

DIST. BY

# Formaticum

“Somebody actually gave me a package of cheese papers a couple of years ago, and it changed my life; I’ve been grateful ever since.”

RUTH REICHL



## RETAIL CHEESE PAPER

Allow your customers to bring home the same professional grade material used by the finest cheese shops and gourmet grocers

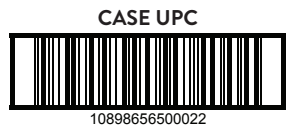
Our 2-ply paper allows cheese to breathe while maintaining optimal humidity, extending the life of all cheese types

Easy open pack contains fifteen 11" x 14" sheets of 2-ply cheese paper and 15 labels for identifying and sealing

Makes an excellent gift for anyone who enjoys cheese

Sheets feature unique Formaticum cheese crest pattern

*Our easy open pack is designed for convenient storage and access in any pantry, drawer, or cabinet.*



ITEM NO. 50-00-02  
SHEET DIM. 11" x 14"  
SHEETS PER PACK 15  
LABELS PER PACK 15  
PACK DIM. 1.75" x 1.75" x 12.25"  
PACK WT. 4 OZ.  
PACKS PER CASE 20  
CASE DIM. 9.75" x 8.5" x 13.25"  
CASE WT. 6 LBS.  
CUBE 0.5417



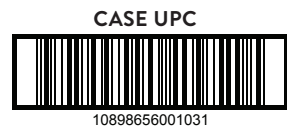
## CHEESE LOG

Use our pocket sized, 3.75" x 6", stylish journal to remember the cheeses you love and avoid the ones you don't

Each Cheese Log features an introduction with the following sections: Helpful Information About Cheese, Information On Milk Types, How To Taste Cheese and Serving Tips

Journal allows for 55 entries

*Our Cheese Log is a must have item for everyone that loves cheese.*



ITEM NO. 50-00-07  
CASE DIM. 3.75" x 6"  
LOG WT. 6 OZ  
LOGS PER CASE 20  
CASE DIM. 6" x 6" x 6"  
CASE WT. 7 lbs  
CUBE 0.125

WE STOCK A VARIETY OF CHEESE PACKAGING MATERIALS IN BULK AND CAN CUSTOM PRINT ALL OF THEM WITH YOUR LOGO.

*Please contact us for a sample kit and pricing.*

FIND PHOTOS AND SEE ALL OUR STOCK ITEMS AT [FORMATICUM.COM](http://FORMATICUM.COM)

PIF 800.830.0317 / [info@formaticum.com](mailto:info@formaticum.com)

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CHEESE PAPER RETAIL PACKS  
WERE INTRODUCED IN AUGUST  
OF 2007 AND HERE IS WHAT THE  
PRESS HAS SAID:



“If you’re wrapping cheese in plastic, you’re doing it wrong. This coated paper works like a Gore-Text jacket to protect and extend the life of that \$24-a-pound clothbound Vermont Cheddar.”

HUNTER LEWIS, FOOD  
EDITOR, BON APPÉTIT

“[C]heese lasts longer if stored in a breathable wrap instead of non-porous plastic film. That’s why the best cheese retailers send shoppers home with their purchases wrapped in coated paper. Now consumers can buy the same material for home use, for rewrapping leftovers or any cheeses purchased in plastic.”

THE NEW YORK TIMES

“Somebody actually gave me a package of cheese paper a couple of years ago, and it changed my life; I’ve been grateful ever since.”

RUTH REICHL

“You can extend the life of your cheese by wrapping it in two-ply cheese paper from Formaticum... The paper has a porous plastic inner layer and a wax-coated outer layer that [allows] cheese to breathe.”

THE BOSTON GLOBE

“The trick to preserving a cheese at its peak is proper storage. If the cheese is wrapped in plastic, remove it right away.”

THE OREGONIAN

“European-style double-ply cheese paper... helps keep a hunk of Parmigiano-Reggiano or a slab of Manchego at its best, retarding the spoilage that can occur when cheese suffocates in plastic wrap.”

THE NEW YORK TIMES

“Wrapping cheese in plastic is lactic murder. Formaticum’s porous two-ply papers let in just enough oxygen.”

DETAILS

“Formaticum is a two-ply sheet composed of craft paper with a light wax coating on one side glued to an ultra-thin sheet of breathable polyethylene to keep the cheese from ‘suffocating’ in its ‘plastic-wrap coffin.’”

STAR TRIBUNE

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