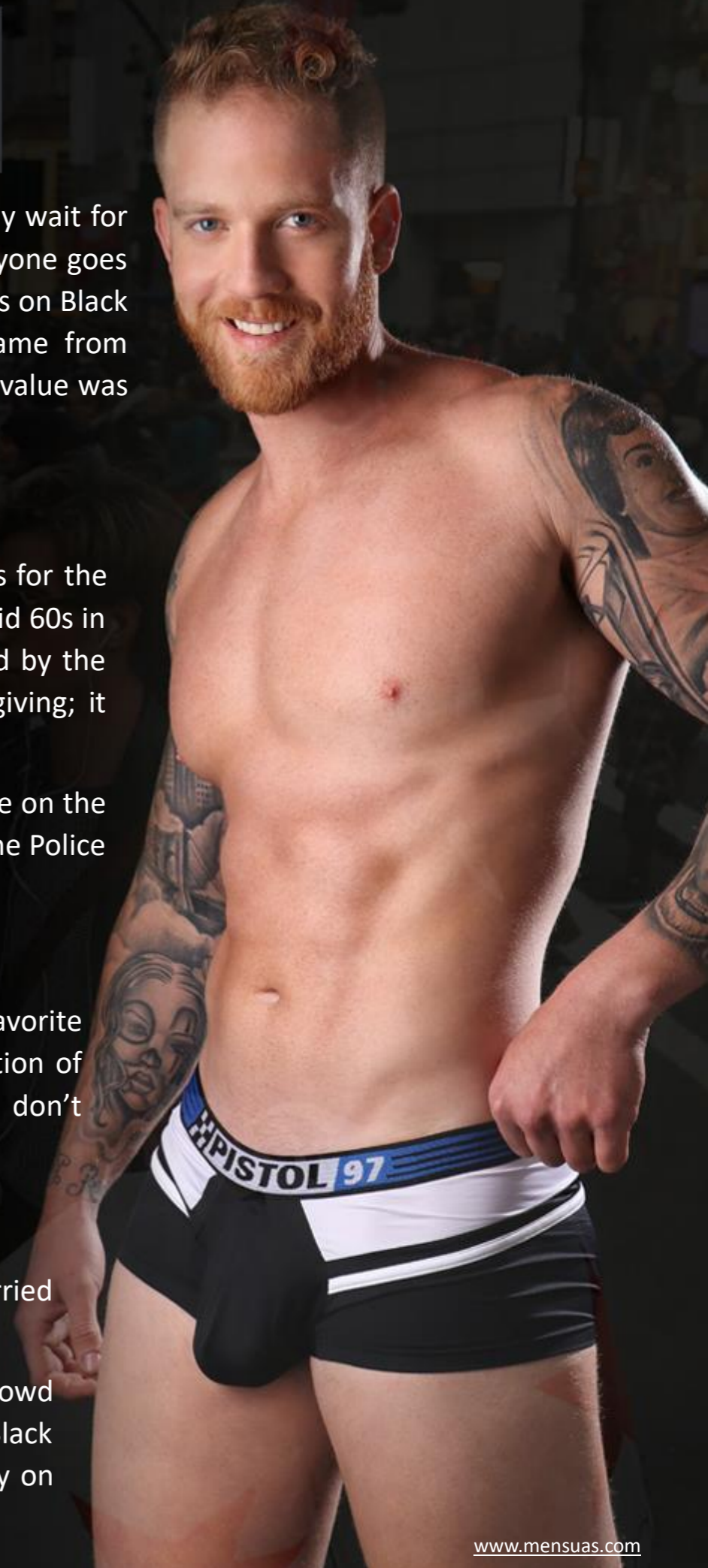
Mens underwear for Black Friday

Well, talking about Black Friday, you are someone who’s getting ready to face the crowds, make way to your favorite products, grab them, run to the billing counters and make a way out of the showroom - alive. So, the collection of [mens underwear styles](#) that you need are supposed to be supportive - very supportive and comfortable. You don’t want the fabric to fall in all the hustle-bustle.

What Not to do on Black Friday?

Don’t get carried away in emotions: With all the huge discounts and sales happening, you might tend to get carried away. You would want to pick anything and everything that you eye upon and you shouldn’t do that.

Black Friday is not the only shopping day- Cyber Monday is coming up: You don’t have to risk your life in that crowd because it is just a matter of shopping and that you can do on Cyber Monday as well. Pick what you can in the Black Friday sale and rest can be done on Cyber Monday. “Nothing haunts you like the things that you couldn’t buy on Black Friday.”





PAINT THE WORLD COLORFUL BUT NOT BLUE THIS CYBER MONDAY

“I hope the Black Friday injuries aren't so severe that you cannot click the mouse buttons on Cyber Monday.”

Cyber Monday is so much better than Black Friday because you don't have to face the struggle at the showrooms and you'd have to go through it all physically. The Cyber Monday is the day when you can sit home, relax, open your laptop/smartphone and shop all your needs at the same prices that you'd find on Black Friday. Practical Ecommerce stated, “Cyber Monday was the biggest sales day of the year with online revenues of \$7.9 billion, an increase of 19.3 percent over 2017. Mobile transactions soared. Over half of the visits — 54.3 percent — came from mobile devices, a year-over-year increase of 55.6 percent.”

History of Cyber Monday

The term Cyber Monday was coined in 2005 where it denoted the start of the best web-based shopping to happen after Black Friday, the day after Thanksgiving. The online Christmas sales extravaganza initially began on November 28, 2005, following a survey where 77% of offers happened online along these lines there is a significant increment in deals and benefits. Over the years, this day has had an effect over the United States alone attracting shoppers to choose enormous retailers, for example, Macy's, Kohls, Best Buy, Wal-Mart, Target, etc.

Mens comfortable underwear for Cyber Monday

When you're at home, you can be what you want to be and feel the way you want to in your mens underwear. You could either choose for [mens cotton underwear](#) in any style that you would prefer to wear. Whether it is the [mens boxer shorts](#) or [thongs for men](#), you have the right to be at comfort with no distraction down there.

What Not to do on Cyber Monday?

Sleep till late on Cyber Monday: When you oversleep or stay in bed till late on Cyber Monday, you will surely miss out on the best deals on your kind of products.

Have a poor connection of WiFi: That sounds absurd but if you DO NOT have a stable internet connection, you will not be able to browse the products with ease.

DECK THE HALLS ON CHRISTMAS

"Christmas is not as much about opening the presents as opening our hearts."
~Janice Maeditere

Christmas is a very colorful holiday that lifts your spirits, brings inner joy and makes everything so much more beautiful. With so many colors involved in the most favorite holiday of the year, you must know that there's meaning to it all. Know the different colors and their meanings [here](#). Christmas is a holiday celebrating the birth of Jesus Christ approximately 2000 years ago. Along with the nativity scene depicting the whole birth of Jesus, you would have so many different customs and traditions attached to the holiday. Some of them include decorating the Christmas tree, singing carols and celebrating Santa Claus. However, the meaning of the day is way deeper for Christians than the others think.

History of Christmas

The English expression Christmas ("mass on Christ's day") is of genuinely modern or a recent term. The exact source of ruling out December 25 as the birth date of Jesus is unclear. The New Testament of the Bible gives no insights in such a manner. December 25th was first recognized as the date of Jesus' introduction to the world by Sextus Julius Africanus in 221 and later turned into the all-around acknowledged date. One boundless clarification of the source of this date is that December 25 was the Christianizing of the dies solis invicti nati ("day of the introduction of the unconquered sun"), a well known occasion in the Roman Empire that praised the winter solstice as an image of the resurgence of the sun, the throwing ceaselessly of winter and the proclaiming of the resurrection of spring and summer.

Mens sexy underwear on Christmas

Christmas is all about being happy and celebrating with one another. You can feel free to wear a pair of [mens sexy underwear](#) that makes you feel good from within. Whether you choose to go for mens lingerie styles like sheer underwear, [lace underwear](#) for men or something more masculine like [mens briefs](#) or [boxer brief underwear](#), the choice is yours.

What Not to do on Black Friday?

Do not overspend: Christmas is a time of the year when you splurge your money on gifts and other things. But amidst all that, you must be careful and stick to your budget and not overspend money.

Don't be rude: It is the perfect holiday to spend time with all your loved ones. With so many people and so much stress, you don't have to overreact and be rude to people around you.

All Brands under one roof
UNDERWEAR BRANDS

