



A Chadwick Pendley  
& Igor Araujo Brand

### **Subzero Cryotherapy Quiz**

What are the two types hair, when referring to hydration, and what is the difference between the two?

What is the main ingredient in the revitalizing serum?

What is the recommended volume of revitalizing serum and the protective masque?

Name three benefits of the Subzero Cryotherapy Professional Treatment?

Identify two other ways the revitalizing serum can be beneficial to your clients?

What is the name of the technique used to ensure the product is applied evenly? Describe this technique.

How many times should the ice iron be passed through the hair?

What size sections should the product be applied to?

Should the product be applied to wet hair or dry hair?

List the steps of the Subzero Cryotherapy Process.

What temperature water should you use when rinsing hair after the treatment?

What CIC Beauty product will promote the best results?

Name two ways to get assistance with marketing, product support etc...

Change the way you think.  
Change the way you do.  
Change the way you look.



## What does Subzero Cryotherapy Professional Do?

The Curl Cocktail, made up of collagen, hyaluronic acid, and acai berry, guarantees the maximum absorption to repair hair from lack of hydration and damage.

At 3.2F the Freeze Machine freezes the curl cocktail into the cortex of the hair, helping hair to stay healthy and frizz free. Exclusive to salons, its extremely low temperature creates a shield around the hair strand, freezing the nutrients at a molecular level.

## Is it Profitable?

Each treatment is \$3-\$4. The average cost of a treatment is \$65. The average **profit** per 50 treatments is \$3250.

## How Much Time Does a Treatment Take?

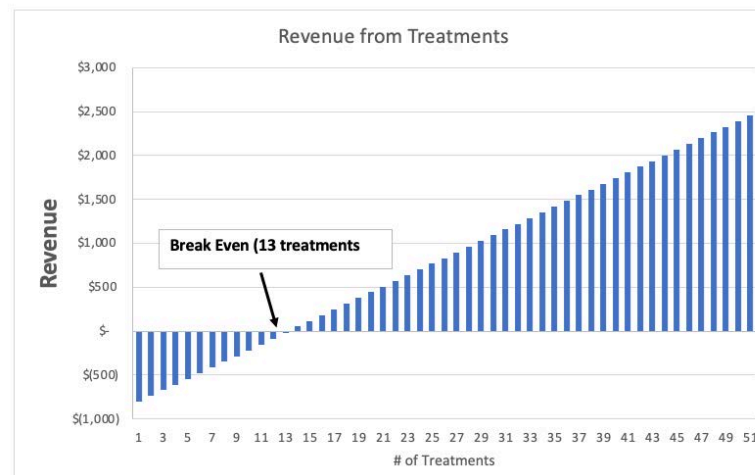
About 30 minutes

## Support

We provide hands on support with training, marketing and more,

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## How Much Can I Increase my Revenue?



## For More Info or a Demo

Marla Kaminsky  
248-633-6424 (text or call)  
marla@cicbeauty.com

cicbeauty.com



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