

APEX

CUSTOM CLOTHING

A B O V E T H E R E S T

OUR STORY

APEX was set up by cycling and sports fanatic Wayne Greenhalgh. After establishing 2 leading custom clothing brands in the UK and a leading global cycling company over the last 10 years, he saw the frustrations teams and individuals have with designing and ordering custom clothing, especially with high minimums and long lead times. He was also the owner and manager of the MAXGEAR development squad which helped the likes of Adam and Simon Yates (Micheltun Scott), Chris Lawless (team Ineos), Hugh Carthy (EF Education First), Chris Latham (Vitus Pro), Tom Pidcock, Rob Scott and Richard Handley to name but a few, and knows how important the right kit is to help you perform to your very best.

APEX looks to address all the current issues associated with ordering custom clothing, issues you've probably experienced if you've ever ordered custom kit before.

Contact us today for a friendly conversation about how we can make the process of ordering your next kit quick, easy, and above all enjoyable. We will provide high quality kit at the best prices and in the fastest time guaranteed.

Thanks

Team APEX

A B O V E T H E R E S T





COMPARE US

We guarantee to offer the fastest and most cost effective solution for your custom clothing needs than any company in the UK.

We will beat any like for like price and lead time, while guaranteeing no hidden charges.

Don't worry, we don't compromise quality to offer our low prices. We own and operate our own factory which allows us to offer a 'direct' price to you without any middle men. It also allows us to control our production times more efficiently, meaning our lead times are the fastest in the industry.

- Guaranteed lowest price
- Guaranteed fastest delivery
- Guaranteed lowest MOQ
- Guaranteed product quality
- Guaranteed quality UK customer service

A B O V E T H E R E S T

| | APEX CUSTOM CLOTHING | COMPETITORS |
|-----------------------------|--------------------------------|---------------------|
| DELIVERY LEAD TIMES | 3 WEEKS | 4-8 WEEKS |
| MINIMUMS | NONE | 1-15 MIN PER ITEM |
| ARTWORK CHARGES | NONE | £0-£50 |
| UK BASED DESIGN SERVICE | YES | SOME |
| PRICES | 20% + CHEAPER | + 20% MORE |
| PRICING STRUCTURES | ONE LOW PRICE | MOST ARE STRUCTURED |
| ONLINE ORDERING | FREE TEAM STORE | SOME OFFER THIS |
| PROMO PRODUCTS AND HIGH END | YES | NO |
| CASUAL AND ACCESSORIES | YES | NOT ALL |

AN EASY PROCESS

Having 10 years experience in custom clothing has allowed us to refine the process to make it the easiest, most efficient and fastest in the industry.

- 1. Supply your kit design or we can recreate or design a new one FREE OF CHARGE.*
- 2. Get sizing samples for members to try on.*
- 3. We set up a team store for your members to order easily with one click purchase online. We advise a 2 week order window.*
- 4. 3 weeks after the window closes the order is finished and delivered back to us.*
- 5. We offer various ways to get your kit to the members, bulk delivery and also individual delivery and can discuss your requirements.*

A B O V E T H E R E S T



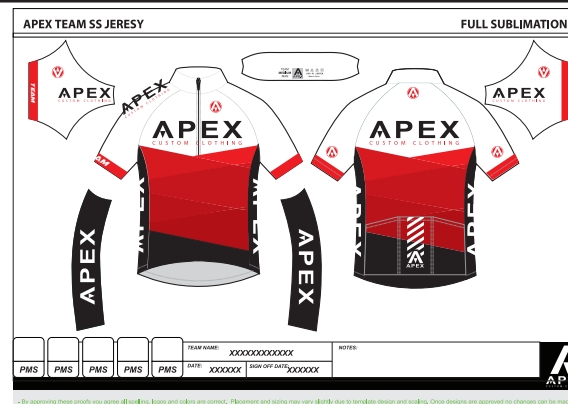


Let our award winning designers re create or create an amazing design for you
FREE OF CHARGE!

From the simplest of ideas, using a written brief or a sketch, we can create the kit of your dreams. Using a state of the art system we make sure you are 100% happy with the design before we start production.

We can also colour match to your existing design, making the transition to APEX as your kit provider as seamless as possible.

Life is too short to be wearing kit that's just 'OK', it should look great, feel great, and perform even better!



A B O V E T H E R E S T

FIT FOR PURPOSE

Whether you are a racer or weekend warrior, we advise you inspect and try our products on before ordering.

Here's a brief guide to help you decide which APEX products are best suited to you.

TEAM

RELAXED, COMFORTABLE AND STYLISH

The most popular choice for an everyday, comfortable jersey that's training focused. Not as tight fitting as the other jerseys, but still stylish with traditional length sleeves and back length.

ELITE

FITTED, STYLISH & AERO

If you are a regular rider, fit and slim and want a more fitted jersey then this is the one for you.

PRO

SECOND SKIN FIT, LIGHTWEIGHT, AERO, RACE DAY

The race day jersey made to be as fitted as possible, with our highest technical materials for aerodynamics and body cooling.

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MATERIALS

At APEX we've developed many new and exciting materials, from entry level jersey materials to state of the art aerodynamic speed materials.

One thing that we are proud of, is that even at our lowest priced products we've still managed to offer technical features not normally seen at his level.

Some of the quality materials that we use to engineer our garments -

- *8020 Lycra fabric*
- *DeanGrid*
- *DeanSilk*
- *DelonStripe*
- *DSquare fabric*
- *Italy MITI Grecale*
- *UPF30+ Italy MITI asteria pro*
- *UPF30+ Italy MITI Lightwings*



A B O V E T H E R E S T



We understand just like you that the correct pad can make a massive difference to your comfort and enjoying the ride.

Over the years we have ridden many many different shapes, densities and sizes. This knowledge has enabled us to use the best pads at every price point.

- *Central channel for improving blood flow, reducing pressure and numbness.*
- *Ventilation mapping for superior air permeability for reducing heat and wicking properties.*
- *4 way contour stretch, contoured design and multi density foam cell construction*

- *TEAM PAD (Men & Women)*
- *PRO PAD (Men & Women)*
- *TRIATHLON PAD (Unisex.)*



A B O V E T H E R E S T

Price List 2019/20

CYCLING TOPS

| | |
|-----------------------------------|--------|
| TEAM Short Sleeve jersey (unisex) | £30.00 |
| ELITE Short Sleeve jersey (M/W) | £40.00 |
| PRO Short Sleeve Jersey (M/W) | £60.00 |
| Long Sleeve Fleece Jersey (M/W) | £48.00 |
| Winter Jacket (M/W) | £84.00 |
| Shower Jacket (M/W) | £49.00 |
| Gillet (Unisex) | £35.00 |

CYCLING BOTTOMS

| | |
|------------------------------|--------|
| TEAM Shorts (W) | £40.00 |
| TEAM Bib Shorts (M/W) | £45.00 |
| PRO Bib Shorts (M/W) | £59.00 |
| TEAM Fleece Bib Tights (M/W) | £49.00 |
| PRO Fleece Bib Tights (M/W) | £59.00 |
| PRO LYCRA Bib Tights (M/W) | £54.00 |

CYCLING SKIN / SPEED SUITS

| | |
|-------------------------|--------|
| SKINSUIT (short sleeve) | £72.00 |
| SPEEDSUIT | £90.00 |

CYCLING ACCESSORIES

| | |
|-------------------------|--------|
| Lycra arm warmers | £15.00 |
| Lycra legwarmers | £20.00 |
| Caps (15pcs MOQ) | £14.00 |
| Race Gloves (15pcs MOQ) | £20.00 |

TRIATHLON

| | |
|------------------------------------|--------|
| TRIATHLON SUIT (FRONT OR REAR ZIP) | £60.00 |
| TRIATHLON SPEED SUIT | £85.00 |
| TRIATHLON TOP | £36.00 |
| TRIATHLON SHORTS | £36.00 |

RUNNING / GYM

| | |
|---------------------------|--------|
| Run singlet | £15.00 |
| Run Singlet (Ultra Light) | £18.00 |
| Short sleeve T-shirt | £20.00 |
| Sports Bra | £20.00 |
| Lycra leggings | £25.00 |

TEAM WEAR / CASUAL

| | |
|------------------------------|--------|
| Fleece Hoodie | £30.00 |
| Cotton T-shirt (vinyl logo) | £12.00 |
| Cotton T-shirt (Sublimation) | £20.00 |
| Polo T-shirt (Vinyl logo) | £15.00 |
| Polo T-shirt (Sublimation) | £25.00 |

KIDS

| | |
|---------------------------------|--------|
| Short Sleeve jersey (uni) | £20.00 |
| Long Sleeve Fleece Jersey (uni) | £30.00 |
| Winter Jacket (uni) | £49.00 |
| Bib Shorts (uni) | £25.00 |
| Fleece Bib Tights (uni) | £39.00 |
| Triathlon suit (uni) | £40.00 |

EVENT / PROMO (MOQ'S APPLY)

| | |
|---------------------------|--------|
| Short Sleeve jersey (uni) | £10-18 |
| Bib Shorts (uni) | £20-30 |
| Run Singlet (uni) | £9-12 |
| Run T-shirt (uni) | £10-15 |

We also offer
 Custom sunglasses
 Cycling equipment
 Gym Training gear
 Caps and Hats
 Promotional material



HOW WE COMPARE

| ALL PRICES ARE PLUS VAT | APEX | CHAMPION SYSTEM | TACTIC | RACESKIN | ENDURA | IMP SPORT | GSG | VELOTEC | JAKROO |
|---------------------------|-------------|-----------------|---------|----------|-----------------------|-----------------------|--------|---------|-------------|
| MOQ | 1 | 1-10 | 1-10 | | 5 MAIN 10 ACC | 5 MAIN 10 ACC | 5 | 10 | 1-10 |
| LEAD TIME - WEEKS | 3 | 6 | 7 | 4-5 | 6+ | 6-8 | 6 | 5 | 3 |
| Artwork charges | FREE | 0 | 0 | 0 | £75 (FREE OVER £2000) | £100 (FREE OVER £500) | 0 | 0 | 0 |
| Promo / bulk order jersey | £10-15 | | | | | £28 | | | |
| TEAM Short Sleeve jersey | £25.00 | £35.00 | £41.00 | £44.00 | £39.00 | £48 (£67) | £33.00 | £36.00 | £49 (£76) |
| ELITE Short Sleeve jersey | £33.00 | £47.00 | £53.00 | £52.00 | | | £48.00 | £38.00 | £63 (£99) |
| PRO Short Sleeve Jersey | £50.00 | £92.00 | £100.00 | | £61.00 | £93 (£131) | | £53.00 | £73 (£112) |
| Long Sleeve Fleece Jersey | £40.00 | £79.00 | £54.00 | | £51.00 | £61 (£86) | £48.00 | £43.00 | £60 (£92) |
| Winter Jacket | £70.00 | £168.00 | £86.00 | £100.00 | £130.00 | £104 (£146) | £71.00 | £90.00 | £149 (£229) |
| Shower Jacket | £41.00 | £53.00 | £53.00 | | £47.00 | £61 (£86) | £67.00 | £52.00 | £77 (£77) |
| Gillet (mesh Back) | £29.00 | £47.00 | £44.00 | £60.00 | £48.00 | £42 (£75) | £41.00 | £43.00 | £46 (£76) |
| Promo / Bulk order Bibs | £21.00 | | | | | £40.00 | | | |
| TEAM Shorts | £33.00 | £43.00 | | £55.00 | | | £33.00 | | £58 (£89) |
| TEAM Bib Shorts | £37.00 | £60.00 | £51.00 | | £60.00 | £61 (£86) | £44.00 | £38/43 | £64 (£99) |
| TEAM Fleece Bib Tights | £47.00 | £86.00 | £67.00 | £75.00 | £69.00 | | £47.50 | £52.00 | £70 (£108) |
| Skisuit | £60.00 | £116.00 | £87.00 | | £82.00 | £109 (£155) | £61.00 | £62.00 | £86 (£133) |
| Speedsuit | £75.00 | £190.00 | | | £300.00 | | £94.00 | £90.00 | £98 (£150) |
| Lycra arm warmers | £12.00 | £23.00 | £18.00 | | £17.00 | £21.50 | £15.00 | £16.50 | £27 (£18) |
| Lycra legwarmers | £16.00 | £35.00 | £26.00 | £30.00 | | £29.50 | £21.00 | £18.00 | £38 (£25) |
| Tri suit | £50.00 | £84.00 | £70.00 | £112.00 | | £88 (£123) | £64.00 | £69.00 | £48 (£67) |
| Tri speed suit (sleeved) | £71.00 | £186.00 | £87.00 | £115.00 | | | £67.00 | £71.00 | |
| Tri top | £30.00 | £48.00 | £44.00 | £56.00 | £82.00 | £53 (£74) | £31.00 | £35.00 | £45 (£69) |
| Tri shorts | £30.00 | £54.00 | £41.00 | £50.00 | | £57 (£80) | £31.00 | £35.00 | £60 (£92) |
| Run Singlet | £12.00 | £24.00 | £25.00 | £25.00 | | £27.00 | | £20.00 | £61 (£86) |
| Run T shirt | £17.00 | £28.00 | £24.00 | £30.00 | £37.00 | £40.00 | | £23.00 | £34 (£52) |
| Run Leggings | £20.00 | £42.00 | | | | | | | |

Price Comparison made to the closest material and style, price check as of Sept 2019
 We've shown the prices plus VAT as this is how most suppliers show their prices
 APEX prices are always including VAT on our price lists and website (Shown here Plus VAT to compare)

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APEX CUSTOM CLOTHING

F10 PEEL COMMERCIAL HUB
PEEL ROAD
SKELMERSDALE
LANCASHIRE
WN8 9PT

Office Hours:

9 am - 5 pm, Mon - Fri
(By appointment only)

All Enquiries

07861 388384

Email:

apexcustomclothing@gmail.com

Web:

apexcustomclothing.com

Insta:

[apex_customclothing](https://www.instagram.com/apex_customclothing)



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