

HAPPY FATHER'S DAY!!

A son's first hero, a daughter's first love! A man who was neither an anchor to hold you back nor a sailor to take you there, but his love was always there as a guiding light to show you the way. Yes, it is time to thank the man who is the reason for you being who you are. It is the time to bow your head in front of the man who had the first influence in your life, your Dad.

Very rightly said, "It is not flesh and blood, but the heart which makes us father and son". Ironically, speaking your heart out in front of your father is something that most of us has still not done. Talking to your dad is as difficult as it is easy to talk to your mother. Father's day is the perfect day to recognize the contribution that fathers and father figures make to our lives. If you are looking for a reason to thank your dad for all he did for you, then, the event is just around the corner.

Father's Day will be celebrated worldwide on 18th of June, this year.



Father's Day - The story

Even though every day should be dedicated to the parents who are the reason for your existence, still the father's day is a celebration honoring fatherhood and the influence fathers have on the society.

Inaugurated in the early 20s in the United States, Father's Day is one way to appreciate the impactful and significant role that a man has in his child's life. This day was originally founded in Spokane, Washington in 1910 by Sonora Smart Dodd. Her father was a Civil War veteran and a single parent who raised his six children. Sonora suggested that fathers should have a similar holiday as mothers have. Ever since then, the third Sunday of June is celebrated as Father's Day.

Deciding on what to get your father for this special day? Well, this Father's Day edition of Mensuas Magazine will throw some light on how to revamp your dad's wardrobe. Every man has a unique personality. Hence, here's a compilation of the entire ensemble that would match the taste bud and personality of your dad.

There is room in the heart for all the affections, as there is room in heaven for all the stars.









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The Dad who's a Potato Couch

trend. Obviously, you won't go

compliment his personality.

way, dad-style has got a bad

make him the coolest dad ever. Refurbish his closet with some

suit, insist him to wear a trendy

wristwatches, cufflinks, pocket

entire wardrobe, why should the

for you to introduce him to the modern undies. For instance,

over the board.



He has given you all the luxuries and comfort without expecting anything in return. It is your turn to make him feel how special he is. Venture into the collection of luxurious fabric as well as design and get the best for him. Buying a gift for your dad is not difficult. What's frustrating is finding an ideal present for the man who thinks he has everything and needs nothing at all.

For the fathers who prioritize staying in their comfort zone, the best way to pamper him is to make him relive his old memories. Do not force him to be a part of any sort of celebration or social gathering.

Rather send him and your mother for a laid back weekend getaway. Arrange a cozy as well as a romantic date for your parent at a quiet and peaceful place. Gift him a tuxedo for the dinner date.

Make up for the Sundays and holidays that he sacrificed because you wanted to visit adventure parks. Ensure that he feels relaxed. Pack his bags with cozy tees and shorts. The Infinite Space Boxer of Intymen is ideal for such occasions.

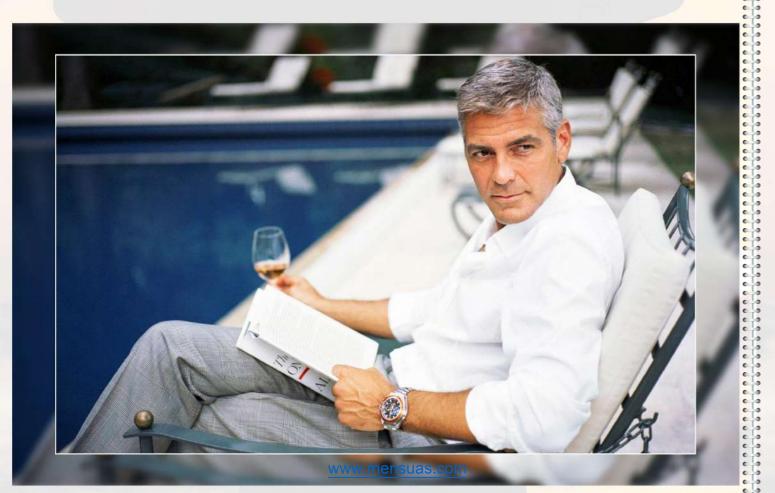


Father's Day is such a special day to me and to all the children which again reminds us that love from a father is priceless.

The Conventional Dad

You always expected your dad to step into your shoes. Take this opportunity and step into his. You've been ordering your favorite flavored cake and asking your mom to cook your favorite food on his birthdays. This is now time for you consider his taste before planning the day.

Shopping for dads who have a conventional taste is tough, but think from his prospect and you'll be able to find the ideal item for him. The gifts don't need to be pricey or flashy. Shopping for such personality is tricky, but effortless at the same time. Refresh his drawer with branded new essentials. For the casual occasions, the polo shirts of Ralph Lauren is ideal. High rise jeans or relaxed trousers can do the magic for you. Men with simple taste are easy to charm. Just couple the wardrobe essential with something like a photo collage and he'll be on cloud nine. Complete the collection with the retroinspired Calvin Klein Boxer Briefs. The old school allure of the brand coupled with modern chic style and classic color will definitely entice him.



The Dad who's an Enchanter

Have you seen the heads turning when your father enters the room? Have you witnessed the ladies looking admirably at him? Has his personality left you in an awe? Then, your father is an enchanter for sure. Finding a right gift for a man with such a charismatic personality is a tricky affair.

Be very particular about finding the right size of the outfit. Right from the shirt to the bottoms, everything should fit him perfectly. The clothing should highlight his best features. A collection of semiformals is ideal for the ladies' man. A tshirt with v-shaped neckline paired with a trouser or jeans and blazer is perfect. Make sure that the neckline is not very deep. Whether you've noticed it or not he's very particular about what he wears and how he carries his style. So, choose the right color combination. It should neither be too jazzy nor very dull. Men with such enchanting personality are very particular about their looks. Even the underwear line visible through the trouser which usually skips our attention is unacceptable for them. So, choose a seamless style of men's underwear like Intymen Sporty Pouch Brief.

His machismo has been your pride and motivation for all these years. So, shop well and add a flair of trend to his style quotient.









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The Adventureseeking Dad

Remember the days when your father used to take you for fishing and would force you to accompany him for trekking and hiking? Turn the table this year and get him to appreciate his adventurous passion. Plan out a thrilling trip for him. Take him out for trekking or any other outdoor activities.

However, before you book the tickets, make sure that you've got his backpack ready. Buy a pair of trek pants or shorts for him. The fabric of the clothing should be soft and airy. A trendy, yet subtle style of t-shirt or tank top with graphic print is ideal for the intrepid explorers. Complete the gear to keep him going with the

Agacio Sober Boxer
Underwear and a pair of
sunglasses with UV
protection. The ensemble
would be incomplete without
a sports shoes. So, get a pair
lightweight sneakers.

If the ample options are baffling you, then, do nothing.

Just make him sit in front of you and say, "Dad, no matter how tall I've grown, you are the one whom I look up to. I don't remember telling you this before, but I really really love



The greatest gift I ever received from God; I call him Dad!



UNDERWEAR BRANDS















