

Mensuads[®]

UNDERWEAR & MEN:

Control your
Underwear
Habits, Control
your Life

REDEFINE YOUR MACHISMO

FREE SHIPPING

*Domestic & International



*The
Nonchalant Feeling*

*The
Old Style Romeos*

*The
Conventional Lovers*



*Monochrome
Monotony*

*The
Relaxed Style*

*The
Bug Admirer*

*The
Delicate Kings*

FROM THE CRADLE TO THE COFFIN UNDERWEAR COMES FIRST

Your Style defines your Attitude

Underwear, an important aspect of a person's life, has taken umpteen number of turns when compared to the conventional times. Right from the loincloth to the sexy **c-strings** now, an awe-striking progress has been recorded. This success includes the efforts of many leading brands who have burnt the midnight oil to match the taste buds of the different personalities. The upgrades in the intimate apparel category include various parameters like the style, color, cuts, and designs.

At **Mensuas**, we understand the needs of the male anatomy, hence, we include genuine labels to our assortment to keep things pampered down there. However, despite a sea of options, some of us are still fastened with the regular underwear habits.



Being flawsome is the key

This edition of the Mensuas Magazine is all about the customs that we have been following for ages and a few suggestions to improvise them. We'll be covering seven different underwear habits that are listed as follows:

1. **Going Commando:** The nonchalant feeling
2. **Tighty-whities for special occasions:** The old style Romeos
3. **Same underwear style since childhood:** The conventional lovers
4. **Black and white:** Monochrome Monotony
5. **Baggy fit:** The relaxed style
6. **Same underwear for days:** The bug admirer
7. **No new underwear for years:** The delicate kings



"A long habit of not thinking a thing wrong gives it a superficial appearance of being right."
-Thomas Paine

Life is too short to wear mediocre underwear

GOING COMMANDO: the **NONCHALANT FEELING**

Feel the breeze

There is nothing better in the world than a breezy feeling of going commando. Returning back tired from the office, having a fresh bath, yummy dinner and straight to the bed without the undies contributes to a blissful sensation. The silky comforters and bed sheets falling softly on the skin with the cool AC air feels heavenly down there.

However, the same act cannot be carried to the work place, right? The genitals are bundled into a tight (conforming) underwear that does not provide any air circulation resulting in hygiene issues. Well, if you are one among the crowd who would prefer to have the breezy feel for the office as well, then, the see-through **men's underwear style** can be the apt solution for you.



*Its lovely to get to say hello to people you've always admired from afar,
but the fun starts out front with people going commando whilst wearing daring mud suit.*



Suggestion:

Good Devil, the exotic underwear label, brings lace boxers that are crafted out of the light weight material without compromising on the support. The flimsy attire presents a heavenly breath to the assets to keep them ventilated for the day. The featherweight outfit falls smoothly on the skin that feels like wearing nothing down there. Similarly, you can also try sheer and mesh that provides the same functionality as **lace underwear**.

www.mensuas.com

TIGHTY-WHITIES FOR SPECIAL OCCASIONS: the **OLD STYLE ROMEOS**

Ditch the conventions

The comfort offered by the conventional **brief underwear** is a significant trademark in the underwear industry. They keep the privates in place without promoting any dangling feel down there. However, they can be fine for work, casual outings or lounging purposes but what about date nights?

Special occasions as such have the probability of deciding your future hence, it's all about impressing your partner. From the yummy food, lovely talks, dropping them home and ending the date with coffee at their home are all signs of getting naughty for the night. So, when you've worked so hard, why spoil them with a white underwear? Bring some excitement by trying sexy undergarments.



I was in my tighty-whities and I never woke up and I ran over miles. - Si Robertson

Suggestion:

Secret Male, the glamorous label, offers seductive garments in fragile fabrics that allow a flash of your assets. The tasteful assortment includes especially **men's bikinis** in attractive designs and colors that can leave your partner perplexed for the night. The attires help in teasing and tantalizing your sweetheart that ends up in making the best moments of your life.

www.mensuas.com

SAME UNDERWEAR STYLE SINCE CHILDHOOD: the **CONVENTIONAL LOVERS**

Go bold!

Yes! some men like being loyal to a respective underwear style that they stick to them for years. The habit is being practiced for generations that move on from the grandfathers to the fathers to their boys. It's great to know that you are obeying your parents but then, breaking the rules has some sort of fun involved in them.

Experimenting new stuff can be beneficial as well. Jumping to a new style may be a bit uncomfortable initially, but then, there are styles that provides exactly the same comfort as the conventional tighty-whiteys.



Life is like underwear. Change is good!

Suggestion:

You could try the bikini briefs from Mensuas that delivers quality products. They offer fashion and as well as functionality in nearly all of their products. The label follows a professional structure that incorporates a pouch at the front to envelope the junk while the conventional coverage that covers the assets at the back. The fabric blend includes spandex or LYCRA that ensures the comfort and stretch down there.



www.mensuas.com

BLACK AND WHITE: **MONOCHROME MONOTONY**

Wear the colors of the spirit

Black and white have been one of the most used colors since ages. They are also counted as the uniform shades when it comes to underwear options. When it comes to [men's underwear](#), the bold colors like black are the favorite shade for many. You might have seen quotes like, "I'll stop wearing black the day people invent a darker color." For outer attires, I understand the need to stay with fashion but, what about the inner ones? Underneath fashion is different that encourages the uses of more shades.

The underwear industry has brought in vibrant hues that range from the pastels, monochromatic to the passionate ones and a lot more to bring some life to your boring underwear wardrobe.



Color darkness with bright colors.

Suggestion:

Daniel Alexander, the colorful brand has a vibrant assortment that includes a good melange of different shades. The [Daniel Alexander Joy Slip Thong Print](#) can be a good example. The smoothly printed undergarment features a tasteful pattern with striped-design. The structure incorporates a contoured pouch that lifts the manhood and covers the rest in the soft fabric while the high cuts add to the revealing skin show.

www.mensuas.com

BAGGY FIT: the **RELAXED STYLE**

Find the perfect fit

Baggy fits or the conventional boxers are known for their loose structure. We love the attire for its relaxed and laid-back appeal. The attire acts as a sleep wear on weekdays simultaneously keeping our weekends relaxed. Some of them also have a convenient fly for easy access for the nature's call. Despite bringing in much cozier styles than the baggy ones many of us prefer to wear them to work as well but, at the cost of compromising on the support.

However, if something isn't providing the apt support down there, then, the male anatomy is always in a danger of getting hurt, right? Additionally, a loose fit keeps things soiled up in your pants that deliver a terrible image outside.



Today I just wear an underwear and a crown!



Suggestion:

If breathability is a concern then, you can opt for **mesh underwear** for men that presents a heavenly breath to the assets due to its net-like structure. This keeps you and your assets relaxed for the day without compromising on comfort and support as well.

Hence, you can opt for skimpy structures like G-strings, thongs, and bikinis that avoid protruding underwear lines.

www.mensuas.com

SAME UNDERWEAR FOR DAYS: the **BUG ADMIRER**

It's time for a Change

I have never been able to understand that why some people prefer to wear the same underwear for days. Some say it turns soft while the others are stuck for the practical reason of being lazy.

However, this act is disgusting that leads to various below the belt issues like itchy skin, sores and rashes, smelly privates, yeast infection and other related issues.



I believe in afterlife, although I am bringing a change of underwear.

Suggestion:

Wearing clean undergarments is not only an act of good conduct but related with personal hygiene as well. Ensure to wash your worn undies that can prevent rashes, irritation, and others similar infections. Wash them separately without combining them with your other outfits. Soak them in lukewarm water to remove germs, foul smell and unwanted stains from the style.

www.mensuas.com

NO NEW UNDERWEAR FOR YEARS: the **DELICATE KINGS**

Explored the unexplored

Old underwear provide the best of comfort because they become soft after repeated washes. This is the biggest misconception that most of us believe in. Using the unmentionables for more than a year are prone to fungal infections.

Dr. Lisa Ackerley, professor of environmental health at the University of Salford, stated that "Underwear should be changed every day while replacing them every year as well". She also suggested similar items like [tank tops](#), [socks](#) should also be updated on regular basis to avoid unwanted bugs



The below the belt apparel is what brings fashion to your life.



Suggestion:

Gift yourself a set of new underwear for your birthday or any other occasions. This has multiple numbers of benefits

- You stay safe from infections.
- You don't have to spend money on hospital bills.
- You are gifting yourself something useful and hygienic.

www.mensuas.com

UNDERWEAR **BRANDS**

All Brands Under One Roof

		Calvin Klein



www.mensuas.com