

**APEX**

CUSTOM CLOTHING

A B O V E T H E R E S T



MADE  
WITH  
PASSION  
RIDE  
WITH  
PASSION

# OUR STORY

APEX was set up by cycling and sports fanatic Wayne Greenhalgh. After establishing 2 leading custom clothing brands in the UK and a leading global cycling company over the last 10 years, he saw the frustrations teams and individuals have with designing and ordering custom clothing, especially with high minimums and long lead times. He was also the owner and manager of the MAXGEAR development squad which helped the likes of Adam and Simon Yates (Micheltan Scott), Chris Lawless (team Ineos), Hugh Carthy (EF Education First), Chris Latham (Vitus Pro), Tom Pidcock, Rob Scott and Richard Handley to name but a few, and knows how important the right kit is to help you perform to your very best.

APEX looks to address all the current issues associated with ordering custom clothing, issues you've probably experienced if you've ever ordered custom kit before.

Contact us today for a friendly conversation about how we can make the process of ordering your next kit quick, easy, and above all enjoyable. We will provide high quality kit at the best prices and in the fastest time guaranteed.

Thanks

Team APEX

APEX · THE PINNACLE OF CUSTOM CLOTHING



# COMPARE US

We guarantee to offer the fastest and most cost effective solution for your custom clothing needs than any company in the UK.

We will beat any like for like price and lead time, while guaranteeing no hidden charges.

Don't worry, we don't compromise quality to offer our low prices. We own and operate our own factory which allows us to offer a 'direct' price to you without any middle men. It also allows us to control our production times more efficiently, meaning our lead times are the fastest in the industry.

- Guaranteed lowest price
- Guaranteed fastest delivery
- Guaranteed lowest MOQ
- Guaranteed product quality
- Guaranteed quality UK customer service

	<b>APEX</b> CUSTOM CLOTHING	COMPETITORS
DELIVERY LEAD TIME	<b>4 WEEKS</b>	4-8 WEEKS
MINIMUMS	<b>NONE</b>	5-10 PER ITEM
ARTWORK CHARGE	<b>NONE</b>	£0-£50
UK BASED DESIGN	<b>YES</b>	SOME
PRICES	<b>20% + CHEAPER</b>	+20%
PRICING STRUCTURE	<b>ONE LOW PRICE</b>	PRICE STRUCTURES
ONLINE ORDERING	<b>FREE TEAM STORE</b>	SOME
SURCHARGES	<b>NONE</b>	SOME ADD £% FOR LOW VALUE ORDERS

## AN EASY PROCESS

Having 10 years experience in custom clothing has allowed us to refine the process to make it the easiest, most efficient and fastest in the industry. 5 EASY STEPS....

### **DESIGN**

1. Supply your kit design or we can recreate or design a new one **FREE OF CHARGE**.

### **SAMPLES**

2. Get sizing samples for members to try on.

### **ONLINE TEAM ORDERING**

3. We set up a team store for your members to order easily with one click purchase online. We advise a 2 week order window.

### **PRODUCTION**

4. 4 weeks after the window closes the order is finished and delivered back to us.

### **DELIVERY**

5. We offer various ways to get your kit to the members, bulk delivery and also individual delivery and can discuss your requirements.

APEX · THE PINNACLE OF CUSTOM CLOTHING



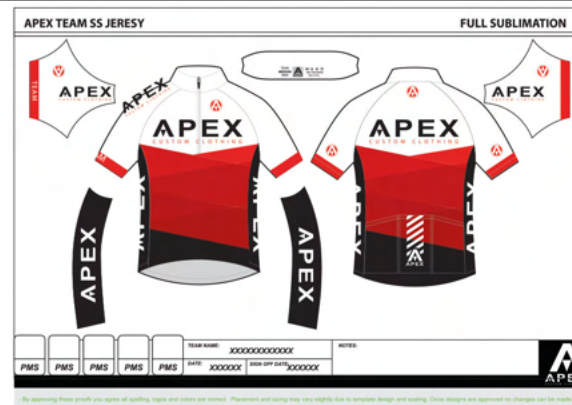


Let our award winning designers re create or create an amazing design for you  
**FREE OF CHARGE!**

From the simplest of ideas, using a written brief or a sketch, we can create the kit of your dreams. Using a state of the art system we make sure you are 100% happy with the design before we start production.

We can also colour match to your existing design, making the transition to APEX as your kit provider as seamless as possible.

Life is too short to be wearing kit that's just 'OK', it should look great, feel great, and perform even better!



## FIT FOR PURPOSE

Apex products come in different levels that cater for all athletes, men and women.

Here's a brief guide to help you decide which APEX products are best suited to you.

### TEAM

#### *RELAXED, COMFORTABLE AND STYLISH*

The most popular choice for an everyday, comfortable jersey that's training focused. Not as tight fitting as the other jerseys, but still stylish with traditional length sleeves and back length.

### ELITE

#### *FITTED, STYLISH & AERO*

If you are a regular rider, fit and slim and want a more fitted jersey then this is the one for you.

### PRO

#### *SECOND SKIN FIT, LIGHTWEIGHT, AERO, RACE DAY*

The race day jersey made to be as fitted as possible, with our highest technical materials for aerodynamics and body cooling.

APEX · THE PINNACLE OF CUSTOM CLOTHING



## MATERIALS

At APEX we've developed many new and exciting materials, from entry level jersey materials to state of the art aerodynamic speed materials.

One thing that we are proud of, is that even at our lowest priced products we've still managed to offer technical features not normally seen at his level.

Some of the quality materials that we use to engineer our garments -

- *8020 Lycra fabric*
- *DeanGrid*
- *DeanSilk*
- *DelonStripe*
- *DSquare fabric*
- *Italy MITI Grecale*
- *UPF30+ Italy MITI asteria pro*
- *UPF30+ Italy MITI Lightwings*







We understand just like you that the correct pad can make a massive difference to your comfort and enjoying the ride.

Over the years we have ridden many many different shapes, densities and sizes. This knowledge has enabled us to use the best pads at every price point.

- *Central channel for improving blood flow, reducing pressure and numbness.*
- *Ventilation mapping for superior air permeability for reducing heat and wicking properties.*
- *4 way contour stretch, contoured design and multi density foam cell construction*

-*TEAM PAD (Men & Women)*

-*ELITE PAD (Men & Women)*

-*PRO PAD (Men & Women)*

-*TRIATHLON PAD (Unisex.)*

-*TRIATHLON ENDURANCE PAD (Unisex.)*

*(pad colour may differ)*



# HAPPY CUSTOMERS

Advertising is ok but the best advertisements are our happy customers.  
References available on request.



APEX · THE PINNACLE OF CUSTOM CLOTHING

 **PROUD SPONSORS**



**Michiel de Dilde - Pro Triathlete**



**Graham Rands - Tri**



**Jacqui Philips - Tri**



**Geared up - Apex  
Racing Team**



**L2L Coaching**

## PRICING

The pricing below is a snapshot of the whole range.

Remember when comparing, we have no hidden costs, no surcharges etc. The price you see is the price you pay..... even for 1 item!

### CYCLING TOPS

<i>Team Short Sleeve Jersey</i>	£39
<i>Elite Short Sleeve Jersey</i>	£49
<i>Pro Short Sleeve Jersey</i>	£75
<i>Pro Gilet</i>	£53
<i>Long Sleeve Fleece Jersey</i>	£57
<i>Pro Mistral Jacket</i>	£69
<i>Stelvio Winter Jacket</i>	£98

### TRIATHLON

<i>Team Tri Suit</i>	£75
<i>Pro Trio Suit</i>	£89
<i>Pro Speed Tri Suit</i>	£110
<i>Pro Endurance Race Tri Suit</i>	£125
<i>Team Tri Top</i>	£49
<i>Team Tri Shorts</i>	£49
<i>Pro Sleeved Tri Top</i>	£65

### CYCLING BOTTOMS

<i>Team Bib Shorts</i>	£54
<i>Elite Bib Shorts</i>	£69
<i>Pro Bib Shorts</i>	£85
<i>Team Fleece Tights</i>	£75
<i>Pro Fleece Tights</i>	£85
<i>Pro Lycra Tights</i>	£85

### ACCESSORIES

<i>Arm Warmers</i>	£18
<i>Leg warmers</i>	£23
<i>Under Vest</i>	£23
<i>Aero Socks</i>	£19
<i>Aero gloves</i>	£25
<i>Neck Warmer</i>	£11

### CYCLING SKIN / RACE SUITS

<i>Skinsuit</i>	£85
<i>Race suit</i>	£115
<i>TT Aero Suit</i>	£125

### CASUAL

<i>Polo shirt</i>	£25
<i>Hoodie</i>	£48
<i>Joggers</i>	£45
<i>Track Top</i>	£48

### RUNNING

<i>Run T Shirt</i>	£24
<i>Run Vest</i>	£18
<i>Pro Run Vest</i>	£23



## APEX CUSTOM CLOTHING

17 St Edmund Hall Close  
Ramsbottom  
Lancs  
BL09DE

### Office Hours:

9 am - 5 pm, Mon - Fri  
(By appointment only)



07861 388384



apexcustomclothing@gmail.com



www.apexcustomclothing.com



apex\_customclothing



@APEXcustomclothing



APEX CUSTOM CLOTHING

APEX · THE PINNACLE OF CUSTOM CLOTHING

