



## **2024-2025 BLOOM INFORMATION GUIDE (AGES 7-TEENS)**

### **Parent Meeting:**

Wednesday, April 24th, 7:15-7:45pm

### **Audition Date:**

Saturday, May 18th

11:00am-12:00pm (Ages 7-9 as of January 1, 2025)

12:00-1:00pm (Ages 10 & up as of January 1, 2025)

### **\*NEW\* Pre-Audition Registration:**

Register for the audition on our website by May 1st. Register for the class BLOOM AUDITIONS-2024.

No payment is due upon registration. We do request a cash payment the day of auditions.

### **What to Bring to Auditions:**

\$25 (cash preferred) & an audition form (forms can be printed from our website or picked up at the studio on audition day.)

### **Audition Attire:**

Your favorite dancewear with hair secured tightly in a ponytail or bun and pirouette shoes.

### **Audition/Team Announcements:**

Bloom members for the 2024-2025 season will be announced via email on Friday, May 24th.

### **Team Contract Due:**

June 3rd

### **SAVE THE DATE! Work Week:**

Last week of July, first 2 weeks of August

*Thank you for your interest in our Bloom competition team, please read over this information guide about classes, commitments, fees, policies & procedures and let us know if you have any further questions. We look forward to seeing you at the parent meeting on April 24th.*

### **South Tulsa Dance Co. Mission Statement**

- To provide quality education in a positive environment!
- To provide opportunities for dancers to advance their dance training in many venues such as in the studio, conventions, workshops and master classes.
- To provide the finest dance facility in the surrounding area.
- To provide a safe place for dancers to be, a place where they can trust their instructors and their teammates.
- To continue to learn and grow as instructors so they can pass on their most current trends and training techniques to their students.
- To promote healthy bodies and confident kids!
- To provide a dance environment where they can express themselves and BE themselves!

### **Team Overview:**

Bloom is one of our many options at STDC and is a great choice for dancers that are just getting started in competitive dance or for those that might have another sport besides dance that they are involved in. Bloom dancers receive the training they need to grow in a fun and nurturing environment.

“A flower does not think of competing with the flower next to it. It just BLOOMS.”

### **Age Requirements:**

Bloom is designed for ages 7 & up.

### **Audition Expectations:**

You will be asked to show kicks, basic ballet training, a single pirouette, splits, jazz walks to the beat, great facial expressions, heel stretch and any tricks you have such as a back walk over, cartwheel or aerial. A GREAT ATTITUDE AND A WILLINGNESS TO LEARN IS A MUST! 😊

### **Casting:**

Group: We will place you in a minimum of 1 group, but you will specify on your audition form if you would like to be considered for more groups.

Solo/Duet/Trio: Bloom members have the opportunity to also compete a solo, duet, or trio if you are in a minimum of 2 group dances (one of your group dances can be a hip hop dance if you are also on Mini Mindz or Lil Mindz.) You will let us know on your audition form if you would like to be considered. Solos, duets, trios meet once per week in a “private lesson” for 30 minutes with their instructor. Adding a solo, duet or trio may add an additional day at the studio from your required classes depending on instructor schedule and studio space.

Directors make final decisions on all casting.

### **Summer Weekly Class Requirements:**

Summer classes are required for all Bloom members. The summer session is June 3rd-July 27th, July 4th classes will be held on August 1st.

- Ages 7-9
  - 1 ballet classes, 1 progressions class, 1 choreography class
- Ages 10 & up
  - 2 ballet classes, 1 progressions class, 1 choreography class
- Optional classes are highly recommended (tap, tumbling, stretch, acro, hip hop, additional ballet)

### **Fall Weekly Class Requirements:**

Fall session dates will be announced soon but start dates and breaks closely follow the surrounding public schools' schedules.

- Ages 7-9
  - 1 ballet classes, 1 progressions class, 1 choreography class
- Ages 10 & up
  - 2 ballet classes, 1 progressions class, 1 choreography class
- Group rehearsals - 30 minutes each
- Solo/duet/trio rehearsals - 30 minutes each
  - Optional, you can make a request on your audition form
  - Lessons are scheduled throughout the week and depend on your assigned instructor's available times and studio space availability
- Optional classes are highly recommended (tap, tumbling, stretch, acro, hip hop, additional ballet)

### **Fall Class Enrollment:**

The fall class schedule will be released for preview only on May 13th. STDC will automatically enroll you in all required classes and rehearsals, and you will receive your schedule the same day as team announcements (May 24th.) Enrollment for optional classes will open following your email with further instruction.

### **Communication:**

- Email is a communication standard, please make sure you are on the STDC/Bloom email list.
- BAND is used for quick communication, polls, etc. please stay up to date on posts and notifications must be turned on during competition weekends.
- Please DO NOT call or text any STDC employee on their personal phones UNLESS your instructor/director has stated otherwise.
- Instructors typically go from class to class, so if you need to communicate with them please email or leave a message with the front desk and they will get back to you at their earliest convenience.

- Front desk staff may not always have the answers regarding the competition program so please refer to the list of faculties below to help guide you on who you need to contact.
  - Absences - Instructor or Team Director
  - Competition Questions & Registrations - Megan Maddux
  - Account Questions- Keally Lilly or Gretchen Ponio
  - Rehearsals, Classes or Private Lesson Questions - Instructor or Team Director
  - Schedule Adjustment Questions - Keally Lilly or Gretchen Ponio

### **Competitions:**

Bloom will compete at 3 competitions (we are considering adding a 4th) in the Tulsa (and possibly OKC) area between January and May. The competition schedule will be decided and released by early August. You will want to save the whole competition weekend as the actual schedule does not come out until 7-10 days before the event.

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### **Extra Performances:**

Some Bloom dancers may get to perform at an additional performance, the event varies from year to year. In the past they have performed in holiday parades, Driller's Baseball games, Mayfest and more.

### **Convention:**

All Bloom members will attend 1 local convention in early fall.

### **Costumes:**

Costumes will be cute, classy and conservative. We order custom and catalog costumes. If you are opposed to any tummy showing, please state that on your audition form so they can be designed appropriately.

### **Optional competitions:**

Optional competitions are recommended! We will have a google document for you to sign up for the optional competitions. There is a \$15 admin. fee for optional competitions. If the request to do an optional competition is made after the sign up is closed, a \$25 admin fee will be added. For all competitions, we will register your dances and upload your music. We can also register you for photogenic, title, etc. If you would like to have an instructor at the competition with you to warm you up & run your routine, you can request that and if an instructor is available to attend it will be \$25 per hour fee. Judges' critiques will be sent to you upon request for optional competitions after your instructor reviews them. We kindly ask that you do not contact your instructor about the critiques, tell them what to work on in class or what the judges had to say.

## **Choreography and Fees:**

Choreography for competition routines is paid to instructors at a different rate than regular weekly classes. All competition team dancers will pay a choreography fee for any routine that is choreographed for competition purposes. Much work goes into the choreography of each routine. The concept, music choice, music editing, costuming, use of props if applicable and many hours of preparation are all part of the “choreography.” Please respect the artistic creativity of the instructors and choreographers and trust that they will do their best for each dancer and routine. Choreography fees are due in August or when group choreography begins. This is not built into your monthly fee schedule.

## **Fee Schedule:**

Once the 2024-2025 casting & schedules are set you will receive a customized fee schedule that will show the breakdown of all of the fees that you can expect during the season. The fee schedule is set for August-May. Tuition is pulled automatically on the 5th of the month. For a sample of the 2023-2024 fee schedule contact Keally Lilly. Fee schedule will include, but not limited to, the following fees:

- Monthly Tuition
- Rehearsal Fees
- Competition Fees
- Costume Fee
- Warm up Jacket\*
- Makeup\*\*
- Misc. Fee

\*All members will have a warm up jacket to wear to competitions and performances. We typically purchase new styles every other year. If you purchased the “Be Free” warm up from 2023-2024 season and it still fits, you will not be required to get a new warm up, but new warm ups will be available to purchase this year.

\*\*Specific makeup colors are required, and the fee is built into your fee schedule, if we use any of the same makeup from the previous season and you already own it you will be given the opportunity for a credit, but not until makeup has been decided and ordering is complete.

## **Conflict Calendar:**

We expect all members to use the conflict calendar we provide on google drive to input any major conflicts you may have; this helps us schedule extra rehearsals or other team events.

## **Photoshoot:**

In the summer or fall, Bloom members will have company pictures taken so they can be on display at the studio, social media, website etc. There is no fee for the photoshoot, however, you will be given the opportunity to purchase the pictures through the photographer.

**Team Apparel:**

We will offer team apparel to purchase in early fall for dancers, friends & family to purchase. This is optional but a great way to support your dancer and the studio during competitions.

**Fundraisers:**

All fundraising is done by the parents and all monies will go directly back into your accounts. Fundraising is not mandatory; however, it is a great way to offset your monthly expenses and Nationals. If you're interested, make sure to get added to the Fundraiser BAND communication app.

**Parent Involvement:**

Parents are a part of our success! Parents can volunteer their time stoning costumes, making hair accessories, planning and hosting parties, organizing travel plans, organizing food for conventions and much more! We do appreciate parents help in these areas and a sign up will be available to you this summer.

**Recital:**

Attendance at the recital is a requirement. It is a great way for your family and friends to come see you dance and a great way to get others interested in Bloom. Recital fees do apply and are due in March.

**Contract:**

You will be given your fall schedule and fees before signing the contract. Contracts will be due along with a \$150 non-refundable deposit on/before June 3rd. The deposit goes towards your August dues.

**Contact us:**

Keally Lilly, STDC Owner & Director: [keally@southtulsadanceco.com](mailto:keally@southtulsadanceco.com)

Rachel Scott, Bloom Director: [rachel@southtulsadanceco.com](mailto:rachel@southtulsadanceco.com)